

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610595

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|---|--|-----------------------------------|-----------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900574929 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| FACTION HOLDINGS, INC. | | 10/13/2020 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | THE FACTION GROUP LLC | | |
| Street Address: | 1660 Lincoln Street, Suite 1600 | | |
| City: | Denver | | |
| State/Country: | COLORADO | | |
| Postal Code: | 80264 | | |
| Entity Type: | Limited Liability Company: COLORADO | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4779001 | FACTION | |
| Registration Number: | 4814775 | FACTION JOIN THE CLOUD REVOLUTION | |
| Registration Number: | 4814776 | JOIN THE CLOUD REVOLUTION | |
| Registration Number: | 4814777 | FUELED BY FACTION | |
| Registration Number: | 4852536 | FACTION FUELED | |
| Registration Number: | 4860974 | FACTION FUELED CLOUD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7203043026 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7203043026 | | |
| Email: | dan@robertsiplegal.com | | |
| Correspondent Name: | Daniel Walden Roberts | | |
| Address Line 1: | 904 Topaz Street | | |
| Address Line 4: | Superior, COLORADO 80027 | | |
| NAME OF SUBMITTER: | Daniel W. Roberts | | |
| SIGNATURE: | /Daniel W. Roberts/ | | |
| DATE SIGNED: | 11/24/2020 | | |

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

This Assignment is made on this 13th day of October, 2020, by and between **FACTION HOLDINGS, INC.** ("Assignor") a Corporation organized under the laws of the State of Delaware having an address of 1660 Lincoln Street, Suite 1600, Denver, Colorado 80264 and **THE FATION GROUP LLC** ("Assignee") a Limited Liability Company organized under the laws of the State of Colorado having an address of 1660 Lincoln Street, Suite 1600, Denver, Colorado 80264, with reference to the following facts:

WHEREAS Assignor has applied for the following US Trademark Application:

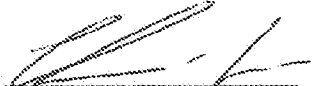
| # | Marks | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|-----------------------------------|------------|-------------|-----------|------------|
| 1 | FACTION | 86/407,759 | 9/26/2014 | 4,779,001 | 7/21/2015 |
| 2 | FACTION JOIN THE CLOUD REVOLUTION | 86/455,154 | 11/14/2014 | 4,814,775 | 9/15/2015 |
| 3 | JOIN THE CLOUD REVOLUTION | 86/455,164 | 11/14/2014 | 4,814,776 | 9/15/2015 |
| 4 | FUELED BY FACTION | 86/455,170 | 11/14/2014 | 4,814,777 | 9/15/2015 |
| 5 | FACTION FUELED | 86/455,184 | 11/14/2014 | 4,852,536 | 11/10/2015 |
| 6 | FACTION FUELED CLOUD | 86/463,018 | 11/24/2014 | 4,860,974 | 11/24/2015 |


WHEREAS Assignee is desirous of acquiring said Mark.

NOW, THEREFORE, in consideration of exchange for the sum of one dollar (\$1.00 U.S.), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest Assignor may now have or ever has had in and to the Marks for any and all purposes, together with the good will of the business symbolized by the Marks. The foregoing assignment of the Marks and the Registrations shall include without limitation (a) the right to register or renew the Marks in the United States and in any foreign country, (b) all right, title and interest of Assignor in any pending registration applications for the Marks, (c) the exclusive right to sell, assign, lease, license, use or otherwise transfer or exploit the Marks, and (d) the right to enforce, sue for and collect damages by reason of any past or future infringement or misuse of the Marks.

FACTION HOLDINGS, INC.

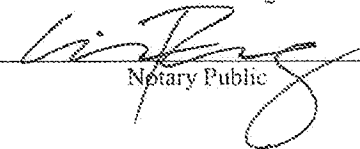
THE FATION GROUP LLC

By: 
 Name: Luke Matthew Norris
 Title: Exec-Chairman
 Address: 1660 Lincoln Street, Suite 1600
 Denver, Colorado 80264

By: 
 Name: Luke Matthew Norris
 Title: Exec-Chairman
 Address: 1660 Lincoln Street, Suite 1600
 Denver, Colorado 80264

STATE OF Colorado)
) ss.
 COUNTY OF Summit)

On this 13th day of October, 2020, before me personally appeared Luke Matthew Norris, to me known to be the person described in and who executed the foregoing instrument and acknowledged that s/he executed the same as his/her free act and deed.


 Notary Public

10/15/2020
 Date

ERIC GENE RAMSEY
 NOTARY PUBLIC
 STATE OF COLORADO
 NOTARY ID 20194028702
 MY COMMISSION EXPIRES 08/08/2023