

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609871

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900578079		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Direct From Factory, Inc.		11/03/2020	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	H.K. Designs Inc.		
Street Address:	535 5th Avenue		
Internal Address:	18th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6153942	LOVE CLIP	
CORRESPONDENCE DATA			
Fax Number:	2123820888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-596-0500		
Email:	tm@ostrolenk.com		
Correspondent Name:	MAX MOSKOWITZ		
Address Line 1:	845 THIRD AVENUE, 8TH FLOOR		
Address Line 2:	OSTROLENK FABER LLP		
Address Line 4:	NEW YORK, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	TE/6473-271		
NAME OF SUBMITTER:	Max Moskowitz		
SIGNATURE:	/Max Moskowitz/		
DATE SIGNED:	11/19/2020		
Total Attachments: 1			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**ASSIGNMENT**

WHEREAS, Direct From Factory, Inc., a corporation, organized and existing under the laws of the State of New Jersey, and doing business at 4 Ayer Pl., Rutherford, New Jersey 07070 (hereinafter called the Assignor), has adopted and is using a mark which is the subject of registration in the U.S. Patent and Trademark Office, as follows:

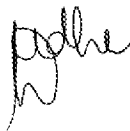
Reg. No. : 6,153,942
Mark : LOVE CLIP
Issued : September 15, 2020

AND, WHEREAS, H.K. Designs Inc., a corporation, organized and existing under the laws of the State of New York, and doing business at 535 5th Avenue, 18th Floor, New York, New York 10017 (hereinafter called the Assignee), is desirous of acquiring said mark, and the registration thereof; and

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

Direct From Factory, Inc.

Date: 11/03/2020

By: 
 Name: Nidhi S. Dangayach
 Title: Partner, Direct From Factory Inc.