

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM608877

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
True Balance Athletics, LLC		11/02/2020	Limited Liability Company: ARKANSAS
RECEIVING PARTY DATA			
Name:	ONE6ONE4, LLC		
Street Address:	340 Medora St.		
City:	Auburndale		
State/Country:	FLORIDA		
Postal Code:	33823		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3781496	SKIN STRONG	
Registration Number:	4197966	SKIN EQUIPMENT	
CORRESPONDENCE DATA			
Fax Number:	7132388008		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7132388000		
Email:	tmhou@conleyrose.com		
Correspondent Name:	Matthew R. Moscicki		
Address Line 1:	P.O. Box 3267		
Address Line 4:	Houston, TEXAS 77253-3267		
ATTORNEY DOCKET NUMBER:	3070-00100;00500		
NAME OF SUBMITTER:	Matthew Moscicki		
SIGNATURE:	/Matt Moscicki/		
DATE SIGNED:	11/16/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), is made by and between True Balance Athletics, LLC ("Assignor"), an Arkansas limited liability company, having a place of business at 1710 Saddlebrook Drive, Rogers, Arkansas 72758 and ONE6ONE4, LLC ("Assignee"), a Florida limited liability company, having a place of business at 340 Medora St., Auburndale, FL 33823.

WHEREAS, Assignor owned the entire right, title and interest in, to and under the trademarks listed in the attached Schedule, (the "Trademarks"), together with the goodwill of the business activity symbolized by the Trademarks and all common law rights to the Trademarks; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of Assignor in and to the Trademarks along with the goodwill of the business activity symbolized by the Trademarks and all other rights appurtenant thereto.

NOW, THEREFORE, in consideration of the above-stated premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties intending to be legally bound agree as follows:

Assignor does hereby sell, assign, transfer and deliver to Assignee, its successors, assigns and legal representatives, its full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business activity symbolized by the Trademarks and associated therewith, and all other common law rights, and the right to recover for damages and profits for past infringements of the Trademarks.

Assignee hereby accepts all right, title and interest assigned by Assignor.

This assignment shall be binding upon Assignor's successors, assigns and legal representatives, and shall inure to the benefit of Assignee, its successors, assigns and legal representatives, as the case may be.

Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in Assignee, its successors, assigns and legal representatives.

The effective date of this Assignment is October 27, 2020.

TRUE BALANCE ATHLETICS, LLC

Assignor

By: Chandra Owen

Name: Chandra Owen

Title: Co-founder CEO

Date: 11-2-20

ONE6ONE4, LLC

Assignee

By: Amanda Parsons

Name: Amanda Parsons

Title: Owner

Date: 11/12/20

Schedule of Trademarks

<u>MarkName</u>	<u>Country</u>	<u>Current Reg No</u>
SKING STRONG	United States	3,781,496
SKIN EQUIPMENT	United States	4,197,966

Trademark Assignment (True Balance Athletics, LLC to ONE6ONE4, LLC)