

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610897

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900573867		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Weider Publications, LLC		02/13/2020	Limited Liability Company: DELAWARE
American Media, LLC		02/13/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Jake Wood		
Street Address:	2025 S Airport Blvd		
City:	Chandler		
State/Country:	ARIZONA		
Postal Code:	85286		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4569148	JACKED IN A BOX	
Registration Number:	2472316	HERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6022625832		
Email:	trademarks@jsslaw.com		
Correspondent Name:	Daniel R. Pote		
Address Line 1:	One East Washington Street		
Address Line 2:	Suite 1900		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	63470-149		
NAME OF SUBMITTER:	Daniel R. Pote		
SIGNATURE:	/Daniel R. Pote/		
DATE SIGNED:	11/25/2020		

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement") is entered into on the 13th day of February 2020 (the "Effective Date"), by and between American Media, LLC, a Delaware limited liability company, successor-in-interest to Worldwide Media Services Group, Inc. (formerly American Media, Inc.) ("AMI"), a Delaware corporation; Weider Publications, LLC, a wholly-owned subsidiary of AMI, ("Weider"); and Jacob J. Wood, also known as Jake Wood, an Arizona Resident ("Assignee"). AMI and Weider are collectively referred to herein as "Assignors", and Jacob "Jake" Wood, an individual as "Assignee". Assignors and Assignee are sometimes referred to herein as a "Party" and, collectively, as the "Parties."

WITNESSETH

WHEREAS, the Assignors are the sole and rightful owners of certain trademarks and/or service marks and the corresponding registrations and/or applications for registration (collectively referred to as the Trademarks) set forth in Exhibit A attached hereto; and

WHEREAS, the Assignors and Assignee are both duly authorized and capable of entering into this Agreement;

WHEREAS, Assignors and Assignee entered into an Asset Purchase Agreement, dated February 13, 2020 (the "APA"), whereby Assignee purchased those certain assets of the Assignors as contemplated therein;

WHEREAS, Assignors are the owners of the full right, title and interest in and to the trademarks described in Schedule "A" hereto (collectively, the "Trademarks"); and

WHEREAS, pursuant to the terms of the APA, Assignors have agreed to transfer to Assignee the Trademarks, including the common law rights, registrations, applications and goodwill associated therewith.

NOW THEREFORE, in consideration of the mutual promises and conditions contained in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto hereby agree as follows:

1. ASSIGNMENT. Assignors hereby transfer, convey, assign and deliver to Assignee, and Assignee hereby accepts from Assignors, all of its right, title and interest in and to the Trademarks in the United States and all jurisdictions outside the United States including, without limitation, the ongoing and existing portion of the Assignors' business associated with the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to sue and recover for any past or continuing infringements or contract breaches related to the Trademarks, the right to renew any registrations including in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignors had this sale, assignment, transfer and conveyance not been made.

The Assignors authorize the United States Patent and Trademark Office and any other applicable Trademark or Intellectual Property Offices or applicable jurisdictions outside the United States to record the transfer of the registrations and/or registration applications set forth in Exhibit A to Assignee as recipient of Assignors' entire right, title and interest therein.

The Assignors agree to execute and deliver any and all instruments and documents and take such further actions as may be reasonably necessary or reasonably requested by the Assignee in writing, including the execution of any documents, files, registrations, or other similar items, in order to ensure that the Trademarks are properly assigned to Assignee and to document and record with the appropriate governmental authorities the aforesaid assignment and transfer. Assignors further agree to perform such other acts as Assignee lawfully may request in order to obtain or maintain the Trademarks and any and all applications and registrations for the Trademarks.

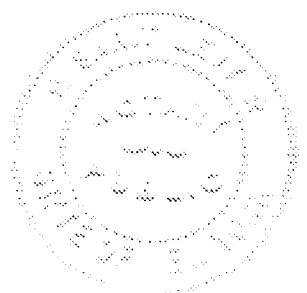
2. SUCCESSORS AND ASSIGNS. This Agreement and all of the provisions hereof shall be binding upon and inure to the benefit of the Parties hereto and their respective successors and permitted assigns.

3. GOVERNING LAW. This Agreement shall be governed by and construed in accordance with the domestic laws of the State of Arizona.

4. ENTIRE AGREEMENT. This Agreement constitutes the entire agreement between the Parties regarding the Trademarks set forth in Exhibit A and shall not be modified, amended, or changed in any way except by written agreement signed by both Parties. This Agreement supplements, but does not replace, any prior Agreements related to the APA.

5. COUNTERPART EXECUTION. This Agreement may be executed by "pdf" and facsimile and in any number of counterparts, each of which shall be deemed an original, but all of which taken together, shall constitute one (1) and the same instrument.

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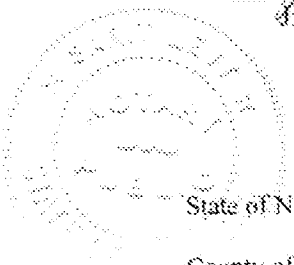
The undersigned have caused this Assignment to be executed as of the first date above indicated.

AMERICAN MEDIA, LLC

WEIDER PUBLICATIONS, LLC

By: Jillian Robbins
Jillian Robbins, Counsel

By: Jillian Robbins
Jillian Robbins, Counsel



Notary Certificate
for

TRADEMARK ASSIGNMENT AGREEMENT

State of New York)
) ss.:
County of New York)

On this 25th day of September, in the year 2020, before me, personally appeared Jillian Robbins, who is personally known to me, and did acknowledge that she signed the foregoing instrument as the authorized representative of Weider Publications, LLC, the company described in and which executed the foregoing instrument. and American Media, LLC

Sarit Levy
Notary Public

SARIT LEVY
Notary Public, State of New York
No. 011E6062438
Qualified in New York County
Commission Expires August 6, 2021

JAKE WOOD

By: Jacob J. Wood
Name: Jacob J. Wood, an Individual

State of Arizona)
) ss.:
County of Maricopa)

On this 5th day of October, in the year 2020, before me, personally appeared Jacob J. ("Jake") Wood, who is personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name appears on the foregoing instrument, and did acknowledge that he/she signed the foregoing instrument as the authorized representative of Jake Wood, the individual described in and which executed the foregoing instrument.

Judith Lopez
Notary Public

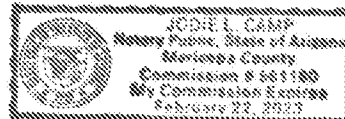


EXHIBIT A

Trademarks and Registration Numbers

Country	Trademark	Registration Number
United States	JACKED IN A BOX	4569148
United States	HERS	2472316
European Union	HERS	3801321

