TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM608413

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	07/31/2017	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LMB Mortgage Services, Inc.		11/11/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	LMB OpCo LLC	
Street Address:	1050 Woodward Ave.	
City:	Detroit	
State/Country:	MICHIGAN	
Postal Code:	48826	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4108131	CLASSESUSA.COM
Registration Number:	4108130	CLASSESUSA
Registration Number:	2982463	CLASSESUSA.COM
Registration Number:	2980316	CLASSESUSA

CORRESPONDENCE DATA

Fax Number: 7349302494

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6162053079

Email: ipfilings@bodmanlaw.com

Kelley N. Goldberg **Correspondent Name:**

Address Line 1: 99 Monroe Avenue NW, Suite 300 Address Line 4: Grand Rapids, MICHIGAN 49503

NAME OF SUBMITTER:	Kelley N. Goldberg	
SIGNATURE:	/kelley n. goldberg/	
DATE SIGNED:	11/12/2020	

Total Attachments: 3

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS NUNC PRO TUNC TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into on this 11th day of November 2020, by and between LMB Mortgage Services, Inc., a Delaware corporation, with an address of 12181 Bluff Creek Dr., Suite 250, Los Angeles, CA 90094 ("Assignor"), and LMB OpCo LLC, a Delaware limited liability company, with an address of 1050 Woodward Ave., Detroit, MI 48826 ("Assignee"). This Assignment is effective as **July 31, 2017** ("Effective Date").

WHEREAS, as of the Effective Date, Assignee acquired all of Assignor's right, title and interest to the trademarks **CLASSESUSA** and **CLASSESUS.COM**, including the federal registrations noted in this Assignment, pursuant to an internal reorganization of assets among Assignee and Assignor, as parent and subsidiary entities (the "Governing Transaction").

WHEREAS, the Parties wish to memorialize in a short form assignment, Assignor's transfer of the trademarks to Assignee in the Governing Transaction, and record the short form assignment with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. *Trademark Assets.* Assignor owns trademarks CLASSESUSA and CLASSESUS.COM, including the U.S. registrations listed below, and all common-law rights associated therewith and all goodwill of the business associated therewith and symbolized thereby (collectively, the "Marks").

Word Mark	Serial Number/ Registration Number	Goods and Services
CLASSESUSA.COM	Ser. No. 85351039 Reg. No. 4108131	Class 41: Providing an internet website portal in the field of higher education; Provision of information relating to educational services; Providing online information in the field of higher education; Providing online information about online and campus-based colleges and universities and degree and certificate programs.
CLASSESUSA	Ser. No. 85351030 Reg. No. 4108130	Class 41: Providing an internet website portal in the field of higher education; Provision of information relating to educational services; Providing online information in the field of higher education; Providing online information about online and campus-based colleges and universities and degree and certificate programs.
CLASSESUSA.COM	Ser. No. 78429330 Reg. No. 2982463	Class 41: computer services, namely, providing online information about educational classes and courses.
CLASSESUSA	Ser. No. 78429341 Reg. No. 2980316	Class 41: computer services, namely, providing online information about educational classes and courses.

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- 2. **Trademark Assignment.** Assignor hereby irrevocably and unconditionally assigns to Assignee, all of Assignor's right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, as successor of the business to which the Marks relate. Assignor further irrevocably and unconditionally assigns to Assignee the right to bring all claims for past, present, and future infringement, misappropriation, or other violation of the Marks, including all rights to sue for and to receive and recover all profits and damages accruing from an infringement, misappropriation, or other violation as well as the right to grant releases for past infringements.
- 3. **Recordal.** Assignor hereby requests the United States Commissioner of Patents and Trademarks, and any corresponding entities or agencies, to record Assignee as the assignee and owner of the Marks.
- 4. **Cooperation.** Assignor shall execute and deliver such other instruments of transfer and take such other action as Assignee or its counsel may reasonably request in order to complete any transaction relating to this Assignment, such as the recordation of the assignment with governmental agencies, or the further protection of Assignee's brands as the same may be further developed by Assignee from time to time.
- 5. General Terms. The Parties incorporate the Recitals set forth on the first page of this Assignment as part of the terms of this Assignment. This Assignment shall be binding upon and inure to the benefit of the parties and their successors and assigns. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment. It may only be amended, modified or supplemented by a writing signed by the parties.

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IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first above written.

ASSIGNOR:

LMB Mortgage Services, Inc.

Name: Mitch Vine

Title: Secretary and General Counsel

ASSIGNEE:

LMB OpCo LLC

Name: Mitch Viner

By:

Title: Secretary and General Counsel

SIGNATURE PAGE

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RECORDED: 11/12/2020