

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610104

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900572880		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Midwest Automotive Designs, LLC		04/13/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	REV Recreation Group, Inc.		
Street Address:	1031 US 224 E.		
City:	Decatur		
State/Country:	INDIANA		
Postal Code:	46733		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5046756	DAYCRUISER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tbrownlee@wbbhj.com		
Correspondent Name:	Timothy R. Brownlee		
Address Line 1:	401 W. 89th Street		
Address Line 4:	Kansas City, MISSOURI 64114		
NAME OF SUBMITTER:	Timothy R. Brownlee		
SIGNATURE:	/Timothy R. Brownlee/		
DATE SIGNED:	11/20/2020		
Total Attachments: 4			
source=Daycruiser Assignment executed#page1.tif			
source=Daycruiser Assignment executed#page2.tif			
source=Daycruiser Assignment executed#page3.tif			
source=Daycruiser Assignment executed#page4.tif			

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective April 13, 2017, between Midwest Automotive Designs, LLC, a limited liability company formed in accordance with the laws of Delaware (the "Assignor"), and REV Recreation Group, Inc., a corporation formed in accordance with the laws of Delaware (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignor desires to further evidence the assignment, transfer, and conveyance of all of Assignor's right, title and interest in and to the Trademarks to Assignee.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as set forth below:

1. Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Trademarks (including any common law rights that may exist and are associated therewith), together with the goodwill symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation all claims for damages or payments by reason of infringement or unauthorized use thereof, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.
2. Assignor does hereby authorize the Director of the United State Patent and Trademark Office, and the empowered official of any U.S. State, or any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademark and title thereto as the property of Assignee, its successors, assigns or legal representations in accordance with the terms of this instrument.
3. Assignor agrees to execute any further documents or instruments as may be necessary and proper to vest full title in and to the Trademark and other corresponding rights in Assignee.

4. This Assignment may be executed in multiple counterparts and delivered, submitted and filed electronically, each of which will be deemed an original and all of which together constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR

Midwest Automotive Designs, LLC

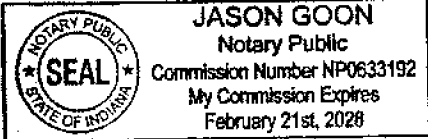
By: [Signature]
Title: VP / GEN Mgr

STATE OF _____)
) ss:
COUNTY OF _____)

On this _____ day of September, 2020, before me, a Notary Public in and for the State and County aforesaid, personally appeared _____, known by me to be the person of the above name and an officer of Midwest Automotive Designs, LLC, duly authorized to execute this Assignment on behalf of Midwest Automotive Designs, LLC, and who signed and executed the foregoing instrument on behalf of Midwest Automotive Designs, LLC.

Given under my hand and seal of office this 30th day of September, 2020.

My commission expires:



JASON GOON
[Signature]
Notary Public

ASSIGNEE

REV Recreation Group, Inc.

By: [Signature]

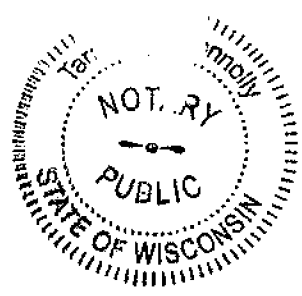
Title: General Counsel & Secretary

STATE OF WISCONSIN)
) ss:
COUNTY OF MILWAUKEE)

On this 11th day of September, 2020, before me, a Notary Public in and for the State and County aforesaid, personally appeared Stephen Boettinger, known by me to be the person of the above name and an officer of REV Recreation Group, Inc., duly authorized to execute this Assignment on behalf of REV Recreation Group, Inc., and who signed and executed the foregoing instrument on behalf of REV Recreation Group, Inc.

Given under my hand and seal of office this 11th day of September, 2020.

My commission expires: October 9, 2022



Tamara K Connolly
Tamara K Connolly
Notary Public

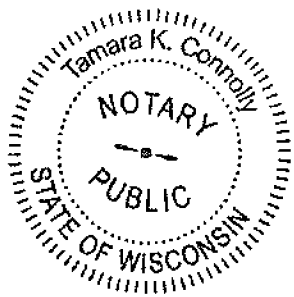


Exhibit 1

REGISTERED TRADEMARK

<u>Trademark Name</u>	<u>Jurisdiction</u>	<u>Registration No.</u>	<u>Application No.</u>
DAYCRUISER	USA	5046756	86715440

UNREGISTERED COMMON LAW TRADEMARKS

WEEKENDER