

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM607830

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
R. ROBINOV COMPANY, LLC		11/02/2020	Limited Liability Company: MAINE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Richard Robinov		
<b>Street Address:</b>	11870 Tevare Lane, Unit 1087		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89138		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87982413	DR. HERB'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	207-274-5266		
<b>Email:</b>	ipdocket@eatonpeabody.com		
<b>Correspondent Name:</b>	Jeffrey C. Joyce		
<b>Address Line 1:</b>	P.O. Box 15235		
<b>Address Line 4:</b>	Portland, MAINE 04112		
<b>ATTORNEY DOCKET NUMBER:</b>	35687.1		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Joyce		
<b>SIGNATURE:</b>	/Jeffrey C. Joyce/		
<b>DATE SIGNED:</b>	11/10/2020		
<b>Total Attachments: 1</b>			
source=Robinov Executed Assignment#page1.tif			

CH \$40.00 87982413

ASSIGNMENT

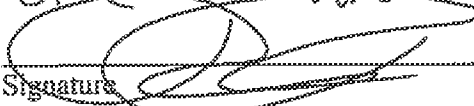
Whereas **R. ROBINOV COMPANY, LLC** (hereinafter "Assignor"), a limited company of Maine whose address is 30 Monument Street, Portland, Maine 04101, is owner of U.S. Trademark Application Serial No. 87982413 of the mark **DR. HERB'S** as shown and described in the application (the "Trademark Property");

Whereas **Richard Robinov** (hereinafter "Assignee"), and individual citizen of the United States whose address is 11870 Tevare Lane, Unit 1087, Las Vegas, Nevada 89138, wishes to acquire from Assignor all right, title, and interest in and to the Trademark Property.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and exclusive interest in and to the Trademark Property together with the goodwill attendant in, connected to, and symbolized by the Trademark Property, and including the right to recover for damages and profits for past infringements thereof. Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest in Assignee all of Assignor's rights, title, and interest in and to the Trademark Property and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in Assignor's possession or control.

IN WITNESS WHEREOF, Registrant has executed and delivered this instrument on this

2nd day of November, 2020

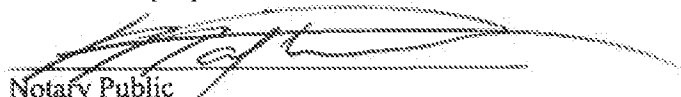
Signature 

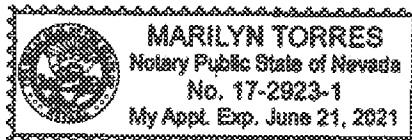
(Assignor)

Richard Robinov      Managing Member

STATE OF Nevada  
COUNTY OF Clark ss.

On this 02 day of Nov, 2020, before me in the County aforesaid, personally appeared Richard Robinov, personally known to me or proved to me on the basis of satisfactory evidence to be the individual named in, and who executed the foregoing instrument, and being first duly sworn, did acknowledge that he had the authority to sign this instrument, that he executed the same as his free act and deed and as for the purposes therein set forth.

  
Notary Public



{EP - 03620757 - v1 }