

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM609132

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hollander Sleep Products, LLC		11/09/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bedding Acquisition, LLC		
<b>Street Address:</b>	60 E. 42nd Street, #1250		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10165		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88594942	NATURAL ELEMENTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9086545000		
<b>Email:</b>	INFORMATIONSSPECIALISTS@LERNERDAVID.COM		
<b>Correspondent Name:</b>	Bruce H. Sales		
<b>Address Line 1:</b>	Lerner, David, Littenberg, Krumholz & Me		
<b>Address Line 2:</b>	20 Commerce Drive		
<b>Address Line 4:</b>	Cranford, NEW JERSEY 07016		
<b>NAME OF SUBMITTER:</b>	Dorothy L. Barone		
<b>SIGNATURE:</b>	/Dorothy L. Barone/		
<b>DATE SIGNED:</b>	11/17/2020		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, **Hollander Sleep Products, LLC**, a limited liability company organized under the laws of the State of Delaware, with a place of business at **901 Yamato Road, Suite 250, Boca Raton, Florida 33431, USA**, hereinafter ("Assignor"), is the owner of the trademark and application in the United States Patent and Trademark Office listed on Exhibit A;

AND WHEREAS, **Bedding Acquisition, LLC**, a limited liability company organized under the laws of the State of Delaware, with a place of business at **60 E. 42<sup>nd</sup> Street, #1250, New York, New York 10165, USA**, hereinafter ("Assignee"), desires to acquire the entire right, title and interest in and to said trademarks and applications/registrations therefor.

NOW, THEREFORE for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged Assignor does hereby sell, assign, convey and deliver to Assignee, its successors and assigns, Assignor's entire right, title and interests in and to the trademarks identified herein (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all trademark registrations and trademark applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same. All the foregoing being deemed to have occurred *nunc pro tunc* as of September 12, 2019.

**HOLLANDER SLEEP PRODUCTS, LLC**

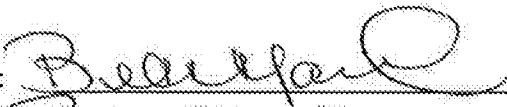
By:   
Name: Beth Mack  
Title: President Merch' Mktg  
Date: 11/9/20

EXHIBIT A

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
NATURAL ELEMENTS	88/594,942	8/27/2019