CH \$40.00 531378

ETAS ID: TM608576

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee Entity Type previously recorded on Reel 007082 Frame 0883. Assignor(s) hereby confirms the Assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vimpact, Inc.		10/19/2020	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	Vimvest IP, LLC
Street Address:	3322 Bee Ridge Road
City:	Sarasota
State/Country:	FLORIDA
Postal Code:	34239
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5313781	VIMPACT

CORRESPONDENCE DATA

Fax Number: 2122625152

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212841-0713

Email: MonicaM@phillipsnizer.com

Correspondent Name: Monica P. McCabe

Address Line 1: 485 Lexington Ave., 14th Floor

Address Line 2: Phillips Nizer LLP

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Monica P. McCabe
SIGNATURE:	/Monica P. McCabe/
DATE SIGNED:	11/13/2020

Total Attachments: 4

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TRADEMARK 900580003 REEL: 007105 FRAME: 0247



United States Patent and Trademark Office

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Electronic Trademark Assignment System

Trademark Assignment Recordation Form

Navigation: <u>Guidelines - Conveyor - Receiver - Property - Attachments - Sign</u>

ETAS V.1.10.1 PTO-1594 (Rev. 6/16) OMB No. 0651-0027 (Exp. 06/30/2021)

<u>Signature</u>

The request must be signed by the filer. The request will not be "signed" in the sense of a traditional paper document. To sign the request, the signer must enter any combination of printable characters that have been adopted to serve the function of a signature, preceded and followed by the forward slash(/) symbol. Acceptable "signatures" could include: /john doe/; /jd/; and /123-4567/.

Sign the request by completing the following fields

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TY	MISSION TYPE: NEW ASSIGNMENT			
NATURE OF CO	ASSIGNMENT OF GOODWILL		HE ENTIRE INTEREST AND THE	
CONVEYING PARTY DATA				
Name		Formerly	Execution Date	Entity Type
Vimpact, Inc.			10/19/2020	Corporation: ILLINOIS
RECEIVING PARTY DATA				
Name:	Vimvest IP, LLC			
Street Address:				
City:	Sarasota			
State/Country:	FLORIDA			
Postal Code:	34239			
Entity Type: Limited Corporation: FLORIDA				

Word Mark

TRÄDEMARK REEL: 007105 FRAME: 0248

Property Type

PROPERTY NUMBERS Total: 1

Number

/21/2020	USPIO. ETAS. Trademark Assignment Recordation Form. Signature	
Registration Number:	5313781 VIMPACT	
CORRESPONDENCE	DATA	
Fax Number:	2122625152	
Phone:	212-841-0713	
Email:	MonicaM@phillipsnizer.com, Hmintz@phillipsnizer.com, CArrington@phillipsnizer.com	
	t to the e-mail address first; if that is unsuccessful, it will be sent using a fax is unsuccessful, it will be sent via US Mail.	
Correspondent Name:	Monica P. McCabe	
Address Line 1:	485 Lexington Ave.	
Address Line 2:	14th Floor	
Address Line 4:	New York, NEW YORK 10017	
Total Attachments: 2		
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	mpact Trademark Assignment 10-19-2020#page2.tif	

Signature: ∗×	/Monica P. McCabe/	
Name: ×	Monica P. McCabe	

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10/21/2020 05:42 PM EDT

Date:

10/21/2020

TRADEMARK REEL: 007105 FRAME: 0249

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of October 19, 2020 ("Effective Date"), by and between Vimpact, Inc., a corporation with the primary address of 175 North Harbor Drive, Chicago, Illinois 60601 (the "Assignor"), and Vimvest IP, LLC, a limited liability company with the primary address of 3322 Bee Ridge Road, Sarasota, FL 34239 (the "Assignee" and together with Assignor, the "Parties").

WHEREAS, Assignor is owner of the right, and title and interest in and to the VIMPACT trademark in the United States and U.S. Registration No. 5,313,781 ("Trademark");

WHEREAS, Assignor desires to transfer to Assignee its entire right, title, and interest in and to the Trademark in such form as to permit the recording by Assignee of such transfer, and Assignee desires to obtain ownership of the Trademark; and

NOW THEREFORE, in consideration of the foregoing promises and for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the Parties agree as follows:

- 1. Assignor hereby irrevocably assigns, transfers and conveys unto Assignee its entire right, title and interest in and to the Trademark and all elements thereof, including, without limitation, all U.S. registrations and applications therefor, and all goodwill associated with the Trademark, and all rights to sue for past, present and future infringements or misappropriations of the Trademark and rights of recovery for past infringement of the Trademark by third parties.
- 2. The Assignor hereby authorizes Assignee, its successors and assigns, or anyone it may properly designate, to execute, file and deliver such instruments in the United States as may be necessary, appropriate or desirable to establish Assignee's record ownership of the Trademark. Assignor does hereby covenant and agree with Assignee that Assignor will upon the reasonable request of Assignee, without further or additional consideration, but at the expense of Assignee, execute such additional writings and do such additional acts that are necessary to perfect the Assignee's ownership of the Trademark, and render all necessary assistance in establishing Assignee's record ownership of the Trademark.
- 3. This Agreement has been executed and delivered by the Assignor for the purpose of recording the transfer of ownership in the Trademark with the United States Patent and Trademark Office. The Assignment Agreement shall remain in full force and effect in accordance with its terms.
- 4. This Assignment may be executed simultaneously in one or more facsimile counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

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TRADEMARK REEL: 007105 FRAME: 0250 IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed as of the date(s) set forth below, with effect as of the Effective Date.

ASSIGNOR:	ASSIGNEE:
VIMPACT, INC.	VIMVEST IP, LLC
By: Name: Ally & E Title: CFV Its:	By: U Name: Phillip Dickson Title: Co-Chief Executive Officer Its:
Date: \0/19/2020	Date: _10/15/2020

1444722.10

RECORDED: 11/13/2020