

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608783

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zhou Honghua		11/16/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Brand Services and Holdings LLC		
Street Address:	14550 interurban ave s ste a100		
City:	tukwila		
State/Country:	WASHINGTON		
Postal Code:	98168		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85776378	DAYAN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	likexin@starmex.com		
Correspondent Name:	likexin		
Address Line 1:	14550 interurban ave s ste a100		
Address Line 4:	tukwila, WASHINGTON 98168		
NAME OF SUBMITTER:	ZHOU Honghua		
SIGNATURE:	/ZHOU Honghua/		
DATE SIGNED:	11/16/2020		
Total Attachments: 3			
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OP \$40.00 85776378

SAMPLE
ASSIGNMENT OF TRADEMARK

Whereas ZHOU Honghua
(name of assignor)

Of 105 ShenNan Blvd, Shenzhen, China (address)

Owens trademark registration # 4524239 or serial # 85776378

Word Mark DAYAN

Whereas Brand Services and Holdings LLC
(name of assignee)

of 14550 Interurban Ave, Ste A100, Tukwila, Washington
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

ZHOU Honghua
(Signature of assignor)

2020.11.16
Date of Execution

Name and Title of signatory
if assignor is a corporation,

Trademark Transfer Contract

Trademark transferor: Zhou, Honghua

Trademark Licensee: Brand Services and Holdings LLC

A and B sides by consensus, the transfer of trademark rights agree as follows:

- (1) 、 Transfer of trade names:DAYAN
- (2) 、 Trademark Serial Number: 85776378
- (3) 、 The trademark name tangible goods or services category and the goods or services covered by the registration:

Category: [028 - Primary Class] class

- (4) 、 Transferor is a registered trademark guarantee the proprietor of the trade mark:
- (5) 、 After the trademark transfer, the transferee's rights:

1. You can use the mark types of goods (or category and name of the service):
2. You can use the geographical scope of the mark:

(6) 、 The nature of trademark transfer (to make a choice in the following items):

1. Permanent transfer of trademark rights
2. Non-permanent trademark transfer

(7) 、 Other obligations both conservative production operations secret; transferee after the period of the contract and shall not disclose confidential and trade secret technology for the transfer of the transferor and the mark together to offer.

(8) 、 Transferor shall ensure that no third party owns the trademark ownership.

(9) 、 Zero transfer fee transfer of trademark rights, free transfer.

(10) 、 Transferor guaranteed life of the contract, is not a registered trademark of the effective area of the management of goods with the same or similar trademarks, nor

engage in other commodities and the production, marketing competing activities.

(11) . Both sides of the breach of contract:

1. Transferor after the commencement of this contract, breach of contract, the continued use of the trademark still in production of goods, with the exception should stop using the trademark, it should also be liable for damages;

2. Transferee within the contract period, the cost of undelivered trademark transfer, the transferor is entitled to refuse delivery of the ownership of the trademark, and can notify the transferee to terminate the contract.

(12) . Other terms or other matters agreed upon:

(13) . Contract disputes ways: both parties shall, if the negotiation fails, can be resolved through legal proceedings. This contract shall become effective from the date of signature of both parties but if the registered trademark without the trademark office for approval, the contract natural death, Liability by both concealed.

Trademark transferor: Zhou, Honghua *Zhou Honghua*

Trademark Licensee: Brand Services and Holdings LLC

Brand Services and Holdings LLC

Date of contract: 2020-11-16