

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM603658

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bolle Brands (France) SAS		10/12/2020	Société Par Actions Simplifiée (Sas): FRANCE
RECEIVING PARTY DATA			
Name:	Bolle Brands Inc.		
Street Address:	28 Liberty Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88280623	H2OPTIX	
CORRESPONDENCE DATA			
Fax Number:	4048927056		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-885-1500		
Email:	tmatlanta@seyfarth.com		
Correspondent Name:	Joseph V. Myers III		
Address Line 1:	1075 Peachtree St. NE		
Address Line 2:	Suite 2500		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	107298000002		
NAME OF SUBMITTER:	Becki C. Lee		
SIGNATURE:	/Becki C. Lee/		
DATE SIGNED:	10/19/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This assignment is made as of October 7, 2020 (“Effective Date”), by and between Bolle Brands (France) SAS, a company organized under the laws of France, having an address of 34 rue de la soie 69100n Villeurbanne, France (“Assignor”), and Bolle Brands Inc., a company organized under the laws of the State of New York, having an address of 28 Liberty Street, New York, New York 10005, United States (“Assignee”).

Assignee desires to acquire the mark H2OPTIX (the “Mark”) and all rights in the Mark, including the goodwill of the business associated with the Mark, as well as any and all common law rights in the Mark, and U.S. Application Ser. No. 88/280,623 for the Mark (the “Prior Pending Application”).

For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers, and assigns to Assignee, all right, title, and interest in and to the Mark, including but not limited to all common law rights in the Mark and the Prior Pending Application for the Mark, along with the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Mark.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey, and assign to Assignee, and to confirm Assignee’s right, title, and interest in and to the Mark and to assist Assignee in exercising all rights with respect to the Mark.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations, or liabilities. This assignment will bind and inure to Assignee and

Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

Bolle Brands (France) SAS

BY: Peter Anthony Smith

ITS: CEO and President

DATE: October 12th 2020

Bolle Brands Inc.

BY: Peter Anthony Smith

ITS: President, Vice President, Treasurer and Secretary

DATE: October 12th 2020

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Peter Smith
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