

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608090

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wilmington Plc		10/27/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Wilmington FRA Inc.		
Street Address:	3420 Toringdon Way		
Internal Address:	Suite 240		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28277		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87931043	RISE	
Serial Number:	87931081	RISE	
CORRESPONDENCE DATA			
Fax Number:	6179464801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179464830		
Email:	bosippto@seyfarth.com		
Correspondent Name:	Brian L. Michaelis		
Address Line 1:	Two Seaport Lane, Suite 300		
Address Line 2:	Seyfarth Shaw LLP		
Address Line 4:	Boston, MASSACHUSETTS 02210-2028		
ATTORNEY DOCKET NUMBER:	102313-000010		
NAME OF SUBMITTER:	Brian L. Michaelis		
SIGNATURE:	/BLM/		
DATE SIGNED:	11/11/2020		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (hereinafter the "Assignment") is effective the 27 day of October, 2020 by Wilmington Plc, a company incorporated in the United Kingdom with principle place of business at 5th Floor, 10 Whitechapel High Street, London E1 8QS (hereinafter the "Assignor"), and Wilmington FRA Inc., a corporation organized and existing under the laws of Delaware, and having a place of business at 3420 Toringdon Way, Suite 240, Charlotte, North Carolina, 28277 (hereinafter the "Assignee").

RECITALS

WHEREAS, Assignor has adopted, owns and is using the following trademark for which Assignor owns the following identified federal registration of the United States Patent and Trademark Office for the goods and/or services identified therein (hereinafter the "Marks"):

Trademark Name	Application No.	Filing Date
RISE	87/931043	22-May-2018
RISE design	87/931081	22-May-2018

; and

WHEREAS, Assignor desires to transfer the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby agrees as follows:

Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, the entire title, right, and interest in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark and registration thereof, including, but not limited to, the following:

(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Mark or the registration thereof or such associated goodwill;

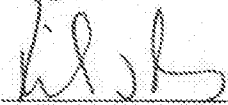
(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registration and application for registration in the United States of America or any other country; and

(c) the right to determine, in Assignee's sole discretion whether or not any registration or application for registration of the Mark shall be preserved and maintained or registered.


IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed as a sealed instrument as of the date written below by their respective officers thereunto duly authorized.

ASSIGNOR: Wilmington Plc

Date: 10/27/2020

By: 
Richard Amos
cfo
Title

Witness:

Jayesh Rajyaguru
Print Name

Signature

ASSIGNEE: Wilmington FRA Inc.

Date: _____

By: _____

Title

(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilutions of or damage or injury to the Mark or the registration thereof or such associated goodwill;

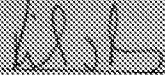
(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registration and applications for registration in the United States of America or any other country, and

(c) the right to determine, in Assignee's sole discretion whether or not any registration or application for registration of the Mark shall be preserved and maintained or registered.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed as a sealed instrument as of the date written below by their respective officers hereunto duly authorized.

ASSIGNOR: Wilmington Fie

Date: 10/27/2020

By: 
Richard Amos
CFO
Title

Witness:

Jayesh Rajyaguru
Print Name


Signature

ASSIGNEE: Wilmington FRA Inc.

Date: 11.10.2020

By: 

Appl. Nos. 87/931043 and 87/931081

GED
Title