

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609495

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Vitamin Co., Inc.		11/12/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	National Vitamin Co., Inc.		
Street Address:	1145 W. Gila Bend Highway		
City:	Casa Grande		
State/Country:	ARIZONA		
Postal Code:	85122		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3587529	HISORB	
Registration Number:	1303410	LIFE-LINE	
Registration Number:	4715214	MAGNESIUM FIZZ-PLUS	
Registration Number:	3578359	NATURE'S BLEND	
Registration Number:	5005999	NATURE'S NATURALS	
Registration Number:	4802324	NVC	
CORRESPONDENCE DATA			
Fax Number:	4154485010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 448-5000		
Email:	rrowen@twsglaw.com		
Correspondent Name:	Russell F. Rowen		
Address Line 1:	3950 Civic Center Drive		
Address Line 2:	Suite 300		
Address Line 4:	San Rafael, CALIFORNIA 94903		
NAME OF SUBMITTER:	Russell F. Rowen		
SIGNATURE:	/Russell F. Rowen/		
DATE SIGNED:	11/18/2020		

OP \$165.00 3587529

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, NATIONAL VITAMIN CO., INC., a California corporation, ("Assignor"), with an address of 1145 W. Gila Bend Highway, Casa Grande, Arizona 85122-4308, is the owner of record on file with the United States Patent and Trademark Office of the marks referenced in Schedule A attached hereto; and

WHEREAS, NATIONAL VITAMIN CO., INC., an Arizona corporation ("Assignee"), with an address of 1145 W. Gila Bend Highway, Casa Grande, Arizona 85122-4308, desires to become the owner of record with the United States Patent and Trademark Office of the marks referenced in Schedule A attached hereto; and

WHEREAS, Assignor and Assignee wish to enter this agreement for the purpose of registering the assignment of the marks with the United States Patent and Trademark Office;

NOW, THEREFORE, Assignor does hereby assign to Assignee all rights, title, and interest in and to the marks referenced in Schedule A attached hereto and incorporated herein by reference, together with the goodwill associated therewith and the registrations thereof.

Executed as of the 12th day of November, 2020

ASSIGNOR:

ASSIGNEE:

**NATIONAL VITAMIN CO., INC.,
a California corporation**

**NATIONAL VITAMIN CO., INC.
an Arizona corporation**

By: *Jeanne Courtney*
Jeanne Courtney, President

By: *Jeanne Courtney*
Jeanne Courtney, President

1. HISORB
2. LIFE-LINE
3. MAGNESIUM FIZZ-PLUS
4. NATURE'S BLEND
5. NATURE'S NATURALS
6. The mark consisting of the initials "NVC" within

image of the United States

Registration no. 3587529

Registration no. 1303410

Registration no. 4715214

Registration no. 3578359

Registration no. 5005999

Registration no. 4802324

Schedule A