

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610708

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/08/2019
RESUBMIT DOCUMENT ID:	900579805

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cortex USA, Inc.		11/11/2020	Corporation:

RECEIVING PARTY DATA

Name:	Sebastian Brocchi, Inc.
Street Address:	1750 NW 15th Avenue
Internal Address:	Suite 535
City:	Pompano Beach
State/Country:	FLORIDA
Postal Code:	33069
Entity Type:	Corporation: FLORIDA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	5823806	BROCCHI FOR MEN BY MEN
Registration Number:	5823805	BROCCHI

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 954-815-9335
Email: russellhallpa@gmail.com
Correspondent Name: Russell Hall
Address Line 1: 520 SE 5th Avenue
Address Line 2: STE 2204
Address Line 4: Fort Lauderdale, FLORIDA 33301

NAME OF SUBMITTER:	Russell L. Hall
SIGNATURE:	/russell hall/
DATE SIGNED:	11/24/2020

Total Attachments: 2

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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (the "IP Assignment") is made as of November 11, 2020, by Cortex USA, Inc., a Florida Profit Corporation, (Assignor"), located at 1750 NW 15th Avenue, Suite 535, Pompano Beach, FL 33069, in favor of Sebastian Brocchi, Inc., a Florida Profit Corporation ("Assignee"), located at 1750 NW 15 Avenue, Suite 535, Pompano Beach, FL 33069, pursuant to this Agreement between Assignor and Assignee, dated as of the above date.

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States, European Union ("EU") or other trademark registration(s) and /or application(s) listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into this Assignment Agreement dated as indicated above, under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Mark(s), common law or otherwise registered, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor and pursuant to this present Agreement thereof, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Mark(s), together with the goodwill of the Mark(s), for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Florida, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Florida without regard to its conflicts of law principles.

[SIGNATURES ON FOLLOWING PAGE]

(SIGNATURE PAGE TO IP ASSIGNMENT)

IN WITNESS WHEREOF, both Assignor and Assignee have duly executed this Assignment on this

11 day of November, 2020;

Assignor : Cortex USA, Inc.

Assignee : Sebastian Brocchi, Inc.

By: _____

By: _____

Name: Erez Maman

Name: Sebastian Brocchi

Title: CEO / Owner

Title: President / Owner

APPENDIX A

TRADEMARK(S)

Mark	Country/ Location	Registration Number	Registration Date	Serial Number	Application Date
brocchi FOR MEN BY MEN	Federal- US	5823806	July 30, 2019	88376615	April 8, 2019
BROCCHI	Federal – US	5823805	July 30, 2019	88376581	April 8, 2019
BROCCHI	European Union (EUIPO)	PENDING	PENDING	App. No. 018309482	Sept. 16, 2020