

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BNP PARIBAS, as collateral agent for the Secured Parties		11/17/2020	LIMITED LIABILITY BANKING COMPANY: FRANCE
RECEIVING PARTY DATA			
Name:	ORC INTERNATIONAL, INC.		
Street Address:	902 CARNEGIE CENTER, SUITE 220		
City:	PRINCETON		
State/Country:	NEW JERSEY		
Postal Code:	08540		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	1470224	CARAVAN	
Registration Number:	1158530	CARAVAN SURVEYS	
Registration Number:	3232995	CONSELECT ONLINE CONCEPT TESTING SOLUTIO	
Registration Number:	2105536	CORPERCEPTIONS	
Registration Number:	1776731	FIND	
Registration Number:	4308832	GAMEOPTIMIZER	
Registration Number:	4417186	I 2 THE POWER OF INTEGRATED INTELLIGENCE	
Registration Number:	2659146	INSIGHT BEYOND MEASURE	
Registration Number:	2696289	INTOTA	
Registration Number:	3853001	ISHELF	
Registration Number:	3862579	OPINION RESEARCH CORPORATION	
Registration Number:	3728348	ORC	
Registration Number:	1147327	ORC	
Registration Number:	4268173	POWER OF INTEGRATED INTELLIGENCE	
Registration Number:	4076788	SOCIALVIEW	
Registration Number:	1642386	TELTECH	
Registration Number:	4333573	THE POWER OF I 2	
Registration Number:	5217476	SEE TOMORROW	
Registration Number:	1482674	GUIDELINE	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2002715	ORC INTERNATIONAL
Serial Number:	87099954	ENGINE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3127018637
 Email: IPDocket@mayerbrown.com
 Correspondent Name: William R. Siegel, Mayer Brown LLP
 Address Line 1: 71 S. Wacker Drive
 Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	20649652
NAME OF SUBMITTER:	William R. Siegel
SIGNATURE:	/william r siegel/
DATE SIGNED:	11/18/2020

Total Attachments: 5

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**RELEASE OF SECOND LIEN INTELLECTUAL PROPERTY SECURITY
AGREEMENT**

This **RELEASE OF SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT** (the “Release”) is made as of November 17, 2020, by **BNP PARIBAS**, as collateral agent for the Secured Parties (as defined in the Pledge and Security Agreement referred to below) (in such capacity, the “Collateral Agent”), in favor of **ORC INTERNATIONAL, INC.** (the “Grantor”).

W I T N E S S E T H

WHEREAS, pursuant to (i) that certain Second Lien Pledge and Security Agreement, dated as of September 15, 2017, by and among Grantor, the other grantors party thereto and the Collateral Agent (as heretofore amended, supplemented or otherwise modified, the “Pledge and Security Agreement”) and (ii) that certain Second Lien Intellectual Property Security Agreement, dated as of September 15, 2017, by and between Grantor and Collateral Agent (the “Intellectual Property Security Agreement”; all capitalized terms used herein but not otherwise defined shall have the meanings set forth in the Intellectual Property Security Agreement), the Grantor granted the Collateral Agent a security interest in and continuing lien on all of Grantor’s right, title and interest in, to and under all Trademarks (as defined in the Pledge and Security Agreement), including, without limitation, the trademarks and U.S. trademarks registrations and applications identified on Schedule 1 attached hereto (the “Trademark Security Interest”);

WHEREAS, the Intellectual Property Security Agreement was recorded with the United States Patent and Trademark Office on September 18, 2017 at Reel/Frame 6156/0186;

WHEREAS, the Grantor has satisfied in full the terms of the Pledge and Security Agreement and Intellectual Property Security Agreement and requests a release of the Trademark Security Interest; and

WHEREAS, the Collateral Agent, on behalf of itself and the Secured Parties, desires to terminate and grant a release of the Trademark Security Interest as provided in this Release.

NOW THEREFORE, for good and valuable consideration previously tendered by the Grantor, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent, on behalf of itself and the Secured Parties, does hereby agree as follows:

1. Collateral Agent, on behalf of itself and the Secured Parties, hereby (a) terminates the Intellectual Property Security Agreement, (b) releases, relinquishes, terminates and discharges the Trademark Security Interest in its entirety and (c) reassigns to the Grantor any and all right, title and interest of any nature whatsoever which it may hold in or to the any of the Intellectual Property Collateral (including, without limitation, the trademarks and U.S. trademarks registrations and applications identified on Schedule 1 attached hereto) and associated common law rights and goodwill appurtenant thereto.
2. The Collateral Agent, on behalf of itself and the Secured Parties, authorizes the United States Patent and Trademark Office and any other applicable governmental authority to record this Release.

3. At the request and sole expense of Grantor, Collateral Agent, on behalf of itself and the Secured Parties, agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions necessary to carry out the purposes of this Release.

[Signature page follows]

IN TESTIMONY WHEREOF, the Collateral Agent has executed this Release by its proper officers thereunto duly authorized.

BNP PARIBAS, as Collateral Agent

By: 
Name: Charles Romano
Title: Director

By: 
Name: Brock Harris
Title: Managing Director

Schedule 1
TRADEMARKS

Mark	Owner	App. No. Filing Date	Reg. No. Reg. Date	Status
CARAVAN	ORC International, Inc.	7365991805/11/1987	147022412/22/1987	Registered
CARAVAN SURVEYS	ORC International, Inc.	73212506 04/23/1979	1158530 06/23/1981	Registered
CONSELECT ONLINE CONCEPT TESTING SOLUTION	MRSI (Market Research Services, Inc.)	78879386 05/09/2006	3232995 04/24/2007	Lapsed
CORPERCEPTIONS	ORC International, Inc.	75200602 11/19/1996	2105536 10/14/1997	Registered
ENGINE	ORC International, Inc.	87099954 07/11/2016	N/A	Pending
FIND	ORC International, Inc.	74319087 09/29/1992	1776731 06/15/1993	Registered
GAMEOPTIMIZER	ORC International, Inc.	85691081 7/31/2012	4308832 3/26/13	Registered
I 2 THE POWER OF INTEGRATED INTELLIGENCE	ORC International, Inc.	85748733 10/09/2012	4417186 10/15/2013	Registered
INSIGHT BEYOND MEASURE	ORC International, Inc.	76362542 01/24/2002	2659146 12/10/2002	Registered
INTOTA	ORC International, Inc.	76100792 08/01/2000	2696289 03/11/2003	Registered

ISHelf	ORC International, Inc.	77934274 02/12/2010	3853001 09/28/2010	Registered
OPINION RESEARCH CORPORATION	ORC International, Inc.	77753204 06/05/2009	3862579 10/19/2010	Registered
ORC	ORC International, Inc.	77753150 06/05/2009	3728348 12/22/2009	Registered
ORC	ORC International, Inc.	73/212843 04/23/1979	1147327 02/17/1981	Registered
POWER OF INTEGRATED INTELLIGENCE	ORC International, Inc.	85626667 05/16/2012	4268173 01/01/2013	Registered
SOCIALVIEW	ORC International, Inc.	85320613 05/13/2011	4076788 12/27/2011	Registered
TELTECH	ORC International, Inc.	74050657 04/19/1990	1642386 04/23/1991	Registered
THE POWER OF I 2	ORC International, Inc.	85471797 11/14/2011	4333573 05/14/2013	Registered
SEE TOMORROW	ORC International, Inc.	87215115 10/25/2016	5217476 6/6/2017	Registered
GUIDELINE	ORC International, Inc.	73677429 8/10/1987	1482674 3/29/1988	Registered
ORC INTERNATIONAL	ORC International, Inc.	74707637 7/28/1995	2002715 9/24/1996	Registered