

TRADEMARK ASSIGNMENT COVER SHEET

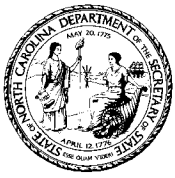
Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608701

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
South / Win Ltd.		04/23/2018	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	South / Win, LLC		
Street Address:	4500 Malone Road		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38118		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5603436	BOOSTER	
Registration Number:	2813166	PURPLE PASSION	
Registration Number:	2677869	SLUG-A-BUG	
Registration Number:	2823847	WINTER WARRIOR	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128622000		
Email:	jeffrey.norgle@kirkland.com		
Correspondent Name:	Jeffrey Norgle		
Address Line 1:	300 North LaSalle		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	43519-0023		
NAME OF SUBMITTER:	Jeffrey Norgle		
SIGNATURE:	/Jeffrey Norgle/		
DATE SIGNED:	11/13/2020		
Total Attachments: 3			

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NORTH CAROLINA

Department of the Secretary of State

To all whom these presents shall come, Greetings:

I, Elaine F. Marshall, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

ARTICLES OF ORGANIZATION

OF

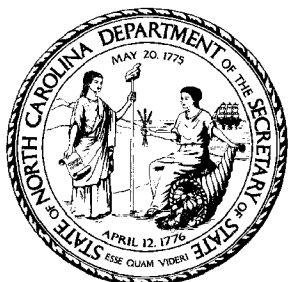
SOUTH / WIN, LLC

the original of which was filed in this office on the 24th day of April, 2018.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 16th day of October, 2020.

Elaine F. Marshall

Secretary of State



Scan to verify online.

ARTICLES OF ORGANIZATION
INCLUDING ARTICLES OF CONVERSION

OF

SOUTH / WIN, LLC

Pursuant to §§ 57D-2-21, 57D-9-20, and 57D-9-22 of the General Statutes of North Carolina, the undersigned converting business entity does hereby submit these Articles of Organization Including Articles of Conversion for the purpose of forming a limited liability company pursuant to the conversion of another eligible entity.

1. The name of the limited liability company is: South / Win, LLC. The limited liability company is being formed pursuant to a conversion of another business entity.
2. The name of the converting business entity is South / Win Ltd. whose organization and internal affairs are governed by the laws of the state of North Carolina.
3. A plan of conversion has been approved by the converting business entity as required by law.

4. The converting business entity is a North Carolina Corporation.
5. The mailing address of the converting business entity immediately before the conversion is:

P.O. Box 20461
Greensboro, North Carolina 27420

The mailing address the converting entity will have when the conversion becomes effective will be the same as the converting business entity immediately before the conversion.

6. The name and address of the person executing these Articles of Organization are as follows:

South / Win Holdings, Ltd.
P.O. Box 20461
Greensboro, North Carolina 27420

The undersigned is executing these Articles of Organization in the capacity of organizer and member.

7. The street address of the initial registered office of the limited liability company is 112 Maxfield Road, Greensboro, Guilford County, North Carolina 27405. The

mailing address of the initial registered office of the limited liability company is P.O. Box 20461 Greensboro, NC 27420.


8. The name of the initial registered agent at that address is William H. DuBose.

The street address of the initial principal office of the company is 112 Maxfield Road, Greensboro, Guilford County, North Carolina 27405 and the mailing address of the initial principal office of the company is P.O. Box 20461 Greensboro, NC 27420.

9. These Articles of Organization will be effective April 24, 2018 at 11:59 p.m.

This the 23rd day of April, 2018.

South / Win Holdings, Ltd. *Organizer/Member*

By 
William H. DuBose, President