

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608693

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fleetsmith, Inc.		10/27/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	One Apple Park Way		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5429121	FLEETSMITH	
Registration Number:	5429122	FLEETSMITH	
Registration Number:	5720845		
Registration Number:	5738547		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	408-783-6811		
Email:	trademarkdocket@apple.com		
Correspondent Name:	Kimberly Eckhart		
Address Line 1:	One Apple Park Way		
Address Line 4:	Cupertino, CALIFORNIA 95014		
NAME OF SUBMITTER:	Kimberly Eckhart		
SIGNATURE:	/Kimberly Eckhart/		
DATE SIGNED:	11/13/2020		
Total Attachments: 3			
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source=Fleetsmith Inc. assignments 20201027#page3.tif			

CH \$115.00 5429121

ASSIGNMENT

This Assignment is made and entered into as of October 27, 2020 by and between FLEETSMITH, INC. (hereinafter the "Assignor") and Apple Inc. ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A, including the trademark applications, registrations, common law rights, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of the Assignor in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, Assignor hereby irrevocably assigns and transfers to Assignee, its successors and assigns, the entire worldwide right, title, and interest in and to the Marks together with the accompanying goodwill and that portion of the business represented and symbolized by the Marks, applications and registrations for the Marks, and all common law rights, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present, or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

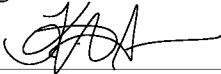
IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written

FLEETSMITH, INC.

Apple Inc.

Assignor

Assignee

By: 

By: 

Name: Kwang-Chien Ger

Name: Jeffrey L. Myers

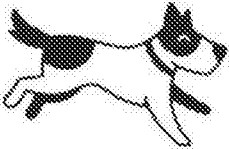
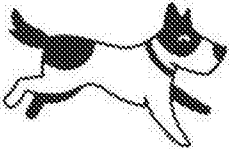
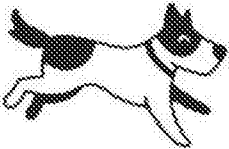
Title: Assistant Secretary

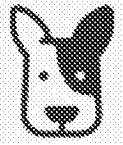
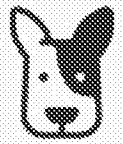
Title: Assistant Secretary

Date: October 27, 2020

Date: October 27, 2020

EXHIBIT A

Trademark	Jurisdiction	Application No.	Registration No.
FLEETSMITH	USA	87099284	5429121
FLEETSMITH	USA	87099299	5429122
FLEETSMITH	Canada	1791518	TMA1006803
FLEETSMITH	EU	015661168	15661168
FLEETSMITH	China	27962844	27962844
FLEETSMITH	China	27962843	27962843
Fleetsmith Logo (Dog) 	USA	88085061	5720845
Fleetsmith Logo (Dog) 	Canada	1824591	TMA1044611
Fleetsmith Logo (Dog) 	EU	016409567	16409567
Fleetsmith logo (Dog head)	USA	88085058	5738547

Trademark	Jurisdiction	Application No.	Registration No.
			
Fleetsmith logo (Dog head) 	Canada	1824582	TMA1044615
Fleetsmith logo (Dog head) 	EU	016409559	16409559