

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608557

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900574271		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GLOBAL ASSET RENTAL LLC	FORMERLY Global Keg Rental LLC	10/09/2020	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	INTERNATIONAL KEG RENTAL, LLC		
Street Address:	Three Embarcadero Center, 5th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4986856	GLOBAL KEG TAP INTO THE FUTURE	
Registration Number:	4929476	GLOBAL KEG	
Registration Number:	4929477	SMARTKEG	
Registration Number:	5845200	SMARTPALLET	
CORRESPONDENCE DATA			
Fax Number:	3128637806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128637198		
Email:	nancy.brougher@goldbergkohn.com		
Correspondent Name:	Nancy J. Brougher, Paralegal		
Address Line 1:	c/o Goldberg Kohn Ltd.		
Address Line 2:	55 East Monroe, Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	7473.012		
NAME OF SUBMITTER:	Nancy Brougher		
SIGNATURE:	/njb/		
DATE SIGNED:	11/13/2020		

Total Attachments: 6

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TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

ETAS ID: TM602590

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GLOBAL ASSET RENTAL LLC		10/09/2020	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	INTERNATIONAL KEG RENTAL, LLC		
Street Address:	Three Embarcadero Center, 5th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4986856	GLOBAL KEG TAP INTO THE FUTURE	
Registration Number:	4929476	GLOBAL KEG	
Registration Number:	4929477	SMARTKEG	
Registration Number:	5845200	SMARTPALLET	
CORRESPONDENCE DATA			
Fax Number:	3128637806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128637198		
Email:	nancy.brougher@goldbergkohn.com		
Correspondent Name:	Nancy J. Brougher, Paralegal		
Address Line 1:	c/o Goldberg Kohn Ltd.		
Address Line 2:	55 East Monroe, Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	7473.012		
NAME OF SUBMITTER:	Nancy Brougher		
SIGNATURE:	/njb/		
DATE SIGNED:	10/13/2020		
Total Attachments: 5			

OP \$115.00 4986856

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement (this "Assignment"), including all schedules attached hereto, is made effective this 9th day of October, 2020 (the "Effective Date"), by and between International Keg Rental, LLC, a Delaware limited liability company ("Assignee"), and Global Asset Rental, LLC f/k/a Global Keg Rental, LLC, a Nevada limited liability company (the "Assignor"). Assignor and Assignee may be referred to in this Assignment each as a "Party" and collectively as the "Parties."

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of October 8, 2020, by and among International Keg, LLC, a Delaware limited liability company ("International Keg") and Assignor (the "Purchase Agreement"), providing for the execution and delivery of this Assignment by Assignor to International Keg as a condition to Closing (capitalized terms used herein without definition shall have the meanings set forth in the Purchase Agreement);

WHEREAS, International Keg has assigned its rights and interests under the Purchase Agreement with respect to the Assigned IP (as defined herein) and all goodwill associated with the Assigned IP to Assignee as contemplated by Section 14.3 of the Purchase Agreement pursuant to that certain Letter Agreement between International Keg and Assignee dated October 9, 2020;

WHEREAS, pursuant to the Purchase Agreement, Assignor wishes to assign to Assignee all Intellectual Property, including, without limitation, all rights in and to any trademark, patent, domain name, and/or copyright rights registered in the name of or owned by Assignor and all other Intellectual Property identified or otherwise described on *Schedule A* hereto (collectively, the "Assigned IP");

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title, and interest in and to the Assigned IP and all goodwill associated with the Assigned IP; and

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Parties agree as follows:

1. As of the Effective Date, Assignor hereby sells, contributes, grants, bargains, conveys, transfers, assigns and delivers to Assignee all right, title and interest in, to and under the Assigned IP, together with the goodwill associated therewith, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations and all corresponding rights that are or may be secured under applicable laws, now or hereafter arising or in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present, or future infringement, misappropriation, unfair competition, dilution, or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith, and all rights corresponding thereto.

2. Assignor shall, without further consideration, execute and deliver such additional documents and provide assistance reasonably required or requested by Assignee, its successors and assigns, and their legal representatives (including, without limitation, execution and delivery of any affidavits, declarations, oaths, or other documents as may reasonably be required) to secure and enforce the rights granted to Assignee under this Assignment.

3. The Assigned IP is being conveyed pursuant to the Purchase Agreement and the Sale Order entered on October 2, 2020 in *In re: Global Asset Rental LLC*, Case Number 6:20-bk-04126-KSJ in the United States Bankruptcy Court for the Middle District of Florida, Orlando Division.

4. Assignee may record this Assignment with the United States Patent and Trademark Office, U.S. Copyright Office, and with comparable offices in other jurisdictions throughout the world. All costs associated with any such registrations or recordations shall be paid by Assignee.

5. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.

6. This Assignment shall be governed by and construed in accordance with the laws of the State of Florida, without reference to its conflict of law principles.


7. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

[Signatures on following pages]

ASSIGNOR:

GLOBAL ASSET RENTAL, LLC

By: 
Name: Sameet Kapita
Title: CEO

ASSIGNEE:

INTERNATIONAL KEG RENTAL, LLC

By: INTERNATIONAL KEG, LLC, its Manager

By: _____
Name:
Title:

ASSIGNOR:

GLOBAL ASSET RENTAL, LLC

By: _____

Name:

Title:

ASSIGNEE:

INTERNATIONAL KEG RENTAL, LLC

By: INTERNATIONAL KEG, LLC, its Manager

By: *Thomas Finnigan* _____

Name: Thomas Finnigan

Title: Manager

SCHEDULE A

Assigned IP

TRADEMARK	SERIAL NUMBER	REGISTRATION NUMBER	REGISTRATION DATE
Global Keg Tap Into The Future	86771571	4986856	6/28/16
Global Keg	86771574	4929476	3/29/16
Smartkeg	86771597	4929477	3/29/16
Smartpallet	88314925	5845200	8/29/19