

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609726

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PW Branding, Inc.		09/01/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Alicia Garza		
Street Address:	1714 Franklin Street, #100-268		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94612		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88737870	BLACK FUTURE FESTIVAL	
Serial Number:	88737896	BLACK FUTURE	
Serial Number:	88962441	BLACK FUTURE	
Serial Number:	90006039	BLACK FUTURE	
Serial Number:	90006050	BLACK FUTURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-662-6768		
Email:	trademarks@cov.com		
Correspondent Name:	Andrew Bowles		
Address Line 1:	One CityCenter, 850 Tenth Street NW		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Andrew Bowles		
SIGNATURE:	/Andrew Bowles/		
DATE SIGNED:	11/19/2020		
Total Attachments: 4			
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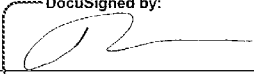
TRADEMARK ASSIGNMENT

WHEREAS, PW Branding, Inc. (“Assignor”), a corporation of Delaware and located at 10960 Wilshire Blvd., 5th Floor, Los Angeles, California 90024 is the owner of the trademark applications filed in the United States, China, the United Kingdom, and the European Union for the trademark BLACK FUTURE identified here in Appendix A (“the PW applications”).

WHEREAS, Alicia Garza (“Assignee”), a U.S. Citizen with a place of business located in Oakland, California, is desirous of acquiring the PW applications and the goodwill of the business associated therewith.

NOW, THEREFORE, for valuable consideration, the receipt is hereby acknowledged by the parties, the Assignor hereby transfers and assigns to Assignee the entire right, title and interest in and to the PW applications together with the goodwill of the business associated with the PW applications. Assignor hereby authorizes the Assignee to record the transfer of the Trademark Registration with the Commissioner of Patents and Trademarks.

PW Branding, Inc.




DocuSigned by:
By 
By Pharrell Williams

September 1, 2020


**MUNCY, GEISSLER,
OLDS & LOWE, P.C.**

PW BRANDING, INC.

BLACK FUTURE Trademark Portfolio (Updated August 6, 2020)

COUNTRY/ MG-IP MATTER NO.	APP./REG. NUMBER	MARK	FILING DATE	REGISTRATION DATE	INTERNATIONAL CLASS(ES)	PENDING DETAILS
NORTH AMERICA						
United States  14148-484	88/737870	BLACK FUTURE FESTIVAL	12/23/2019		16: Paper Goods, Printed Materials 25: Clothing 41: Education and Entertainment	Office Action received from Trademark Office – Response due 12/09/2020
United States  14148-485	88/737896	BLACK FUTURE	12/23/2019		16: Paper Goods, Printed Materials 25: Clothing 41: Education and Entertainment	Suspension Letter received from Trademark Office - Suspended pending Blackfuturism application
United States  14148-519	88/962441	BLACK FUTURE	6/12/2020		35: Charitable Services 36: Financial Services	Office Action received from Trademark Office – Response due 1/31/2021

6	United States  14148-524	90/006039	BLACK FUTURE	6/17/2020		25: Clothing	Filed – Trademark Office review date approximately 9/17/2020
7	United States  14148-523	90/006050	BLACK FUTURE	6/17/2020		16: Paper Goods, Printed Materials	Office Action received from Trademark Office – Response due 1/31/2021
	ASIA						
8	China  14148-520	47392052	BLACK FUTURE	6/18/2020		18: Bags	Filed – Trademark Office review date approximately 11/18/2020
9	China  14148-525	47362544	BLACK FUTURE	6/18/2020		25: Clothing	Filed – Trademark Office review date approximately 11/18/2020
10	China  14148-526	47369790	BLACK FUTURE	6/18/2020		41: Entertainment Services	Filed – Trademark Office review date approximately 11/18/2020
	EUROPE						
11	European Union 	018255647	BLACK FUTURE	6/16/2020		18: Bags 25: Clothing	Filed – Trademark Office review date approximately 9/16/2020

14148-521					41: Entertainment Services	
12	United Kingdom 	UK00003501250	BLACK FUTURE	6/16/2020	18: Bags 25: Clothing 41: Entertainment Services	Filed – Trademark Office review date approximately 10/16/2020