

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM608164

|   |                                |                       |  |
|---|--------------------------------|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                 |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | NUNC PRO TUNC ASSIGNMENT       |                       |  |
| <b>EFFECTIVE DATE:</b>  | 07/17/2017                     |                       |  |
| <b>CONVEYING PARTY DATA</b>   |                                |                       |  |
| <b>Name</b>   | <b>Formerly</b>                | <b>Execution Date</b> | <b>Entity Type</b>                     |
| LIM Holdings, LLC   |                                | 11/11/2020            | Limited Liability Company:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                                |                       |  |
| <b>Name:</b>  | LowerMyBills, Inc.             |                       |  |
| <b>Street Address:</b>  | 12181 Bluff Creek Dr.          |                       |  |
| <b>Internal Address:</b>  | Suite 250                      |                       |  |
| <b>City:</b>  | Los Angeles                    |                       |  |
| <b>State/Country:</b>   | CALIFORNIA                     |                       |  |
| <b>Postal Code:</b>   | 90094                          |                       |  |
| <b>Entity Type:</b>   | Corporation: DELAWARE          |                       |  |
| <b>PROPERTY NUMBERS Total: 4</b>  |                                |                       |  |
| <b>Property Type</b>  | <b>Number</b>                  | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>   | 4108131                        | CLASSESUSA.COM        |  |
| <b>Registration Number:</b>   | 4108130                        | CLASSESUSA            |  |
| <b>Registration Number:</b>   | 2982463                        | CLASSESUSA.COM        |  |
| <b>Registration Number:</b>   | 2980316                        | CLASSESUSA            |  |
| <b>CORRESPONDENCE DATA</b>  |                                |                       |  |
| <b>Fax Number:</b>  | 7349302494                     |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                |                       |  |
| <b>Phone:</b>   | 6162053079                     |                       |  |
| <b>Email:</b>   | ipfilings@bodmanlaw.com        |                       |  |
| <b>Correspondent Name:</b>  | Kelley N. Goldberg             |                       |  |
| <b>Address Line 1:</b>  | 99 Monroe Avenue NW, Suite 300 |                       |  |
| <b>Address Line 4:</b>  | Grand Rapids, MICHIGAN 49503   |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Kelley N. Goldberg             |                       |  |
| <b>SIGNATURE:</b>   | /kelley n. goldberg/           |                       |  |
| <b>DATE SIGNED:</b>   | 11/11/2020                     |                       |  |

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**Total Attachments: 3**

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**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

**THIS NUNC PRO TUNC TRADEMARK ASSIGNMENT** (this “Assignment”) is made and entered into on this 11th day of November, 2020, by and between LIM HOLDINGS, LLC, a Delaware limited liability company, with a business address of 12181 Bluff Creek Dr., Suite 250, Los Angeles, CA 90094 (“Assignor”), and LowerMyBills, Inc., a Delaware corporation, with a business address of 12181 Bluff Creek Dr., Suite 250, Los Angeles, CA 90094 (“Assignee”). This Assignment is effective as of **July 17, 2017** (“Effective Date”).

**WHEREAS**, as of the Effective Date, Assignee acquired all of Assignor’s right, title and interest to the trademarks **CLASSESUSA** and **CLASSESUS.COM**, including the federal registrations noted in this Assignment, pursuant to an internal reorganization of assets among Assignee and Assignor, subsidiaries of CLP Holdings, LLC (the “Governing Transaction”).

**WHEREAS**, the Parties wish to memorialize in a short form assignment, Assignor’s transfer of the trademarks to Assignee in the Governing Transaction, and record the short form assignment with the United States Patent and Trademark Office.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. **Trademark Assets.** Assignor owns trademarks CLASSESUSA and CLASSESUS.COM, including the U.S. registrations listed below, and all common-law rights associated therewith and all goodwill of the business associated therewith and symbolized thereby (collectively, the “Marks”).

| <b>Word Mark</b>      | <b>Serial Number/<br/>Registration<br/>Number</b> | <b>Goods and Services</b>  |
|-----------------------|---|--|
| <b>CLASSESUSA.COM</b> | Ser. No. 85351039<br>Reg. No. 4108131             | Class 41: Providing an internet website portal in the field of higher education; Provision of information relating to educational services; Providing online information in the field of higher education; Providing online information about online and campus-based colleges and universities and degree and certificate programs. |
| <b>CLASSESUSA</b>     | Ser. No. 85351030<br>Reg. No. 4108130             | Class 41: Providing an internet website portal in the field of higher education; Provision of information relating to educational services; Providing online information in the field of higher education; Providing online information about online and campus-based colleges and universities and degree and certificate programs. |
| <b>CLASSESUSA.COM</b> | Ser. No. 78429330<br>Reg. No. 2982463             | Class 41: computer services, namely, providing online information about educational classes and courses.   |
| <b>CLASSESUSA</b>     | Ser. No. 78429341<br>Reg. No. 2980316             | Class 41: computer services, namely, providing online information about educational classes and courses.   |

2. **Trademark Assignment.** Assignor hereby irrevocably and unconditionally assigns to Assignee, all of Assignor's right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, as successor of the business to which the Marks relate. Assignor further irrevocably and unconditionally assigns to Assignee the right to bring all claims for past, present, and future infringement, misappropriation, or other violation of the Marks, including all rights to sue for and to receive and recover all profits and damages accruing from an infringement, misappropriation, or other violation as well as the right to grant releases for past infringements.

3. **Recordal.** Assignor hereby requests the United States Commissioner of Patents and Trademarks, and any corresponding entities or agencies, to record Assignee as the assignee and owner of the Marks.

4. **Cooperation.** Assignor shall execute and deliver such other instruments of transfer and take such other action as Assignee or its counsel may reasonably request in order to complete any transaction relating to this Assignment, such as the recordation of the assignment with governmental agencies, or the further protection of Assignee's brands as the same may be further developed by Assignee from time to time.

5. **General Terms.** The Parties incorporate the Recitals set forth on the first page of this Assignment as part of the terms of this Assignment. This Assignment shall be binding upon and inure to the benefit of the parties and their successors and assigns. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment. It may only be amended, modified or supplemented by a writing signed by the parties.

*[Remainder of the page intentionally left blank]*

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first above written.

**ASSIGNOR:**

**LIM HOLDINGS, LLC**

By: \_\_\_\_\_

Name: Mitch Viner

Title: Secretary and General Counsel

**ASSIGNEE:**

**Lower Merid, Inc.**

By: \_\_\_\_\_

Name: Mitch Viner

Title: Secretary and General Counsel

**SIGNATURE PAGE**

Nunc Pro Tunc Trademark Assignment

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**TRADEMARK**

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**RECORDED: 11/11/2020**