

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608554

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Experian Holdings, Inc.		11/12/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Finicity Corporation
Street Address:	434 West Ascension Way, Suite 200
City:	Murray
State/Country:	UTAH
Postal Code:	84123
Entity Type:	Corporation: UTAH
Name:	Aurora Financial Systems Holdings, Inc.
Street Address:	475 Anton Blvd.
City:	Costa Mesa
State/Country:	CALIFORNIA
Postal Code:	92626
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77275726	FINICITY
Serial Number:	86215303	GIV2
Serial Number:	86587107	M
Serial Number:	78200898	MONEY FOR LIFE
Serial Number:	76103530	MVELOPES
Serial Number:	85676587	SECURE IDENTITY
Serial Number:	86374519	TXPUSH
Serial Number:	85676602	YES! CARD

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028427800

TRADEMARK

Email: trademarks@cooley.com
Correspondent Name: Cooley LLP
Address Line 1: 1299 Pennsylvania Avenue NW, Suite 700
Address Line 4: Washington, D.C. 20004-2400

NAME OF SUBMITTER: Leanne M. Andrepont

SIGNATURE: /Leanne M. Andrepont/

DATE SIGNED: 11/13/2020

Total Attachments: 3

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrants/Applicants: Finicity Corporation & Aurora Financial Systems Holdings, Inc.

Trademarks: See attached Exhibit A

TERMINATION OF TRADEMARK SECURITY INTEREST IN SPECIFIED TRADEMARKS

November 12, 2020

WHEREAS, Finicity Corporation, a Utah corporation (“**Parent**”) and Aurora Financial Systems Holdings, Inc., a Delaware corporation (“**Aurora**” and together with Parent, the “**Grantors**”), own the trademarks listed on the attached **Exhibit A** (the “**Trademarks**”), now registered in the United States Patent and Trademark Office (the “**USPTO**”); and

WHEREAS, the Company entered into that certain (i) Loan and Security Agreement (the “**Security Agreement**”), dated as of October 28, 2016; by and among the Grantors and Western Alliance Bank (the “**Lender**”), (ii) Intellectual Property Security Agreement, dated as of December 18, 2017 (the “**Initial IPSA**”), by and among the Grantors and the Lender, a true and correct copy of which was recorded by the USPTO on January 3, 2018 at Reel 006242, Frame 0506, pursuant to which the Grantors granted a security interest over the Trademarks, and (iii) Assignment of Loan Documents, dated as of March 30, 2018 (the “**Assignment**” and together with the Initial IPSA, the “**IPSA**”), by the Lender, a true and correct copy of which was recorded by the USPTO on April 3, 2018 at Reel 006354, Frame 0942, pursuant to which the Lender conveyed its security interests in the Trademarks under the Initial IPSA to Experian Holdings, Inc., a Delaware corporation (the “**Secured Party**”).

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Secured Party hereby:

1. terminates and releases any and all liens and security interests and reassigns to the Grantors any and all right, title and interest of the Secured Party pursuant to the Security Agreement and the IPSA in and to the Trademarks, without recourse or representation or warranty, express or implied; and
2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Trademark Security Interest to be executed by its duly authorized officer effective as of the date above first written.

SECURED PARTY:

Experian Holdings, Inc.

DocuSigned by:
Andrew Casey

By: _____
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Name: Andrew Casey

Title: SVP, Corporate Development

Address: 475 Anton Blvd.
Costa Mesa, California 92626

**EXHIBIT A
TRADEMARKS**

<u>Owner</u>	<u>Description</u>	<u>U.S. Serial Number</u>	<u>Filing Date</u>	<u>U.S. Registration Number</u>	<u>Registration Date</u>
Parent	TXPUSH	86374519	August 22, 2014		
Parent	M	86587107	April 3, 2015	4858458	November 24, 2015
Parent	DOJO FINANCIAL WELLNESS	86788930	October 15, 2015		*
Parent	BUDGET DOJO	86746958	September 3, 2015		*
Parent	MONEY FOR LIFE	78260898	January 7, 2003	2870563	August 3, 2004
Parent	FINICITY AND DESIGN	77302318	October 11, 2007	3752739	*
Parent	FINICITY	77275726	September 10, 2007	3755162	March 2, 2010
Parent	MVELOPES	76103530	August 4, 2000	2779940	November 4, 2003
Aurora	SECURE IDENTITY	85676587	July 13, 2012	4366193	July 9, 2013
Aurora	YES! CARD	85676602	July 13, 2012	4606025	Sept 16, 2014
Aurora	GIV2	86215303	March 7, 2014	4650506	Dec 2, 2014
Aurora	KASHLINK	85674736	July 11, 2012		*

* Indicates dead, abandoned or cancelled trademark