

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM608829

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sprint Communications Company L.P.		11/13/2020	Limited Partnership: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pinsight Media+, Inc.		
<b>Street Address:</b>	100 E. 7 Street, #400		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64106		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4538764	PINSIGHT MEDIA+	
<b>Registration Number:</b>	4544255	PINSIGHT MEDIA+	
<b>Registration Number:</b>	4475949	MOBILE SMART. PEOPLE WISE.	
<b>Registration Number:</b>	4475950		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7135135134		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7132032146		
<b>Email:</b>	jrobinson@robinsonlawpllc.com		
<b>Correspondent Name:</b>	James R. Robinson		
<b>Address Line 1:</b>	7 Alhaja Lane		
<b>Address Line 4:</b>	Hot Springs Village, ARKANSAS 71909		
<b>NAME OF SUBMITTER:</b>	James R. Robinson		
<b>SIGNATURE:</b>	/James R. Robinson/		
<b>DATE SIGNED:</b>	11/16/2020		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

This Agreement is made by and between Sprint Communications Company L.P., a Delaware limited partnership, its general partner being US Telecom, Inc., a Kansas corporation, having an address of 6200 Sprint Parkway, Overland Park, Kansas 66251 (hereinafter "Assignor") and Pinsight Media+, Inc., a Delaware corporation, having an address of 100 E. 7 Street, #400, Kansas City, Missouri 64106 (hereinafter "Assignee") as of the date written below ("Effective Date").


WHEREAS, Assignor owns the trademarks identified in Schedule A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the trademark applications and/or registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby irrevocably assign and transfer, unto Assignee and its successors and assigns all of Assignor's right, title and interest in and to said Marks, including the trademark applications and/or registrations thereof, the right to apply for, prosecute and obtain protection in respect of any of the foregoing, in any and all jurisdictions in the world (including the right to claim priority in respect of such rights), the right to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks.

Sprint Communications Company L.P., by its general partner, US Telecom, Inc. (Assignor)

Date: 11-13-2020

Signature: 

Name: Dave Miller

Title: General Counsel

**SCHEDULE A**

<b>Country/Jurisdiction</b>	<b>Mark</b>	<b>Reg./App. No.</b>
United States	PINSIGHT MEDIA+	4538764
United States	PINSIGHT MEDIA+ and Design	4544255
United States	MOBILE SMART. PEOPLE WISE.	4475949
United States	Shaded Triangle/Square Design	4475950