

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610520

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900575687		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NorthHill Trading, LLC		11/24/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Brand Services and Holdings LLC		
Street Address:	14550 interurban ave s ste a100		
City:	tukwila		
State/Country:	WASHINGTON		
Postal Code:	98168		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86836213	LOWPRICENICE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	likexin@starmex.com		
Correspondent Name:	likexin		
Address Line 1:	14550 interurban ave s ste a100		
Address Line 4:	tukwila, WASHINGTON 98168		
NAME OF SUBMITTER:	Patrick Song		
SIGNATURE:	/Patrick Song/		
DATE SIGNED:	11/24/2020		
Total Attachments: 3			
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SAMPLE
ASSIGNMENT OF TRADEMARK

Whereas NorthHill Trading, LLC
(name of assignor)

Of 900 Riverdale St Suite 194 West Springfield Massachusetts United States
(address)

Owms trademark registration # 4988747 or serial # 86836213

Word Mark Lowpricenice

Whereas Brand Services and Holdings LLC
(name of assignee)

of 14550 Interurban ave s ste a100, Tukwila, Washington
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

Patrick Song
(Signature of assignor);

2020.11.24
Date of Execution

Executive Manager
Name and Title of signatory
If assignor is a corporation,