

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609484

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boston Retail Partners, LLC		11/18/2020	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Windstream Intellectual Property Services, LLC		
Street Address:	4001 Rodney Parham Road		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5166336	BRP	
Registration Number:	5332782	BOSTON RETAIL PARTNERS	
CORRESPONDENCE DATA			
Fax Number:	2144143814		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2144143816		
Email:	dustin@regitzmauck.com		
Correspondent Name:	Dustin Mauck		
Address Line 1:	1700 Pacific Ave, Suite 2610		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	Dustin Mauck		
SIGNATURE:	/Dustin Mauck/		
DATE SIGNED:	11/18/2020		
Total Attachments: 2			
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source=BostonRetailPartnersLLCAssTrademarkRights_executed#page2.tif			

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ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Boston Retail Partners, LLC, a Massachusetts limited liability company, with an address at 4001 Rodney Parham Road, Little Rock, Arkansas 72212 (“Assignor”), does hereby sell, assign, transfer, and convey onto Windstream Intellectual Property Services, LLC, a Delaware limited liability company with an address at 4001 Rodney Parham Road, Little Rock, Arkansas 72212 (“Assignee”), all of Assignor’s right, title, interest in, any goodwill developed in the business, the corresponding portions of the business, and to the following registered trademarks and trademark applications (the “Trademarks”) listed in the table below (collectively, the “Assigned Trademark Rights”):

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Country</u>
“BRP”	5166336	March 21, 2017	U.S.
“BOSTON RETAIL PARTNERS”	5332782	November 14, 2017	U.S.

Whereas, Assignee is desirous of acquiring the entire right, title, and interest in and to said Assigned Trademark Rights, the related common law trademark rights, the corresponding portions of the business, and any goodwill in the business related to the Assigned Trademark Rights, the same to be held and enjoyed by Assignee for its own use and benefit. The Assigned Trademark Rights shall include any related causes of action and enforcement rights of any kind under, or on account of, any of the Trademarks and related common law trademark rights, including, without limitation all causes of action, enforcement rights, and all other rights to seek and obtain any other remedies of any kind for past, current, and future infringement.

Assignor hereby represents and warrants to Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles, and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignor is the sole and lawful owner of the entire, right, title, and interest in and to the goodwill developed in the business, the corresponding portions of the business, related common law trademark rights, and the registered trademarks and trademark applications above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Assignor hereby authorizes the respective trademark office or governmental agency in each jurisdiction to issue any and all future trademark registrations, registration renewals, or other governmental grants or issuances that may be granted upon any of the Assigned Trademark Rights in the name of the Assignee, as the assignee to the entire interest therein. This Assignment of Trademark Rights will inure for the benefit of any permitted successors or assigns of Assignee.

IN WITNESS WHEREOF this Assignment of Trademark Rights is executed on
November 18, _____ 2020, to be effective on November 18, 2020.

ASSIGNOR:

Boston Retail Partners, LLC

By: Michelle Simpson

Name: Michelle Simpson

Title: Vice President & Assistant Corporate Secretary