

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608614

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Casper Sleep Inc.		11/10/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association		
Street Address:	125 High Street		
Internal Address:	11th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	5587733	A NEW DAY IN SLEEP	
Registration Number:	5709479	BEDTIME IS BACK	
Registration Number:	5693695	CASPER	
Registration Number:	5601860	CASPER	
Registration Number:	5414144	CASPER	
Registration Number:	5255716	CASPER	
Registration Number:	5514131	CASPER	
Registration Number:	5097355	CASPER	
Registration Number:	5053896	CASPER	
Registration Number:	4961680	CASPER	
Registration Number:	4762027	CASPER	
Registration Number:	5100385	CASPER CASPER.COM	
Registration Number:	5692173	C	
Registration Number:	5728078	C	
Registration Number:	5116102	C	
Registration Number:	5692281	C	
Registration Number:	5944355	GREAT MINDS SLEEP ALIKE	
Registration Number:	5611549	IT'S BEDTIME SOMEWHERE	

OP \$815.00 5587733

Property Type	Number	Word Mark
Serial Number:	88772355	THE CASPER SNUG MATTRESS
Registration Number:	5711676	THE DREAMERY
Registration Number:	5944356	THE SHEETS MAKE THE BED
Serial Number:	88772340	THE SNUG
Registration Number:	5670710	VAN WINKLE'S
Registration Number:	5371766	WOOLLY
Registration Number:	5197539	
Registration Number:	5173268	
Registration Number:	5056526	
Registration Number:	5056492	
Registration Number:	5056491	
Registration Number:	5047239	
Registration Number:	5056490	
Registration Number:	5056489	

CORRESPONDENCE DATA

Fax Number: 6172484000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-248-5000

Email: tadmin@choate.com

Correspondent Name: Daniel L. Scales

Address Line 1: Two International Place

Address Line 2: Choate, Hall & Stewart, LLP

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER: 2009985-0126

NAME OF SUBMITTER: Daniel L. Scales

SIGNATURE: /daniel l. scales/

DATE SIGNED: 11/13/2020

Total Attachments: 28

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of November 10, 2020 (“Trademark Security Agreement”), made by each of the signatories hereto (together with any other entity that may become a party hereto as provided herein, the “Trademark Grantors”), is in favor of Wells Fargo Bank, National Association, as administrative agent and collateral agent (in such capacity, including any successors thereto, the “Agent”) for the Credit Parties.

W I T N E S S E T H:

WHEREAS, the Trademark Grantors are party to a Security Agreement dated as of November 10, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”; capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement) in favor of the Agent, for its benefit and the benefit of the Credit Parties, pursuant to which the Trademark Grantors are required to execute and deliver this Trademark Security Agreement;

WHEREAS, pursuant to the terms of the Security Agreement, each Trademark Grantor has created in favor of the Agent, for its benefit and the benefit of the Credit Parties, a security interest in, and the Agent has become a secured creditor with respect to, the Trademark Collateral (as defined below);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each of the Trademark Grantors does hereby pledge, convey, sell, assign, transfer and set over unto the Agent and grant to the Agent, for its benefit and the benefit of the Credit Parties, a continuing security interest in all of the following property now owned for at any time hereafter acquired by such Trademark Grantor or in which such Trademark Grantor now has or at any time in the future may acquire any right, title or interest (the “Trademark Collateral”), to secure the payment, performance and observance of the Secured Obligations;

(a) all Trademarks of such Trademark Grantor, including, without limitation, the registered and applied-for Trademarks of such Trademark Grantor listed on Schedule 1 attached hereto, specifically excluding any U.S. intent-to-use trademark application prior to the filing and acceptance of a verified statement of use or an amendment to allege use with the United States Patent and Trademark Office with respect thereto;

(b) to the extent not covered by clause (a), all Proceeds of any of the foregoing;

(c) to the extent not covered by clause (a), the goodwill of the businesses with which the Trademarks are associated; and

(d) to the extent not covered by clause (a), all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks or unfair competition regarding the same;

provided, that (i) this Trademark Security Agreement shall not constitute a grant of a security interest in any property to the extent that and for as long as such grant of a security interest would be prohibited by the terms of the Security Agreement, including, without limitation, any Trademark applications filed on the basis of a Trademark Grantor’s intent-to-use such mark, unless and until evidence of the use of such Trademark in interstate commerce is submitted to and accepted by the United States Patent and Trademark Office, but only if and to the extent that the granting of a security interest in such application would result in the invalidation of such application; and (ii) the security interest granted hereby (x) shall attach at all times to all proceeds of such property, (y) shall attach to such property immediately and

automatically (without need for any further grant or act) at such time as the condition described in clause (i) ceases to exist and (z) to the extent severable, shall in any event attach to all rights in respect of such property that are not subject to the applicable condition described in clause (i).

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Agent, for its benefit and the benefit of the Credit Parties, pursuant to the Security Agreement and the Trademark Grantors hereby acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

Each Trademark Grantor hereby authorizes this Trademark Security Agreement to be recorded with the United States Patent and Trademark Office and any similar office or agency in any other country or political subdivision thereof.

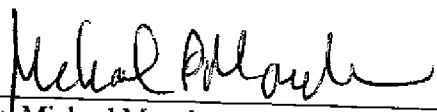
THIS TRADEMARK SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT GIVING EFFECT TO THE CONFLICTS OF LAWS PRINCIPLES THEREOF, BUT INCLUDING SECTION 5-1401 OF THE NEW YORK GENERAL OBLIGATIONS LAW.

This Trademark Security Agreement may be executed by one or more of the parties to this Trademark Security Agreement on any number of separate counterparts, and all of said counterparts taken together shall be deemed to constitute one and the same instrument. Delivery of an executed signature page of this Trademark Security Agreement by facsimile transmission or other electronic transmission shall be effective as delivery of a manually executed counterpart hereof.

[Signature Pages Follow]

IN WITNESS WHEREOF, each Trademark Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first above written.

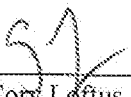
CASPER SLEEP INC., as a Trademark Grantor

By: 
Name: Michael Monahan
Title: Chief Financial Officer

[Signature Page to Trademark Security Agreement]

Accepted and Agreed:

**WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Agent**

By:  _____
Name: Cory Loftus
Title: Managing Director

[Signature Page to Trademark Security Agreement]

**TRADEMARK
REEL: 007105 FRAME: 0391**

Schedule 1
Trademarks

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
USA	AIRSCAPE	Class 20: A comfort feature on a pillow or a mattress, namely, perforated foam sold as a component of pillows and mattresses; pillows; mattresses.	88/795,776 (2/13/20)		Pending, intent-to-use; Published July 21, 2020
USA	AIRSCAPE	Class 20: Bed sheets and linens, mattress covers, mattress pads, mattress toppers, mattress protectors, shams, pillow shams, pillow cases, bed covers, bedspreads, coverlets, duvet covers.	90/019,937 (6/25/2020)		Pending, intent-to-use;
USA	A NEW DAY IN SLEEP	Class 35: Retail store services featuring beds, bed sheets and linens, pillow cases, blankets, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers and box springs.	87/603,545 (9/11/17)	5,587,733 (10/6/18)	Registered; October 16, 2024 – Declaration of Use

USA	<p>AWAKEN THE POTENTIAL OF A WELL-RESTED WORLD</p> <p>Class 9: Computer hardware; computer networking hardware; recorded computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; recorded computer software for use as an application programming interface (API) for sleep tracking and health monitoring; electric or electronic sensors for motion, humidity, temperature, and light; recorded computer software for home automation and home device integration; recorded computer software for wireless communication for voice, audio, video, and data transmission; recorded computer software for personal information management; recorded computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; computer hardware and recorded software for monitoring sleep and managing sleeping environments; recorded computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, hours slept, etc.; recorded computer software for managing information regarding tracking, compliance and motivation with a sleep schedule; multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions; Downloadable software in the nature of a mobile application for use as an alarm clock and to schedule appointments and events on an electronic calendar; Downloadable software in the nature of a mobile application for automatically sending pre-programmed communications.</p> <p>Class 10: Medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators sold as a unit; portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person; portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming; blood pressure monitors; heart monitors; pulse rate monitors; oxygen monitors for medical use; sleep monitors for measuring movement, breathing, heart rate and sleep levels for medical purposes; respiration monitors.</p> <p>Class 35: Retail stores and online retail store services in the fields of mattresses and bed sheets and linens, fitted bed sheet covers, bed flat sheets, duvet covers, pillow cases, blankets, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, mattress protectors and box springs, pillows, blankets, throws, and rugs for travelling, sleeping bags in the nature of sheeting, sleeping bags for camping, sleeping bag liners, sleeping bag pads and sleeping mats, outdoor blankets, picnic blankets, camping pillows, outdoor pillows, hammocks, tents for camping; Retail store services and online retail store services featuring luggage, handbags, toiletry cases sold empty, leather and textile shopping bags, all-purpose sports bags, tote bags, attache cases, briefcase-type portfolios, briefcases, make-up bags sold empty, suitcases, carry-on luggage, travel</p>	88/247,319 (1/2/19)	<p>Allowed December 3, 2019; <u>December 3, 2020</u> Statement of Use or 2nd Extension due.</p>
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	<p>kits sold empty, back packs, book bags, waist packs, key cases, pocket wallets and school bags, bags for campers, bags for climbers, rucksacks, haversacks, beach bags, hunter's game bags, traveling trunks, garment bags for travel, hat boxes for travel, shoe bags for travel, credit card cases, business card cases, bill and card holders, checkbook holders and umbrellas; Retail store services and online retail store services featuring animal carriers, beds for household pets, and portable beds for pets; Retail store services and online retail store services featuring furniture; Retail store services and online retail store services featuring furniture, namely, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, sofas, sectionals, loveseats and individual add-on pieces for expanding sectionals; Retail store services and online retail store services featuring fitted fabric slipcovers for furniture, unfitted textile covers for sofas, sectionals, loveseats, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, and portable beds for pets; Retail store services and online retail store services featuring computer hardware, computer networking hardware, computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; retail store services featuring computer software for use as an application programming interface (API) for sleep tracking and health monitoring; retail store services featuring electric or electronic sensors for motion, humidity, temperature, and light; Retail store services and online retail store services featuring computer software for home automation and home device integration; Retail store services and online retail store services featuring computer software for wireless communication for voice, audio, video, and data transmission; Retail store services and online retail store services featuring computer software for personal information management; Retail store services and online retail store services featuring computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; Retail store services and online retail store services featuring computer hardware and software for monitoring sleep and managing sleeping environments; Retail store services and online retail store services featuring computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; Retail store services and online retail store services featuring software for managing information regarding tracking, compliance and motivation with a sleep schedule; retail store services and online retail store services featuring multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; Retail store services and online retail store services featuring downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions; Retail store services and online retail store services featuring medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators sold as a unit, portable and wearable medical apparatus for detecting physiological conditions,</p>			

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>namely, sleep apnea and sleep disorders in a person, portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming, blood pressure monitors, heart monitors, pulse rate monitors, oxygen monitors, sleep monitors for measuring movement, breathing, heart rate and sleep levels and respiration monitors.</p> <p><u>Class 38:</u> Telecommunication services, namely, electronic transmission of voice, video, messages and data; data transmission and reception services via telecommunication means.</p> <p><u>Class 41:</u> Audio and video recording services.</p> <p><u>Class 42:</u> Electronic storage of electronic media, namely, images, text, audio, and video data; providing online non-downloadable software for recording, viewing, storing, sharing and analyzing online audio and video; providing temporary use of non-downloadable software for home automation and home device integration; providing temporary use of non-downloadable software for wireless communication for voice, audio, video, and data transmission; providing temporary use of non-downloadable software for personal information management; providing temporary use of non-downloadable software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; providing temporary use of non-downloadable software for use as an application programming interface (API) for sleep tracking and health monitoring; providing temporary use of non-downloadable software for monitoring sleep and managing sleeping environments; computer services, namely, providing remote management of devices via computer networks, wireless networks or the Internet; providing temporary use of non-downloadable software for managing information regarding tracking, compliance and motivation with a sleep schedule; electronic storage services of electronic media such as images, text, and audio data.</p> <p><u>Class 44:</u> Providing health information and consultation in the field of sleep management.</p>			

USA	<p>AWAKENING THE POTENTIAL OF A WELL- RESTED WORLD</p>	<p><u>Class 9:</u> Computer hardware; computer networking hardware; computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; computer software for use as an application programming interface (API) for sleep tracking and health monitoring; electric or electronic sensors for motion, humidity, temperature, and light; computer software for home automation and home device integration; computer software for wireless communication for voice, audio, video, and data transmission; computer software for personal information management; computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; computer hardware and software for monitoring sleep and managing sleeping environments; computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, hours slept, etc.; computer software for managing information regarding tracking, compliance and motivation with a sleep schedule; multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions; Downloadable software in the nature of a mobile application for use as an alarm clock and to schedule appointments and events on an electronic calendar; Downloadable software in the nature of a mobile application for automatically sending pre-programmed communications.</p> <p><u>Class 10:</u> Medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators sold as a unit; portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person; portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming; blood pressure monitors; heart monitors; pulse rate monitors; oxygen monitors for medical use; sleep monitors for measuring movement, breathing, heart rate and sleep levels for medical purposes; respiration monitors.</p> <p><u>Class 35:</u> Retail stores and online retail store services in the fields of mattresses and sleep products; Retail store services and online retail store services featuring beds, bed sheets and linens, fitted bed sheet covers, bed flat sheets, duvet covers, pillow cases, blankets, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, mattress protectors and box springs, pillows, blankets, throws, and rugs for travelling, sleeping bags in the nature of sheeting, sleeping bags for camping, sleeping bag liners, sleeping bag pads and sleeping mats, outdoor blankets, picnic blankets, camping pillows, outdoor pillows, hammocks, tents, tents for camping; Retail store services and online retail store services featuring luggage, handbags, toiletry cases sold empty; leather and textile shopping bags, all-purpose sports bags, tote bags, attache cases, briefcase-type portfolios, briefcases, make-up bags sold empty, suitcases, carry-on luggage, travel kits sold empty, back packs, book bags, waist packs, key cases, pocket wallets and</p>	<p>88/239,220 (12/21/18)</p>	<p>Allowed September 17, 2019; 1st and 2nd Extensions granted. March 17, 2021 Statement of Use or 3rd Extension due.</p>
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	<p>school bags, bags for campers, bags for climbers, rucksacks, haversacks, beach bags, hunter's game bags, traveling trunks, garment bags for travel, hat boxes for travel, shoe bags for travel, credit card cases, business card cases, bill and card holders, checkbook holders and umbrellas; Retail store services and online retail store services featuring animal carriers, beds for household pets, and portable beds for pets; Retail store services and online retail store services featuring furniture; Retail store services and online retail store services featuring furniture, namely, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, sofas, sectionals, loveseats and individual add-on pieces for expanding sectionals; Retail store services and online retail store services featuring fitted fabric slipcovers for furniture, unfitted textile covers for sofas, sectionals, loveseats, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, and portable beds for pets; Retail store services and online retail store services featuring computer hardware, computer networking hardware, computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; retail store services featuring computer software for use as an application programming interface (API) for sleep tracking and health monitoring; retail store services featuring electric or electronic sensors for motion, humidity, temperature, and light; Retail store services and online retail store services featuring computer software for home automation and home device integration; computer software for wireless communication for voice, audio, video, and data transmission; computer software for personal information management; computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; computer hardware and software for monitoring sleep and managing sleeping environments computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; software for managing information regarding tracking, compliance and motivation with a sleep schedule multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; Retail store services and online retail store services featuring downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions; Retail store services and online retail store services featuring medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators sold as a unit, portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person, portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming, blood pressure monitors, heart monitors, pulse rate monitors, oxygen monitors, sleep monitors for measuring movement, breathing, heart rate and sleep levels and respiration monitors.</p>			
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Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>Class 38: Telecommunication services, namely, electronic transmission of voice, video, messages and data; data transmission and reception services via telecommunication means.</p> <p>Class 41: Audio and video recording services.</p> <p>Class 42: Electronic storage of electronic media, namely, images, text, audio, and video data; providing online non-downloadable software for recording, viewing, storing, sharing and analyzing online audio and video; providing temporary use of non-downloadable software for home automation and home device integration; providing temporary use of non-downloadable software for wireless communication for voice, audio, video, and data transmission; providing temporary use of non-downloadable software for personal information management; providing temporary use of non-downloadable software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; providing temporary use of non-downloadable software for use as an application programming interface (API) for sleep tracking and health monitoring; providing temporary use of non-downloadable software for monitoring sleep and managing sleeping environments; computer services, namely, providing remote management of devices via computer networks, wireless networks or the Internet; providing temporary use of non-downloadable software for managing information regarding tracking, compliance and motivation with a sleep schedule;</p> <p>Class 44: Providing health information and consultation in the field of sleep management.</p>			
USA	BEDTIME IS BACK	<p>Class 35: Retail store services and online retail store services featuring beds, bed sheets and linens, pillow cases, blankets, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers and box springs.</p> <p>Class 3: Cosmetic body care preparations.</p> <p>Class 5: Dietary and nutritional supplements containing hemp; dietary and nutritional supplements to aid in sleep and relaxation; dietary supplements in the form of capsules, liquids, gel capsules, extracts, crystals, tinctures, containing hemp; dietary supplements in the form of capsules, liquids, gel capsules, extracts, crystals, tinctures, containing melatonin and other natural sleep aids; nutritional supplements in the form of capsules, liquids, gel capsules, extracts, crystals, tinctures, containing hemp; nutritional supplements in the form of capsules, liquids, gel capsules, extracts, crystals, tinctures, containing melatonin and other natural sleep aids; natural sleep aid preparations; herbal drinks used to aid in sleep and relaxation; vitamin drops; vitamin oils for human consumption; vitamin supplements; vitamin tablets; vitamins.</p> <p>Class 44: Providing information about dietary supplements and nutrition related to sleep and relaxation.</p>	88/072,614 (8/10/18)	5,709,479 (3/26/19)	Registered ; March 26, 2025 – Declaration of Use
USA	CASPER		88/369,835 (4/3/19)		Allowed September 24, 2019; 1 st Ext. granted. September 24, 2020 Statement of Use or 2nd Extension due.





Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
USA	CASPER	<u>Class 20:</u> Beds. <u>Class 35:</u> Retail store services featuring beds.	87/979,664 (11/17/17)	5,693,695 (3/5/19)	Registered; March 5, 2025 – Declaration of Use
USA	CASPER	<u>Class 20:</u> Pet beds. <u>Class 24:</u> Mattress protectors.	87/140,430 (8/16/16)	5,601,860 (11/6/18)	Registered November 6, 2024 – Declaration of Use
USA	CASPER	<u>Class 35:</u> Retail store services featuring mattress protectors.	87/291,861 (1/6/17)	5,414,144 (2/27/18)	Registered; February 27, 2024 – Declaration of Use
USA	CASPER	<u>Class 35:</u> Retail store services featuring pet beds.	87/291,885 (1/6/17)	5,255,716 (8/1/17)	Registered; August 1, 2023 – Declaration of Use
USA	CASPER	<u>Class 24:</u> Bed sheets and linens; duvet covers; pillow cases used in the bedding; bed blankets; mattress covers; mattress pads; baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts and crib blankets	86/783,983 (10/9/15)	5,514,131 (7/10/18)	Registered; July 10, 2024 – Declaration of Use
USA	CASPER	<u>Class 20:</u> Mattress foundations; box springs. <u>Class 35:</u> Retail store services featuring mattress foundations and box springs.	86/980,516 (3/27/14)	5,097,355 (12/6/16)	Registered; December 6, 2022 – Declaration of Use
USA	CASPER	<u>Class 24:</u> Bed sheets, fitted bed sheet covers, bed flat sheets, duvet covers and pillow cases used in the bedding. <u>Class 35:</u> Online retail store services featuring bed sheets, fitted bed sheet covers, bed flat sheets, duvet covers and pillow cases used in the bedding.	86/915,350 (2/22/16)	5,053,896 (10/4/16)	Registered; October 4, 2022 – Declaration of Use
USA	CASPER	<u>Class 20:</u> Pillows. <u>Class 35:</u> Retail store services featuring pillows.	86/978,583 (3/27/14)	4,961,680 (5/17/16)	Registered; May 17, 2022 – Declaration of Use
USA	CASPER	<u>Class 20:</u> Mattresses; mattress toppers. <u>Class 35:</u> Retail store services featuring mattresses and mattress toppers.	86/976,148 (5/27/14)	4,762,027 (6/23/15)	Registered; June 23, 2021 – Declaration of Use
USA	CASPER	<u>Class 9:</u> Computer hardware; computer networking hardware; downloadable computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; downloadable computer software for use as an application programming interface (API); electric or electronic sensors for motion, humidity, temperature, and light for sensing and monitoring sleep activity; downloadable computer software for wireless communication for voice, audio, video, and data transmission; downloadable computer software for personal information management; computer hardware and downloadable software for monitoring sleep and managing sleeping environments; downloadable computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, hours slept; downloadable computer software for managing information regarding tracking.	87/423,256 (4/24/17)		Opposition filed by Classic Media, LLC; Casper Sleep, Inc. response due September 30, 2020

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>compliance and motivation with a sleep schedule; multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions.</p> <p><u>Class 10:</u> Medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators as they relate to sleep activity sold as a unit, portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person; portable and wearable medical apparatus for detecting physiological conditions in a sleeping person indicative of dreaming; sleep monitors for measuring movement, breathing, and sleep levels for medical purposes none of the foregoing with carotid stems, embolic protection devices, or other devices used in the cardiovascular or cardiology fields.</p> <p><u>Class 18:</u> Travel bags and baggage, travel cases, grooming organizers for travel, luggage; handbags; toiletry cases sold empty; leather and textile shopping bags; all-purpose sports bags; tote bags; attache cases; briefcase-type portfolios; briefcases; purses; women's handbags; clutches; shoulder bags; make-up bags sold empty; suitcases; carry-on luggage; travel kits sold empty; back packs; book bags; waist packs; key cases; pocket wallets and school bags; traveling trunks; garment bags for travel; hat boxes for travel not of paper or cardboard; shoe bags for travel; umbrellas; animal carriers; credit card cases; business card cases; bill and card holders; checkbook holders; bags for campers; bags for climbers in the nature of all-purpose carrying bags; rucksacks; haversacks; beach bags; hunters' game bags.</p> <p><u>Class 20:</u> Furniture, namely, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, portable beds for pets; furniture, namely, sofas, sectionals, loveseats and individual add-on pieces for expanding sectionals; fitted fabric slipcovers for furniture; camping pillows; outdoor pillows; sleeping bag pads and sleeping mats.</p> <p><u>Class 22:</u> Hammocks; tents; tents for camping.</p> <p><u>Class 24:</u> Unified textile covers for sofas, sectionals, loveseats, chairs, beds, ottomans, tables, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, and portable beds for pets; blankets, throws, and rugs for traveling; sleeping bags in the nature of sheeting; sleeping bags for camping; sleeping bag liners; outdoor blankets; picnic blankets.</p> <p><u>Class 35:</u> Retail store services featuring computer hardware; retail store services featuring computer networking hardware; retail store services featuring computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; retail store services featuring computer software for use as an application</p>			

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>programming interface (API); retail store services featuring electric or electronic sensors for motion, humidity, temperature, and light for sensing and monitoring sleep activity; retail store services featuring computer software for wireless communication for audio, video, and data transmission; retail store services featuring computer software for personal information management; retail store services featuring computer hardware and software for monitoring sleep and managing sleeping environments; retail store services featuring computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, hours slept; retail store services featuring computer software for managing information regarding tracking, compliance and motivation with a sleep schedule; retail store services featuring multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; retail store services featuring downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions; retail store services featuring medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators as they relate to sleep activity sold as a unit; retail store services featuring portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person; retail store services featuring portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming; retail store services featuring blood pressure monitors, heart monitors, pulse rate monitors, oxygen monitors; retail store services featuring sleep monitors for measuring movement, breathing, heart rate and sleep levels; retail store services featuring respiration monitors; retail store services featuring travel bags and baggage, travel cases, grooming organizers for travel; retail store services featuring luggage, handbags, toiletry cases sold empty, leather and textile shopping bags; retail store services featuring all-purpose sports bags; retail store services featuring tote bags; retail store services featuring attache cases; retail store services featuring briefcase-type portfolios; retail store services featuring briefcases; retail store services featuring make-up bags; sold empty; retail store services featuring suitcases; retail store services featuring carry-on luggage; retail store services featuring travel kits sold empty; retail store services featuring back packs; retail store services featuring book bags; retail store services featuring waist packs; retail store services featuring key cases; retail store services featuring pocket wallets and school bags; retail store services featuring traveling trunks; retail store services featuring garment bags for travel; retail store services featuring hat boxes for travel; retail store services featuring shoe bags for travel; retail store services featuring umbrellas; retail store services featuring animal carriers; retail store services featuring credit card cases;</p>			

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>retail store services featuring business card cases; retail store services featuring bill and card holders; retail store services featuring checkbook holders; retail store services featuring bags for campers; retail store services featuring bags for climbers; retail store services featuring rucksacks; retail store services featuring haversacks; retail store services featuring beach bags; retail store services featuring hunters' game bags; retail store services featuring furniture, namely, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, portable beds for pets; retail store services featuring furniture, namely, sofas, sectionals, loveseats and individual add-on pieces for expanding sectionals; retail store services featuring fitted fabric slipcovers for furniture; retail store services featuring hammocks; retail store services featuring tents; retail store services featuring tents for camping; retail store services featuring unfitted textile covers for sofas, sectionals, loveseats, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, and portable beds for pets; retail store services featuring pillows, blankets, throws, and rugs for travelling; retail store services featuring sleeping bags in the nature of sheeting; retail store services featuring sleeping bags for camping; retail store services featuring sleeping bag liners; retail store services featuring sleeping bag pads and sleeping mats; retail store services featuring outdoor blankets; retail store services featuring picnic blankets; retail store services featuring camping pillows; retail store services featuring outdoor pillows.</p> <p><u>Class 38:</u> Telecommunication services, namely, electronic transmission of voice, video, messages and data; data transmission and reception services via telecommunication means.</p> <p><u>Class 41:</u> Audio and video recording services.</p> <p><u>Class 42:</u> Electronic storage of electronic media, namely, images, text, audio, and video data; providing online non-downloadable software for recording, viewing, storing, sharing and analyzing online audio and video; providing temporary use of non-downloadable software for wireless communication for voice, audio, video, and data transmission; providing temporary use of non-downloadable software for personal information management; providing temporary use of non-downloadable software for use as an application programming interface (API); providing temporary use of non-downloadable software for monitoring sleep and managing sleeping environments; computer services, namely, providing remote management of devices via computer networks, wireless networks or the Internet; providing temporary use of non-downloadable software for managing information regarding tracking, compliance and motivation with a sleep schedule; electronic storage services of electronic media such as images, text, and audio data.</p> <p><u>Class 44:</u> Providing health information and consultation in the field of sleep management.</p>			

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
USA	CASPER ELEMENT	Class 20: Beds, bed frames, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs	88/620,905 (9/18/19)		Allowed March 24, 2020; September 24, 2020 Statement of Use or 1 st Extension due.
USA	CASPER HAVEN	Class 20: Bed frames and bed headboards.	88/859,166 (4/3/20)		Pending; published May 19, 2020; extension of time to oppose granted to CVB Inc. until September 16, 2020.
USA	CASPER REPOSE	Class 20: Bed frames and bed headboards.	88/859,1389 (4/3/20)		Pending; intent-to-use; response to office action filed; awaiting further review.
USA	CASPER LOFT	Class 20: Beds, bed frames, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs	88/620,904 (9/18/19)		Allowed August 25, 2020; February 25, 2020 Statement of Use or 1 st Extension due.
USA	CASPER NOVA	Class 20: Beds, bed frames, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs	88/620,907 (9/18/19)		Allowed March 24, 2020; September 24, 2020 Statement of Use or 1 st Extension due.
USA	CASPER SNUG	Class 20: Mattresses, beds, bed frames, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs	88/795,774 (2/13/20)		Pending; Published May 26, 2020; extension of time to oppose granted to Mattress Firm, Inc. until September 23, 2020.
USA		Class 20: Mattresses.	87/029,545 (3/9/16)	5,100,385 (12/13/16)	Registered; December 13, 2022 – Declaration of Use
USA		Class 20: Bolsters; feather beds; futon mattresses; mattress cushions. Class 35: Retail store services featuring bolsters, feather beds, futon mattresses, and mattress cushions.	88/326,265 (3/5/19)		Allowed August 13, 2019; 1 st Ext. Granted.; August 13, 2020 Statement of Use or 2 nd Extension due (but not filed).

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
USA		Class 20: Pet beds Class 24: Mattress protectors	87/140,438 (8/16/16)	5,692,173 (3/5/19)	Registered; <u>March 5, 2025</u> – Declaration of Use
USA		Class 20: Beds, bed frames, mattresses, and bolsters; feather beds; futon mattresses; mattress cushions; mattress foundations; mattress toppers; box springs. Class 24: Bed blankets; mattress covers. Class 35: Retail store services featuring beds, blankets, mattresses, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, and box springs.	86/598,178 (8/15/15)	5,728,078 (4/16/19)	Registered; <u>April 16, 2025</u> – Declaration of Use
USA		Class 20: Pillows. Class 24: Bed sheets and linens; pillow cases used in the bedding. Class 35: Retail store services featuring bed sheets, linens, pillow cases, and pillows.	86/980,570 (4/15/15)	5,116,102 (1/3/17)	Registered; <u>January 3, 2023</u> – Declaration of Use
USA		Class 35: Retail store services featuring pet beds and mattress protectors.	87/291,852 (6/1/17)	5,692,281 (3/5/19)	Registered; <u>March 5, 2025</u> – Declaration of Use
USA	GREAT MINDS SLEEP ALIKE	Class 20: Pillows	86/783,960 (10/9/15)	5,944,355 (12/24/2019)	Registered; <u>December 24, 2025</u> – Declaration of Use
USA	IT'S BEDTIME SOMEWHERE	Class 35: Retail store services featuring beds, bed sheets and linens, pillow cases, blankets, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers and box springs. Class 20: Beds, bed frames, mattresses, pillows and bolsters; feather beds; futon mattresses; mattress cushions; mattress foundations; mattress toppers; box springs. Class 24: Bed sheets and linens; duvet covers; pillow cases used in the bedding; bed blankets; mattress covers; mattress pads; Baby bedding; nannely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts and crib blankets.	87/870,586 (4/10/18)	5,611,549 (11/20/18)	Registered; <u>November 20, 2024</u> Declaration of Use
USA	SLEEP IS THE ANSWER	Class 35: Retail store services and online retail store services featuring beds, bed sheets and linens, pillow cases, blankets, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers and box springs; Retail stores in the fields of mattresses and sleep products.	88/226,439 (12/12/18)		Allowed June 18, 2019; 1 st and 2 nd Extensions Granted. <u>December 18, 2020</u> Statement of Use or 3rd Extension Due
USA	THE CASPER SNUG MATTRESS	Class 20: Mattresses	88/772,355 (1/24/2020)		Pending; published June 24, 2020; extension of time to oppose granted to Mattress Firm, Inc. until August 22, 2020.




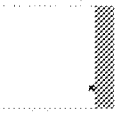
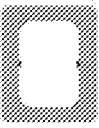



Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
USA	THE CASPER SNUG MATTRESS	Class 20: Beds, bed frames, pillows, bolsters, leather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs.	88/772,347 (1/24/2020)		Pending, intent-to-use; published June 24, 2020; extension of time to oppose granted to Mattress Firm, Inc. until August 22, 2020.
USA	THE DREAMERY	Class 35: Retail stores in the fields of mattresses and sleep products.	87/545,298 (7/27/17)		Allowed July 10, 2018; 4th Ext. granted January 10, 2021 – Statement of Use or 5th extension due
USA	THE DREAMERY	Class 43: Providing temporary napping accommodations.	87/979,961 (7/27/17)	5,711,676 (3/26/19)	Registered; March 26, 2025 – Declaration of Use
USA	THE SHEETS MAKE THE BED	Class 24: Bed sheets and linens; pillow cases used in the bedding.	86/783,964 (10/9/15)	5944356 (12/24/2019)	Registered; December 24, 2025 – Declaration of Use
USA	THE SNUG	Class 20: Mattresses	88/772,340 (1/24/2020)		Pending; published May 19, 2020; extension of time to oppose granted to Mattress Firm, Inc. until September 16, 2020.
USA	THE SNUG	Class 20: Beds, bed frames, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs.	88/772,312 (1/24/2020)		Pending, intent-to-use; published on May 26, 2020; extension of time to oppose granted to Mattress Firm, Inc. until September 23, 2020.
USA	VAN WINKLE'S	Class 41: Publishing of electronic publications in the fields of news, science, general human interest, lifestyle, healthy living and wellness; non-downloadable electronic publications, namely, newsletters and e-zines in the fields of news, science, general human interest, lifestyle, healthy living and wellness.	86/638,959 (5/22/15)	5,670,710 (2/5/19)	Registered; February 5, 2025 – Declaration of Use
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 5: Dietary and nutritional supplements containing hemp, dietary and nutritional supplements to aid in sleep and relaxation; dietary supplements in the form of capsules, liquids, gel capsules, extracts, crystals, tinctures, containing hemp; dietary supplements in the form of capsules, liquids, gel capsules, extracts, crystals, tinctures, containing melatonin and other natural sleep aids; nutritional supplements in the form of capsules, liquids, gel capsules, extracts, crystals, tinctures, containing	88/458,710 (6/4/19)		Office action issued July 9, 2020; response due January 9, 2021 .

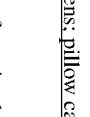

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>herp; nutritional supplements in the form of capsules, liquids, gel capsules, extracts, crystals, tinctures, containing melatonin and other natural sleep aids; natural sleep aid preparations; herbal drinks used to aid in sleep and relaxation; body care preparations; vitamin drops; vitamin oils for human consumption; vitamin supplements; vitamin tablets; vitamins.</p> <p><u>Class 9:</u> Computer hardware; computer networking hardware; downloadable computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; downloadable computer software for use as an application programming interface (API) for sleep tracking and health monitoring; electric or electronic sensors for motion, humidity, temperature, and light; downloadable computer software for home automation and home device integration; downloadable computer software for wireless communication for voice, audio, video, and data transmission; downloadable computer software for personal information management; downloadable computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; computer hardware and downloadable software for monitoring sleep and managing sleeping environments; downloadable computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; downloadable computer software for managing information regarding tracking, compliance and motivation with a sleep schedule; multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions; Downloadable software in the nature of a mobile application for use as an alarm clock and to schedule appointments and events on an electronic calendar; Downloadable software in the nature of a mobile application for automatically sending pre-programmed communications.</p>			
USA	<p>WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?</p>	<p><u>Class 10:</u> Medical devices, namely, electronic devices and software for sensing and monitoring movement during sleep, sleep and other health indicators sold as a unit; portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person; portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming; blood pressure monitors; heart monitors; pulse rate monitors; oxygen monitors for medical use; sleep monitors for measuring movement, breathing, heart rate and sleep levels for medical purposes; respiration monitors.</p>	88/458,714 (6/4/19)		<p>Allowed December 3, 2019; 1st Ext. granted; December 3, 2020 Statement of Use or 2nd extension due</p>
USA	<p>WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?</p>	<p><u>Class 10:</u> Medical devices, namely, electronic devices and software for sensing and monitoring movement during sleep, sleep and other health indicators sold as a unit; portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person; portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming; blood pressure monitors; heart monitors; pulse rate monitors; oxygen monitors for medical use; sleep monitors for measuring movement, breathing, heart rate and sleep levels for medical purposes; respiration monitors.</p>	88/458,720 (6/4/19)		<p>Allowed December 3, 2019; 1st Ext. granted.; December 3, 2020 Statement of Use or 2nd extension due</p>

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 18: Travel bags and baggage, travel cases, grooming organizers for travel; luggage; handbags; toiletry cases sold empty; leather and textile shopping bags; all-purpose sports bags; tote bags; attache cases; briefcase- type portfolios; briefcases; purses; women's handbags; clutches; shoulder bags; make-up bags sold empty; suitcases; carry-on luggage; travel kits in the nature of toiletry bags sold empty; back packs; book bags; waist packs; key cases; pocket wallets and school bags; traveling trunks; garment bags for travel; hat boxes for travel not of paper or cardboard; shoe bags for travel; umbrellas; animal carriers; credit card cases; business card cases; all-purpose carrying bags for campers; all-purpose carrying bags for climbers; rucksacks; haversacks; beach bags; hunters' game bags.	88/458,721 (6/4/19)		Allowed December 3, 2019; 1 st Ext. granted; <u>December 3, 2020</u> Statement of Use or 2nd extension due
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 20: Pillows for travelling; sleeping bag pads and sleeping mats; Beds, bed frames; mattresses, pillows and bolsters; feather beds; futon mattresses; mattress cushions; mattress foundations; mattress toppers; box springs; Furniture, namely, chairs, ottomans, tables, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, portable beds for pets; furniture, namely, sofas, sectionals, loveseats and individual add-on pieces for expanding sectionals; fitted fabric slipcovers for furniture; camping pillows; outdoor pillows.	88/458,723 (6/4/19)		Allowed December 3, 2019; 1 st Ext. granted; <u>December 3, 2020</u> Statement of Use or 2nd extension due
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 22: Hammocks; tents for camping.	88/458,726 (6/4/19)		Allowed November 26, 2019; 1 st Ext. granted; <u>November 26, 2020</u> Statement of Use or 2nd extension due
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 24: Bed sheets and linens; fitted bed sheets; bed flat sheets; duvet covers; pillow cases used in the bedding; bed blankets; mattress covers; mattress pads; mattress protectors in the nature of mattress covers and mattress pads; Baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts and crib blankets; Unfitted textile covers for sofas, sectionals, loveseats, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, and portable beds for pets; blankets, throws, and rugs for travelling; sleeping bags in the nature of sheeting; sleeping bags for camping; sleeping bag liners; outdoor blankets; picnic blankets.	88/458,728 (6/4/19)		Allowed December 3, 2019; 1 st Ext. granted; <u>December 3, 2020</u> Statement of Use or 2nd extension due
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 35: Retail stores and online retail store services in the fields of mattresses and sleep products; Retail store services and online retail store services featuring beds, bed sheets and linens, fitted bed sheet covers, bed flat sheets, duvet covers, pillow cases, blankets, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, mattress protectors and box springs, pillows, blankets, throws, and rugs for travelling, sleeping bags in the nature of sheeting, sleeping bags for camping, sleeping bag liners, sleeping bag pads and sleeping mats, outdoor blankets, picnic blankets, camping pillows, outdoor pillows, hammocks, tents, tents for camping; Retail store services and online retail store services featuring luggage, handbags, toiletry cases sold empty, leather and textile	88/458,744 (6/4/19)		Allowed December 17, 2019; 1 st Ext. granted; <u>December 17, 2020</u> Statement of Use or 2nd extension due

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>shopping bags, all-purpose sports bags, tote bags, attache cases, briefcase-type portfolios, briefcases, make-up bags sold empty, suitcases, carry-on luggage, travel kits sold empty, back packs, book bags, waist packs, key cases, pocket wallets and school bags, bags for campers, bags for climbers, rucksacks, haversacks, beach bags, hunter's game bags, traveling trunks, garment bags for travel, hat boxes for travel, shoe bags for travel, credit card cases, business card cases, bill and card holders, checkbook holders and umbrellas; Retail store services and online retail store services featuring animal carriers, beds for household pets, and portable beds for pets; Retail store services and online retail store services featuring furniture and lamps; Retail store services and online retail store services featuring furniture, namely, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, sofas, sectionals, loveseats and individual add-on pieces for expanding sectionals; Retail store services and online retail store services featuring fitted fabric slipcovers for furniture, unfitted textile covers for sofas, sectionals, loveseats, chairs, beds, ottomans, tables, pillows, chair cushions, hassocks, lounge chairs, chaise lounges, beds for household pets, and portable beds for pets; Retail store services and online retail store services featuring computer hardware, computer networking hardware, computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video, computer hardware and software for monitoring sleep and managing sleeping environments, computer software for monitoring communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept, software for managing information regarding tracking compliance and motivation with a sleep schedule, multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; retail store services featuring computer software for use as an application programming interface (API) for sleep tracking and health monitoring; retail store services featuring electric or electronic sensors for motion, humidity, temperature, and light; Retail store services and online retail store services featuring computer software for home automation and home device integration namely, computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks and computer software for wireless communication for voice, audio, video, and data transmission; Retail store services and online retail store services featuring downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions; Retail store services and online retail store services featuring medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators sold as a unit, portable and wearable medical</p>			

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person, portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming, blood pressure monitors, heart monitors, pulse rate monitors, oxygen monitors, sleep monitors for measuring movement, breathing, heart rate and sleep levels and respiration monitors, computer software for personal sleep information management.			Allowed November 26, 2019; 1 st Ext. granted. November 26, 2020 Statement of Use or 2nd extension due
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 38: Telecommunication services, namely, electronic transmission of voice, video, messages and data; data transmission and reception services via telecommunication means.	88/458,752 (6/4/19)		Allowed November 26, 2019; 1 st Ext. granted. November 26, 2020 Statement of Use or 2nd extension due
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 41: Audio and video recording services.	88/458,755 (6/4/19)		Allowed November 26, 2019; 1 st Ext. granted. November 26, 2020 Statement of Use or 2nd extension due
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 42: Electronic storage of electronic media, namely, images, text, audio, and video data; providing online non-downloadable software for recording, viewing, storing, sharing and analyzing online audio and video; providing temporary use of offline, non-downloadable software for home automation and home device integration; providing temporary use of online, non-downloadable software for wireless communication for voice, audio, video, and data transmission; providing temporary use of offline, non-downloadable software for personal information management; providing temporary use of online, non-downloadable software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; providing temporary use of online, non-downloadable software for use as an application programming interface (API) for sleep tracking and health monitoring; providing temporary use of online, non-downloadable software for monitoring sleep and managing sleeping environments; computer services, namely, providing remote management of devices via computer networks, wireless networks or the Internet; providing temporary use of online, non-downloadable software for managing information regarding tracking, compliance and motivation with a sleep schedule; electronic storage services of electronic media such as images, text, and audio data.	88/458,763 (6/4/19)		Allowed December 3, 2019; 1 st Ext. granted. December 3, 2020 Statement of Use or 2nd extension due
USA	WE'RE A SLEEP COMPANY, WE CAN DREAM CAN'T WE?	Class 44: Providing information about dietary supplements and nutrition related to sleep and relaxation; Providing health information and consultation in the field of sleep management.	88/458,766 (6/4/19)		Allowed November 26, 2019. November 26, 2020 Statement of Use or 2nd extension due

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
USA	WOOLLY	Class 44: Providing information on-line in the field of wellness; providing information on-line in the field of self-care, namely, beauty and health information.	87/422,369 (4/24/17)	5,371,766 (1/2/18)	Registered; January 2, 2024 – Declaration of Use
USA		Class 20: Mattresses.	86/858,089 (12/28/15)	5,197,539 (5/2/17)	Registered; May 2, 2023 – Declaration of Use
USA		Class 20: Mattresses.	86/925,225 (3/1/16)	5,173,268 (3/28/17)	Registered; March 28, 2023 – Declaration of Use
USA		Class 20: Pillows. Class 24: Duvet covers; Fitted bed sheets; Flat bed sheets; Pillow cases.	86/925,280 (3/1/16)	5,056,526 (10/4/16)	Registered; October 4, 2022 – Declaration of Use
USA		Class 24: Flat bed sheets.	86/858,082 (12/28/15)	5,056,492 (10/4/16)	Registered; October 4, 2022 – Declaration of Use
USA		Class 24: Fitted bed sheets.	86/858,071 (12/27/15)	5,056,491 (10/4/16)	Registered; October 4, 2022 – Declaration of Use
USA		Class 24: Pillow cases.	86/857,905 (12/27/15)	5,047,239 (9/20/16)	Registered; September 20, 2022 – Declaration of Use
USA		Class 24: Duvet covers.	86/857,826 (12/26/15)	5,056,490 (10/4/16)	Registered; October 4, 2022 – Declaration of Use
USA		Class 20: Bed pillows.	86/857,812 (12/26/15)	5,056,489 (10/4/16)	Registered; October 4, 2022 – Declaration of Use
USA	WICKS AWAY HEAT, WHISKS YOU TO SLEEP	Class 20: Beds, bed frames, mattresses, pillows and bolsters; feather beds; futon mattresses; mattress cushions; mattress foundations; mattress toppers; box springs; Class 24: Bed sheets and linens; duvet covers; pillow cases used in the bedding; bed blankets; mattress covers; mattress pads; Baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts and crib blankets	88/141,206 (10/03/2018)	N/A	Intent-to-use

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		Class 35: Retail store services and online retail store services featuring beds, bed sheets and linens, pillow cases, blankets, mattresses, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers and box springs; Retail stores in the fields of mattresses and sleep products			
CAN	CASPER HAVEN	<u>Class 20:</u> Bed frames and bed headboards.	2,201,111 (4/3/20)		Pending
CAN	CASPER REPOSE	<u>Class 20:</u> Bed frames and bed headboards.	2,021,112 (4/3/20)		Pending
CAN	CASPER SNUG	Class 20: Mattresses, beds, bed frames, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs	2,038,930 (7/9/2020)		Pending
CAN	THE CASPER SNUG MATTRESS	<u>Class 20:</u> Mattresses, beds, bed frames, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs	2,038,929 (7/9/2020)		Pending
CAN	THE SNUG	Class 20: Mattresses, beds, bed frames, pillows, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers, box springs	2,038,928 (7/9/2020)		Pending
CAN		Class 20: Beds, bed frames, bolsters; feather beds; futon mattresses; mattress cushions; mattress foundations; mattress toppers; box springs; memory foam mattresses and bed mattresses; pillows <u>Class 24:</u> Bed sheets and linens; pillow cases used in the bedding; bed blankets; mattress covers <u>Class 35:</u> Retail store services featuring bed sheets and linens, pillow cases, pillows; retail store services featuring mattresses, beds, blankets, bolsters, feather beds, futon mattresses, mattress cushions, mattress foundations, mattress toppers and box springs	1750255 (10/13/2015)	TMA10427 27 (7/18/2019)	Registered
CAN		<u>Class 20:</u> pet beds <u>Class 24:</u> mattress protectors <u>Class 35:</u> Retail store services featuring mattress protectors; retail store services featuring pet beds <u>Class 20:</u> Mattresses and pillows; mattress foundations; mattress toppers; box springs	1806738 (10/27/2016)	TMA10105 08 (12/5/2018)	Registered
CAN	CASPER	<u>Class 35:</u> Retail store services featuring mattresses, pillows, mattress foundations, mattress toppers and box springs	1692770 (9/8/2014)	TMA10033 43 (8/22/2018)	Registered

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
CAN	CASPER	<p>Class 20: pet beds</p> <p>Class 35: Retail store services featuring pet beds</p> <p>Class 9: Computer hardware; computer networking hardware; computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; computer software for use as an application programming interface (API); electric or electronic sensors for motion, humidity, temperature, and light; computer software for home automation and home device integration; computer software for wireless communication for voice, audio, video, and data transmission; computer software for personal information management; computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; computer hardware and software for monitoring sleep and managing sleeping environments; computer software for monitoring sleep and managing sleeping environments; computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, hours slept, etc.; computer software for managing information regarding tracking, compliance and motivation with a sleep schedule; multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions</p> <p>Class 10: Medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators sold as a unit; portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person; portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming; blood pressure monitors; heart monitors; pulse rate monitors; oxygen monitors for medical use; sleep monitors for measuring movement, breathing, heart rate and sleep levels for medical purposes; respiration monitors</p> <p>Class 11: Lighting fixtures; electric lighting fixtures; lamps; electric night lights; stands for electric lighting fixtures</p> <p>Class 18: Travel bags and baggage, travel cases, grooming organizers for travel, luggage; handbags; toiletry cases sold empty; leather and textile shopping bags; all-purpose sports bags; tote bags; attache cases; briefcase-type portfolios; briefcases;</p>	1806739 (10/27/16)	TMA10160 52 (2/26/2019)	Registered
CAN	CASPER		1928688 (11/5/2018)	N/A	Pending

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>purse; women's handbags; clutches; shoulder bags; make-up bags sold empty; suitcases; carry-on luggage; travel kits sold empty; back packs; book bags; waist packs; key cases; pocket wallets and school bags; traveling trunks; garment bags for travel; hat boxes for travel not of paper or cardboard; shoe bags for travel; umbrellas; animal carriers; credit card cases; business card cases; bill and card holders; checkbook holders; bags for campers; bags for climbers; necksacks; haversacks; beach bags; hunters' game bags</p> <p>Class 20: Furniture, namely, chairs, beds, ottomans, tables, chair cushions, hassocks, lounge chairs, chaise lounges; furniture, namely, sofas, sectionals, loveseats and individual add-on pieces for expanding sectionals; fitted fabric slipcovers for furniture; camping pillows; outdoor pillows</p> <p>Class 22: Hammocks; tents; tents for camping</p> <p>Class 24: Unfitted textile covers for sofas, sectionals, loveseats, chairs, beds, ottomans, tables, chair cushions, hassocks, lounge chairs, and chaise lounges; blankets, throws, and rugs for traveling; sleeping bags in the nature of sheeting; sleeping bags for camping; sleeping bag liners; sleeping bag pads and sleeping mats; outdoor blankets; picnic blankets</p> <p>Class 25: Shirts; sweatshirts; polo shirts; T-shirts; headwear; jackets; ties; belts; shawls; scarves; travel slippers; slipper socks</p> <p>Class 35: Retail store services featuring computer hardware; retail store services featuring computer networking hardware; retail store services featuring computer software for mobile phones, tablets and other wireless devices, namely, software for use in recording, viewing, storing, sharing and analyzing online audio and video; retail store services featuring computer software for use as an application programming interface (API); retail store services featuring electric or electronic sensors for motion, humidity, temperature, and light; retail store services featuring computer software for home automation and home device integration; retail store services featuring computer software for wireless communication for voice, audio, video, and data transmission; retail store services featuring computer software for personal information management; retail store services featuring computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; retail store services featuring computer hardware and software for monitoring sleep and managing sleeping environments; retail store services featuring computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, hours slept, etc.; retail store services</p>			

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>featuring computer software for managing information regarding tracking, compliance and motivation with a sleep schedule; retail store services featuring multifunctional electronic devices for displaying, measuring, and uploading to the Internet information relating to sleep data, including motion, position, breathing, heart rate, quality of sleep, and hours slept; retail store services featuring downloadable mobile applications for sleep management, namely, software for monitoring and recording sleep patterns and events that affect sleep quality, generating soothing sounds and melodies to aid in sleep, and providing alarm clock functions; retail store services featuring medical devices, namely, electronic devices and software for sensing and monitoring activity, sleep and other health indicators sold as a unit; retail store services featuring portable and wearable medical apparatus for detecting physiological conditions, namely, sleep apnea and sleep disorders in a person; retail store services featuring portable and wearable medical apparatus for detecting rapid eye movement and other physiological conditions in a sleeping person indicative of dreaming; retail store services featuring blood pressure monitors, heart monitors, pulse rate monitors, oxygen monitors; retail store services featuring sleep monitors for measuring movement, breathing, heart rate and sleep levels; retail store services featuring respiration monitors; retail store services featuring travel bags and baggage, travel cases, grooming organizers for travel; retail store services featuring luggage, handbags, toiletry cases sold empty, leather and textile shopping bags; retail store services featuring all-purpose sports bags; retail store services featuring tote bags; retail store services featuring attache cases; retail store services featuring briefcase-type portfolios; retail store services featuring briefcases; retail store services featuring make-up bags sold empty; retail store services featuring suitcases; retail store services featuring carry-on luggage; retail store services featuring travel kits sold empty; retail store services featuring back packs; retail store services featuring book bags; retail store services featuring waist packs; retail store services featuring key cases; retail store services featuring pocket wallets and school bags; retail store services featuring traveling trunks; retail store services featuring garment bags for travel; retail store services featuring hat boxes for travel; retail store services featuring shoe bags for travel; retail store services featuring umbrellas; retail store services featuring animal carriers; retail store services featuring credit card cases; retail store services featuring business card cases; retail store services featuring bill and card holders; retail store services featuring checkbook holders; retail store services featuring bags for campers; retail store services featuring bags for climbers; retail store services featuring rucksacks; retail store services featuring haversacks; retail store services featuring beach bags; retail store services featuring hunters' game bags; retail store services featuring furniture, namely, chairs, beds, ottomans, tables, chair cushions, hassocks, lounge chairs, and chaise lounges; retail store services featuring furniture, namely, sofas, sectionals, loveseats and individual add-on pieces for expanding sectionals; retail store services featuring fitted fabric slipcovers for furniture; retail store services</p>			

Country	Trademark	Goods/Services	Application Date and Application No.	Registration Date and Registration No.	Status
		<p>featuring hammocks; retail store services featuring tents; retail store services featuring tents for camping; retail store services featuring unfitted textile covers for sofas, sectionals, loveseats, chairs, beds, ottomans, tables, chair cushions, hassocks, lounge chairs, and chaise lounges; retail store services featuring blankets, throws, and rugs for travelling; retail store services featuring sleeping bags in the nature of sheeting; retail store services featuring sleeping bags for camping; retail store services featuring sleeping bag liners; retail store services featuring sleeping bag pads and sleeping mats; retail store services featuring outdoor blankets; retail store services featuring picnic blankets; retail store services featuring camping pillows; retail store services featuring outdoor pillows</p> <p>Class 38: Telecommunication services, namely, electronic transmission of voice, video, messages, and data; data transmission and reception services via telecommunication means</p> <p>Class 41: Audio and video recording services</p> <p>Class 42: Electronic storage of electronic media, namely, images, text, audio, and video data; providing online non-downloadable software for recording, viewing, storing, sharing and analyzing online audio and video; providing temporary use of non-downloadable software for home automation and home device integration; providing temporary use of non-downloadable software for wireless communication for voice, audio, video, and data transmission; providing temporary use of non-downloadable software for personal information management; providing temporary use of non-downloadable software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home devices and lighting products via wireless networks; providing temporary use of non-downloadable software for use as an application programming interface (API); providing temporary use of non-downloadable software for monitoring sleep and managing sleeping environments; computer services, namely, providing remote management of devices via computer networks, wireless networks or the Internet; providing temporary use of non-downloadable software for managing information regarding tracking, compliance and motivation with a sleep schedule; electronic storage services of electronic media such as images, text, and audio data</p> <p>Class 44: Providing health information and consultation in the field of sleep management</p>			

TRADEMARK

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RECORDED: 11/13/2020