

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609466

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|---|---------------------------------------|--|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TRUIST BANK (as successor by merger to SunTrust Bank) | | 11/17/2020 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Paula's Choice, LLC | | |
| Street Address: | 705 5th Ave S, Suite 200 | | |
| City: | Seattle | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98104 | | |
| Entity Type: | Limited Liability Company: WASHINGTON | | |
| PROPERTY NUMBERS Total: 13 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4342431 | BEAUTYPEDIA | |
| Registration Number: | 3221345 | THE COSMETICS COP | |
| Registration Number: | 4855145 | EARTH SOURCED | |
| Registration Number: | 3226695 | PAULA'S CHOICE | |
| Registration Number: | 3744513 | PAULA'S CHOICE | |
| Registration Number: | 4269737 | PAULA'S CHOICE CLEAR | |
| Registration Number: | 4336014 | PAULA'S CHOICE RESIST | |
| Serial Number: | 86891261 | B | |
| Serial Number: | 86891256 | BEAUTYPEDIA | |
| Serial Number: | 86891271 | BP | |
| Serial Number: | 86891264 | PC | |
| Serial Number: | 86104934 | PC4 MEN | |
| Serial Number: | 86747826 | THE BEST SKIN OF YOUR LIFE STARTS HERE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2028357586 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 202-835-7500 | | |
| Email: | dcip@milbank.com | | |
| TRADEMARK | | | |

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Correspondent Name: Javier J. Ramos
Address Line 1: 1850 K Street, NW, Suite 1100
Address Line 2: Milbank, LLP
Address Line 4: Washington, D.C. 20006

ATTORNEY DOCKET NUMBER: 27280.00086

NAME OF SUBMITTER: Javier J. Ramos

SIGNATURE: /Javier J. Ramos/

DATE SIGNED: 11/18/2020

Total Attachments: 3

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (“Trademark Release”) is made as of November 17, 2020, by **TRUIST BANK** (as successor by merger to SunTrust Bank), a North Carolina banking corporation (“Administrative Agent”), in favor of **PAULA’S CHOICE, LLC**, a Washington limited liability company with an address at 705 5th Ave S Ste 200, Seattle, Washington 98104 (the “Grantor”).

W I T N E S S E T H:

WHEREAS, the Grantor entered into a notice of grant of security interest in trademarks dated March 24, 2016 (the “Trademark Security Agreement”) with Administrative Agent, notice of which was recorded on March 25, 2016 at the United States Patent and Trademark Office at Reel 5757, Frame 0992.

Capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.

WHEREAS, Grantor granted the Administrative Agent for the ratable benefit of the holders of the Secured Obligations (as defined in the Security and Pledge Agreement described in the Trademark Security Agreement), under the terms of the Trademark Security Agreement, a continuing security interest (the “Security Interest”) in favor of the Administrative Agent, in and to such Grantor’s trademarks, trademark applications, the goodwill associated therewith, and all Proceeds of the foregoing (collectively, the “Trademark Collateral”), including without limitation the Trademark Collateral listed in **Schedule A**.


WHEREAS, the Administrative Agent has agreed to terminate and release its security interest in all such Trademark Collateral as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Administrative Agent, for itself and on behalf of the holders of the Secured Obligations, in association with the security interest under the Security and Pledge Agreement, hereby, without recourse and without representation or warranty of any kind (either express or implied), releases, terminates and discharges any and all of its right, title and interest in the Trademark Collateral of each Grantor, and assigns, transfers and conveys to each Grantor any right, title and interest in such Trademark Collateral, as applicable.

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IN WITNESS WHEREOF, the Administrative Agent has caused this Trademark Release to be executed as of the day and year first written above.

TRUIST BANK,
as Administrative Agent

By: 
Name: Tesha Winslow
Title: Director

SCHEDULE A

TRADEMARKS

| Obligor | Trademark Registration Number | Description of Trademark | Date of Trademark Registration |
|---------------------|--------------------------------------|---------------------------------|---------------------------------------|
| Paula's Choice, LLC | 4342431 | BEAUTYPEDIA | 5/28/13 |
| Paula's Choice, LLC | 3221345 | COSMETICS COP | 3/27/07 |
| Paula's Choice, LLC | 4855145 | EARTH SOURCED | 11/17/15 |
| Paula's Choice, LLC | 3226695 | PAULA'S CHOICE | 4/10/07 |
| Paula's Choice, LLC | 3744513 | PAULA'S CHOICE | 2/2/10 |
| Paula's Choice, LLC | 4269737 | PAULA'S CHOICE CLEAR | 1/1/13 |
| Paula's Choice, LLC | 4336014 | PAULA'S CHOICE RESIST | 5/14/13 |

| Obligor | Trademark Application Number | Description of Trademark Application | Date of Trademark Application |
|---------------------|-------------------------------------|---|--------------------------------------|
| Paula's Choice, LLC | 86891261 | B | 1/29/16 |
| Paula's Choice, LLC | 86891256 | BEAUTYPEDIA | 1/29/16 |
| Paula's Choice, LLC | 86891271 | BP | 1/29/16 |
| Paula's Choice, LLC | 86891264 | PC | 1/29/16 |
| Paula's Choice, LLC | 86104934 | PC4 MEN | 10/29/13 |
| Paula's Choice, LLC | 86747826 | THE BEST SKIN OF YOUR LIFE STARTS HERE | 9/4/15 |