

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608537

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BISSELL Homecare, Inc.		02/24/2020	Corporation:
RECEIVING PARTY DATA			
Name:	BISSELL INC.		
Street Address:	2345 Walker Ave., N.W.		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49544		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2986492	PERFECT SWEEP TURBO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ezachari@anaqua.com		
Correspondent Name:	Eleni Zachari		
Address Line 1:	184 Shepherds Bush Rd		
Address Line 4:	London, UNITED KINGDOM W67NL		
NAME OF SUBMITTER:	Eleni Zachari		
SIGNATURE:	/Eleni Zachari/		
DATE SIGNED:	11/13/2020		
Total Attachments: 6			
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source=BISSELL TM Assignment resubmission#page6.tif			

CH \$40.00 2986492

ASSIGNMENT OF TRADEMARK

Whereas **BISSELL Homecare, Inc.**

(name of assignor)

Of 2345 Walker Ave., N.W., Grand Rapids, MI 49544, USA

(address)

Owns trademark reg.# as in the **Annex A**

Whereas **BISSELL Inc.**

(name of assignee)

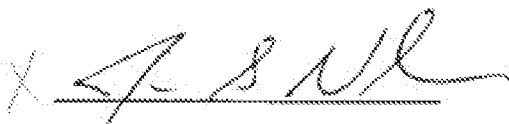
Of 2345 Walker Ave., N.W., Grand Rapids, MI 49544, USA

(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

X 

(Signature of assignor)

2/24/2020

Date of execution

James S. Nicholson, Sr. Vice President – CFO

ANNEX A

QUICK REACH	10/12/1997		03/08/1999	2267734	7
Perfect Sweep Turbo	02/03/2004	78/376693	16/08/2005	2986492	7
GARAGE PRO	04/02/2008	77387726	02/06/2009	3629524	7
BISSELL	30/03/2009	77/702090	05/01/2010	3735234	21
BISSELL w/Triangle Design	30/03/2009	77/702130	05/01/2010	3735235	21
BLOCKTAIL PARTY	24/06/2009	77/767424	22/12/2009	3728382	41
POWERSWIFT	23/10/2018	88/165191	28/05/2019	5763309	7
BISSELL's WE SWEEP THE WORLD Logo	08/11/2007	77325070	02/06/2009	3632322	21
BISSELL	01/01/1980		07/10/1969	0878197	29
PRODRY	20/12/2007	77357155	28/10/2008	3525523	7
SUPERMAG	11/06/2012	85/648382	01/10/2013	4411903	7
DAYCLEAN	11/06/2012	85/648375	02/07/2013	4362359	7
PROCUF	11/06/2012	85/648228	02/07/2013	4362358	7
AEROSWIFT	26/11/2012	85786745	10/12/2013	4448987	7
HARD FLOOR EXPERT	30/01/2013	85/836242	25/02/2014	4489510	7
PROTOUGH	11/06/2012	85/648165	02/07/2013	4362355	7
PROSHAKE	11/06/2012	85/648177	02/07/2013	4362356	7
PROBAG	11/06/2012	85/648199	02/07/2013	4362357	7
DeepClean Lift-Off	12/07/2012	85/675454	01/10/2013	4412048	7
DeepClean Premier	12/07/2012	85/675424	21/05/2013	4340204	7
OPTICLEAN	14/05/2009		30/03/2010	3769187	7
AUTO-MATE	09/11/2008	77610534	01/09/2009	3677768	7
DeepClean Lift-Off Deluxe	12/07/2012	85/675534	01/10/2013	4412049	7
POWERFRESH	22/06/2012	85/658815	23/07/2013	4373559	7
LIFT-OFF	22/10/1997		03/08/1999	2267713	7
POWERCLEAN	18/11/1997		13/07/1999	2261619	7
SHEDAWAY	27/06/2008	77/509598	16/06/2009	3641003	21
HeatWave Technology	18/04/2011	85/298605	18/06/2013	4354447	7
TURBOBRUSH	25/03/1998		30/11/1999	2296912	7
TURBOBOOST	18/09/2007	77/282425	10/11/2009	3709268	7
SPOTLIFTER	28/02/1997		29/12/1998	2213786	7
LEAF LOGO	13/11/2007	77329488	18/11/2008	3535136	7, 21
CIRQLATE	12/09/2018	88/113843	01/01/2019	5645837	11
GLIDE&SHINE	11/08/2010	85104908	10/04/2012	4126237	21
NATURAL SWEEP	12/02/2008	77395036	22/11/2008	3555088	21
POWERSWIFT PET	03/09/2009	77819233	24/07/2012	4179775	7

ReadyClean	03/02/2011	85232935	17/04/2012	4129626	7
BISSELL HEALTHY HOME	20/07/2007	77/234626	29/11/2011	4063554	7
CROSSWAVE	30/04/2015	86615426	17/01/2017	5125074	7
REVOLUTION	31/08/2015	86/742010	07/08/2018	5536119	7
REVOLUTION	24/09/2004	78/488521	22/11/2005	3017871	7
TRILOGY	04/03/2011	85/257804	17/04/2012	4129705	7
BigGreen Complete	14/04/2011	85/295171	07/08/2012	4187660	3
PET STAIN ERASER	07/09/2007	77/274264	08/07/2008	3464762	7
POWERSTEAMER	04/11/1996		16/06/1998	2165230	7
POWERGROOM	28/06/1996		16/06/1998	2166364	7
SMARTMIX	03/10/1996		09/06/1998	2164637	9
BIG GREEN COMPLETE	19/02/2007	77110798	27/05/2008	3437174	7
PET HAIR ERASER	15/06/2007	77/207434	27/05/2008	3437394	7
ZING	02/04/2007	77146196	27/05/2008	3437256	7
PET CONTOUR TOOL	20/02/2007	77111294	20/05/2008	3432238	7
EDGESWEEP	14/03/2005	78/586496	06/05/2008	3424121	7
FUR & FUZZ	02/09/2010	85121962	07/06/2011	3976165	21
RUG STICK	25/06/2007	77/214756	01/07/2008	3456830	21
FLIP-IT	12/06/2002	78/135172	14/12/2004	2911608	7
CLEANVIEW HELIX	16/05/2008	77/476673	14/07/2009	3655678	7
DROP-IT	16/07/2015	86/694630	16/01/2018	5381019	7
LIFE'S MESSY. CLEAN IT UP.	26/07/1996	75/140585	16/09/1997	2097268	9
BIG GREEN DEEP CLEANING MACHINE	03/05/2010	85028643	07/06/2011	3975817	7
SPINWAVE	27/10/2016	87/218546	08/08/2017	5262651	7
SMARTSEAL	08/01/2016	86/869363	31/10/2017	5324494	7
PROLITE	09/07/1998	75/515956	09/01/2001	2419668	7
EASY VAC	25/03/1998	75/456546	15/05/2001	2451314	7
Digipro	22/05/2002	78/130153	01/06/2004	2849283	7
VAC&SHINE	22/01/2010	77918110	03/05/2011	3955612	7
Triangle Design	19/04/1991	74158904	20/04/1993	1766495	3
Triangle Design	24/08/1992	74307809	25/01/1994	1818405	9
Triangle Design	24/08/1992	74307808	05/07/1994	1843675	21
VELOCITY	22/01/2003	78/205924	27/02/2007	3213838	7
INSTA CLEAN & Design	30/08/2016	87/155560	18/04/2017	5185405	3
PEWI	23/01/2009	77655230	05/04/2011	3941204	5
MOMENTUM	22/09/2004	78/487575	13/02/2007	3209614	7
STOMP 'N GO	17/11/2010	85/178911	23/08/2011	4017213	3
PHEROBLOC	23/06/1999	75/734260	15/10/2002	2635896	3
GENTLE CLEAN	02/03/2004	78/376931	27/06/2006	3110123	7
POWERHELIX	09/09/2010	85125926	29/11/2011	4064449	7
PET PACK	19/02/2007	77110760	27/11/2007	3346422	7
HEAVY TRAFFIC	13/06/1994	74/536924	02/09/1997	2093758	3

TOTAL FLOORS	11/11/2005	78/751974	14/08/2007	3280817	7
BG25	24/01/2011	85/224648	28/02/2012	4106747	21
BG23	24/01/2011	85/224716	28/02/2012	4106749	21
BG21	24/01/2011	85/224702	28/02/2012	4106748	21
BG10	24/01/2011	85/224733	28/02/2012	4106750	7
TURBOERASER	20/04/2010	85/017963	07/02/2012	4096717	7
LIFT-OFF	06/01/2011	85211704	10/01/2012	4085037	7
REWIND PREMIER	09/09/2010	85/125909	26/07/2011	4004106	7
OXYPRO	31/08/2005	78/704004	02/10/2007	3303886	3
PET INSPIRED	05/02/2008	77389242	28/12/2010	3897599	3, 7, 21
FUNK FRESH	07/09/2010	85124070	14/06/2011	3979629	3
CRUD SUDS	02/09/2010	85122018	25/10/2011	4046645	3
POWEREDGE	18/02/2010	77938480	07/06/2011	3975477	7
AIRETIGHT	15/03/2005	78/587482	08/05/2007	3240835	7
DIRTLIFTER	23/04/1996		28/10/1997	2109885	9
CLEANSHOT	06/06/2006	78/901649	09/10/2007	3309816	9
BOT IT	29/03/2005	78/597108	20/06/2006	3108215	7
OXY GEN 2	30/08/2004	78/475489	02/05/2006	3088688	3
PROHEAT 2X	11/01/2005	78/565301	30/05/2006	3099400	7
SPOTLIFTER 2X	18/02/2005	78/570371	16/05/2006	3094408	7
ENVIRO FRESH	01/01/1994		07/05/1996	1973386	16
POWEREASE	22/12/2009	77899385	10/08/2010	3833047	7
PUREPRO	03/09/2009	77819655	20/07/2010	3823138	7
CUSTOM CLEAN	14/03/2005	78/586506	12/09/2006	3143712	7
POWER SHOT	15/05/2014	86/282346	15/05/2015	4749462	3
POWERSHOT	01/08/2014	86/354907	02/06/2015	4749668	3
BISSELL w/Triangle Design	26/04/2006	78/869639	17/10/2006	3158830	3, 7, 21
BISSELL (Design)	26/04/2006	78/869653	17/10/2006	3158831	3, 7
PAWSITIVELY CLEAN	05/02/2008	77389231	12/10/2010	3861295	3, 5, 7, 21
YIKES!	20/10/2009	77852961	06/07/2010	3815770	7
OXY TOTAL	01/12/2009	77883437	05/10/2010	3858236	3
BIG GREEN	26/11/1995		14/01/1997	2029944	9
LITTLE GREEN	16/11/1995		08/01/2007	2028586	9
BISSELL	21/02/1991		27/10/1992	1727157	9
BISSELL	21/03/1960		31/01/1961	0710700	52
BISSELL	14/03/1960		11/10/1960	0705542	9, 21
POWERSTEAMER	30/04/2015	86615446	02/08/2016	5014809	7
BISSELL HEALTHY HOME VACUUM	20/07/2007	77/234484	19/10/2010	3862377	7
HEALTHY HOME VACUUM	05/12/2005	78766720	28/12/2010	3898165	7
PowerForce	26/10/2001	78/090321	03/12/2002	2657295	7
STAIN DEFENSE	09/08/2004	78/464217	16/05/2006	3094204	3
POWER SHOT	06/07/2001	76/282601	29/10/2002	2644348	3

LIFE INSPIRED CLEANING INNOVATIONS	07/02/2014	86/187205	16/02/2016	4902383	7
EASYSWEEP	12/11/2009	77/871283	14/12/2010	3891266	7
REWIND SMARTCLEAN	29/09/2009	77836925	03/08/2010	3829567	7
SMARTCLEAN	12/11/2009	77871348	03/08/2010	3829614	7
SPOTBOT	29/07/2004	78/458975	20/12/2005	3033158	7
POWERGLIDE	28/09/2009	77836315	20/04/2010	3778051	7
BISSELL WE MEAN CLEAN	30/03/2009	77/702153	05/01/2010	3735236	21
SMART DETAILS	11/03/2008	77419035	18/08/2009	3670289	21
2X	21/10/2004	78/503690	14/03/2006	3069413	3
SURROUND SUCTION	16/06/2004	78/436452	14/03/2006	3069322	7
Hybrid Power & design	08/11/2013	86113806	30/06/2015	4765238	7
ANNA	25/07/2013	86/020000	21/07/2015	4777813	7
ANNA by BISSELL	25/07/2013	86/019957	14/07/2015	4773421	7
ANNA by BISSELL (Logo)	25/07/2013	86/019974	30/06/2015	4765068	7
C4 CYCLONIC	03/03/2014	86/209588	21/07/2015	4778226	7
SUCTIONCHANNEL TECHNOLOGY	03/03/2014	86/209623	28/07/2015	4782858	7
Deep Clean Beyond What's Seen	29/03/2012	85/583135	01/09/2015	4804365	3
BOLT	03/03/2014	86/209567	24/02/2015	4693405	7
FRESHNESSENHANCER	04/03/2014	86/209979	21/04/2015	4725118	3
Oxy to Go	15/03/2004	78/384511	27/09/2005	3002895	3
BISSELL WE MEAN CLEAN	30/11/1999	75/862332	01/10/2002	2628758	7, 21
Fibrasure	30/06/2000	76/080657	29/10/2002	2643841	3, 5
Perfect Pass	13/10/2000	76/146355	02/04/2002	2557314	7
CleanView	22/08/2001	78/080595	18/06/2002	2583893	7
PROHEAT	04/08/1998	75/530265	30/04/2002	2565542	7
QUICKSTEAMER	03/02/2000	75/909444	28/08/2001	2483705	7
DeepClean Essential	12/07/2012	85675337	03/12/2013	4444722	7
SPOTCLEAN COMPLETE	16/05/2012	85/627020	26/11/2013	4440976	7
DeepClean Lift-Off Deep Reach	12/07/2012	85/675552	08/10/2013	4415797	7
SPOTCLEAN PET	16/05/2012	85/627080	03/09/2013	4397949	7
DRY TANK TECHNOLOGY	21/08/2013	86/044111	03/03/2015	4697368	7
HOME TO A DEEPER CLEAN	23/10/2012	85/761255	20/01/2015	4675808	7
BIGGREEN COMMERCIAL	14/12/2010	85/197279	23/09/2014	4610015	3, 7, 21

POWERLIFTER	01/01/1993		12/10/1993	1797667	9
BISSELL (Design)	24/05/1960		24/05/1960	0698093	23
Oxy Deep	11/04/2002	76/394581	25/11/2003	2787316	3
BISSELL	09/09/2003	78/297856	07/09/2004	2881723	3
ONEPASS TECHNOLOGY	28/02/2013	85/862830	24/06/2014	4556926	7
Power Trak	11/02/2002	78/108020	03/06/2003	2722721	7
Lock 'N Seal	05/09/2001	78/082582	02/03/2004	2820409	7
LIFTOFF	30/01/2013	85/836142	26/11/2013	4441482	7
ONEPASS & DESIGN	07/11/2012	85773847	26/11/2013	4441351	7
SPOTCLEAN ANYWHERE	30/01/2013	85/836211	17/12/2013	4452560	7