

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM609209

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PC/Nametag, Inc.		11/12/2020	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CCL Label, Inc.		
<b>Street Address:</b>	161 Worcester Road		
<b>City:</b>	Framingham		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01701		
<b>Entity Type:</b>	Corporation: MICHIGAN		
<b>PROPERTY NUMBERS Total: 24</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1947524	MEETING POWER	
<b>Registration Number:</b>	5468823	PILLAR	
<b>Registration Number:</b>	6091290	ONEWAY SLIDE	
<b>Registration Number:</b>	6091291	ONEWAY FLEX	
<b>Registration Number:</b>	6091292	ONEWAY STACK	
<b>Registration Number:</b>	5521363	NO-TWIST CLIP	
<b>Registration Number:</b>	4721291	4 X MORE	
<b>Registration Number:</b>	3802176	BIG SHOW	
<b>Registration Number:</b>	4929116	CORDIAL	
<b>Registration Number:</b>	4387867	EZ STUFF	
<b>Registration Number:</b>	3532538	MEETING POWER	
<b>Registration Number:</b>	5142910	MOMENTZ	
<b>Registration Number:</b>	2981596	NAMEBADGES TO GO	
<b>Registration Number:</b>	2960348	ONEWAY	
<b>Registration Number:</b>	4447927	ONEWAY TALL	
<b>Registration Number:</b>	2359437	PC/NAMETAG	
<b>Registration Number:</b>	1962111	SMART ONES	
<b>Registration Number:</b>	3126926	SPORTY	
<b>Registration Number:</b>	1973793	STACK-A-RIBBON	

OP \$615.00 1947524

Property Type	Number	Word Mark
Registration Number:	4683897	ZIP BADGE
Registration Number:	6136962	PC/NAMETAG
Registration Number:	5985814	BEVL
Serial Number:	87830041	PCN
Serial Number:	90132393	MEETINGS DIRECT

**CORRESPONDENCE DATA**

Fax Number: 2163485474

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 216-348-5400

Email: ipmailbox@mcdonaldhopkins.com

Correspondent Name: Todd A. Benni, McDonald Hopkins LLC

Address Line 1: 600 Superior Avenue East

Address Line 2: Suite 2100

Address Line 4: Cleveland, OHIO 44114

NAME OF SUBMITTER:	Todd A. Benni
SIGNATURE:	/Todd A. Benni/
DATE SIGNED:	11/17/2020

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Assignment"), including all schedules attached hereto, is made effective this 12 day of Nov. 2020 (the "Effective Date"), by and between PC/Nametag Inc., a Wisconsin corporation with an address at 124 Horizon Drive, Verona, Wisconsin 53593 ("Assignor") and CCL Label, Inc., a Michigan corporation with an address at 161 Worcester Road, Framingham, Massachusetts 01701 ("Assignee"). Assignor and Assignee may be referred to in this Assignment each as a "Party" and collectively as the "Parties."

WHEREAS, Assignor is the owner of the trademarks and service marks identified on Exhibit A hereto, including all registrations and applications therefor and all goodwill associated therewith (hereinafter referred to collectively as "Marks").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title, and interest in and all goodwill associated with the Marks as Assignee will be the successor to Assignor's business and intends to continue with the business thereof and intends to use those Marks that were filed as intent-to-use applications.

NOW, THEREFORE, in consideration of Ten Dollars (USD \$10.00) and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and Assignee hereby agree as follows:

1. As of the Effective Date, Assignor hereby sells, assigns, transfers, and sets over to Assignee all right, title and interest in, to and under the Marks, together with the goodwill associated therewith or symbolized thereby, together with any registrations and applications therefor, any renewals and extensions of the registrations and all corresponding rights that are or may be secured under applicable laws, now or hereafter arising or in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made, together with all income, royalties, damages, and payments now or hereafter due or payable with respect to any of the foregoing and all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement or other unauthorized use of the Marks assigned to Assignee hereunder.

2. Assignor shall, without further consideration, execute and deliver such additional documents and provide assistance reasonably required or requested by Assignee, its successors and assigns, and their legal representatives (including, without limitation, execution and delivery of any affidavits, declarations, oaths, or other documents as may reasonably be required) to secure, vest, perfect, confirm, record and enforce the rights granted to Assignee under this Assignment. Any provision in this Assignment which is illegal, invalid or unenforceable shall be ineffective to the extent of such illegality, invalidity or unenforceability, without affecting in any way the remaining provisions hereof. This Assignment may not be amended except by execution and delivery of an instrument in writing signed by officers of the parties hereto.

3. Assignee may record this Assignment with the United States Patent and Trademark Office ("USPTO"), and with comparable offices in other jurisdictions throughout the world. All costs associated with any such registrations or recordations shall be paid by Assignee.

4. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.

5. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without reference to its conflict of law principles.

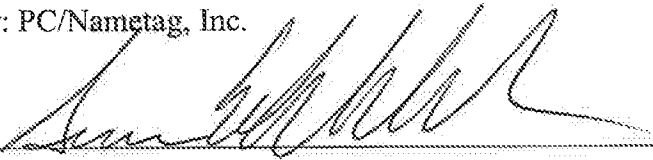
5. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

[Signatures on following pages]

**ASSIGNOR**

By: PC/Nametag, Inc.

  
Signature

Sean Washchuk  
Name

Treasurer  
Title

**ASSIGNEE**

By: CCL Label, Inc.

  
Signature

Suzana Furtado  
Name

Secretary  
Title

**Schedule A**  
(to Trademark Assignment Agreement)

**MARKS**


Registered U.S. Trademarks:

Client/Matter	Country	Trademark	Registration No.	Registration Date
44183/00009	US	MEETING POWER	1947524	09-Jan-1996
44183/00024	US	PILLAR	5468823	15-May-2018
44183/00056	US	ONEWAY SLIDE	6091290	30-Jun-2020
44183/00057	US	ONEWAY FLEX	6091291	30-Jun-2020
44183/00058	US	ONEWAY STACK	6091292	30-Jun-2020
44183/00059	US	NO-TWIST CLIP	5521363	17-Jul-2018
44183/00060	US	4 X MORE	4721291	14-Apr-2015
44183/00061	US	BIG SHOW	3802176	15-Jun-2010
44183/00063	US	CORDIAL	4929116	29-Mar-2016
44183/00064	US	EZ STUFF	4387867	20-Aug-2013
44183/00065	US	MEETING POWER	3532538	11-Nov-2008
44183/00066	US	MOMENTZ	5142910	14-Feb-2017
44183/00067	US	NAMEBADGES TO GO	2981596	02-Aug-2005
44183/00068	US	ONEWAY	2960348	07-Jun-2005
44183/00070	US	ONEWAY TALL	4447927	10-Dec-2013
44183/00071	US	PC/NAMETAG	2359437	20-Jun-2000
44183/00073	US	SMART ONES	1962111	12-Mar-1996
44183/00074	US	SPORTY	3126926	08-Aug-2006
44183/00076	US	STACK-A-RIBBON	1,973,793	14-May-1996
44183/00078	US	ZIP BADGE	4683897	10-Feb-2015
44183/00084	US	PC/NAMETAG and Design 	6136962	25-Aug-2020
44183/00086	US	BEVL	5985814	11-Feb-2020

Unregistered (Intent-to-Use) U.S. Trademarks:

Client/Matter	Country	Trademark	Application No.	Application Date
44183/00047	US	PCN	87830041	12-Mar-2018
44183/00095	US	MEETINGS DIRECT	90132393	24-Aug-2020

Registered Non-U.S. Trademarks:

Client/Matter	Country	Trademark	Registration No.	Registration Date
44183/00050	CA	ONEWAY TALL	TMA1,041,612	16-Jul-2019
44183/00052	CA	ONEWAY	TMA1,041,610	16-Jul-2019
44183/00085	CA	PC/NAMETAG and Design 	TMA1079687	15-Jun-2020
44183/00048	CA	PCN	TMA1067144	20-Dec-2019

Unregistered Non-U.S. Trademarks:

Client/Matter	Country	Trademark	Application No.	Application Date
44183/00043	CA	PC/NAMETAG	1884721	23-Feb-2018
44183/00049	CA	PILLAR	1890741	28-Mar-2018