

## TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

ETAS ID: TM609583

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vitamin Packs, Inc.		10/30/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Société des Produits Nestlé S.A.		
<b>Street Address:</b>	Avenue Nestlé 55		
<b>City:</b>	Vevey		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1800		
<b>Entity Type:</b>	Société Anonyme (Sa): SWITZERLAND		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87924417	PERSONA	
<b>Serial Number:</b>	87924426	PERSONA	
<b>Serial Number:</b>	88546526	PERSONA	
<b>Serial Number:</b>	90107044	PERSONA	
<b>Serial Number:</b>	88546510	PERSONA	
<b>Serial Number:</b>	88546356	PERSONA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	303.245.2092		
<b>Email:</b>	docket@hollandhart.com, ljheld@hollandhart.com		
<b>Correspondent Name:</b>	Catherine C. Miller, Holland & Hart LLP		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 2:</b>	Attn: Trademark Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80201-8749		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Catherine C. Miller, Holland & Hart LLP		
<b>Address Line 1:</b>	P.O. Box 8749		

CH \$165.00 87924417

<b>Address Line 2:</b> Attn: Trademark Docketing	
<b>Address Line 4:</b> Denver, COLORADO 80201-8749	
<b>NAME OF SUBMITTER:</b>	Catherine C. Miller
<b>SIGNATURE:</b>	/Catherine C. Miller/
<b>DATE SIGNED:</b>	11/18/2020
<b>Total Attachments: 1</b> source=Trademark Assignment - US (003)#page1.tif	

## TRADEMARK ASSIGNMENT

Vitamin Packs, Inc., a corporation organized under the laws of the State of Delaware, having an address of 35131 SE Douglas Street, Suite 105, Snoqualmie, Washington, United States 98065 ("Assignor"), is the owner of the following United States trademark applications together with the common law rights in these marks (the "Trademarks"):

Mark	U.S. Application Serial No.
PERSONA	87924417
PERSONA	87924426
PERSONA and Logo	88546510
PERSONA and Logo	88546356
PERSONA	88546526
PERSONA and Logo	90107044

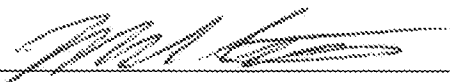
Société des Produits Nestlé S.A., a société anonyme organized under the laws of Switzerland having an address at Avenue Nestlé 55, 1800 Vevey, Switzerland ("Assignee"), seeks to acquire all right, title and interest in and to the Trademarks.

Assignee is the successor to that portion of the business of the Assignor to which the Trademarks pertain.

Now, in consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all of its right, title and interest in and to the Trademarks, and all associated common law rights and goodwill associated with the Trademarks.

Executed on October 30, 2020.

**VITAMIN PACKS, INC.**  
**ASSIGNOR**

  
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By: Mark Seathorn

Title: CFO