

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609898

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Ventures LLC		09/29/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Experience Learning Community		
Street Address:	120 6TH AVE N # 100		
City:	SEATTLE		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	Non-Profit Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5510262	MUSEUM OF POP CULTURE	
Registration Number:	6124843	MOPOP	
Registration Number:	6130528	MUSEUM OF POP CULTURE	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	James L. Vana of Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	34528-4017		
NAME OF SUBMITTER:	Stefan B. Blum		
SIGNATURE:	/Stefan B. Blum/		
DATE SIGNED:	11/19/2020		
Total Attachments: 2			
source=MOPOP_MUSEUM Trademark Assignment Agreement.DOCX#page1.tif			
source=MOPOP_MUSEUM Trademark Assignment Agreement.DOCX#page2.tif			

OP \$90.00 5510262

TRADEMARK ASSIGNMENT

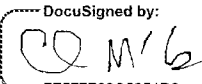
WHEREAS, New Ventures LLC, a Delaware limited liability company (“Assignor”), owns the trademarks MOPOP and MUSEUM OF POP CULTURE (the “Trademarks”), and the registrations and applications for the Trademarks set forth in **Exhibit A** (the “Registrations and Applications”); and

WHEREAS, Experience Learning Community, a Washington non-profit corporation (“Assignee”), desires to acquire all of Assignor’s right, title, and interest in and to the Trademarks and the Registrations and Applications, and all goodwill and common law rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns and transfers to Assignee all worldwide rights, title, and interest in and to the Trademarks and the Registrations and Applications, together with the goodwill and common law rights appurtenant thereto, and Assignee accepts this assignment.
2. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may reasonably deem necessary or desirable to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder.
3. The parties may execute this agreement in counterparts, each of which together shall be deemed the complete and fully executed agreement.
4. This agreement shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.
5. This agreement shall be effective as of the date of the last signature below (“Effective Date”).

ASSIGNOR
New Ventures LLC

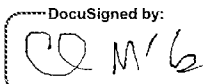
Signature:  DocuSigned by:
FF577F62C5854DB...

Name: Chris McGowan

Title: Vice President

Date: 9/29/2020

ASSIGNEE
Experience Learning Community

Signature:  DocuSigned by:
FF577F62C5854DB...

Name: Chris McGowan

Title: Vice President

Date: 9/29/2020

EXHIBIT A

Mark with Image	Country	App. #	File Date	Reg. #	Reg. Date	Status
MUSEUM OF POP CULTURE	CANADA	1,808,324	11/7/2016			PENDING
THE MUSEUM OF POP CULTURE	CANADA	1,155,492	10/9/2002	TMA732,788	1/20/2009	REGISTERED
MOPOP	CANADA	1,808,327	11/7/2016	TMA1,076,485	4/7/2020	REGISTERED
MOPOP	CANADA	1,155,491	10/9/2002	TMA727,569	10/31/2008	REGISTERED
MOPOP	CHINA	21806882	11/7/2016	21806882	3/28/2018	REGISTERED
MOPOP	CHINA	21806883A	11/7/2016	21806883A	1/14/2018	REGISTERED
MOPOP	CHINA	34049027	10/16/2018	34049027A	8/14/2019	REGISTERED
MOPOP	CHINA	34049027	10/16/2018	34049027	2/21/2020	REGISTERED
MOPOP	CHINA	37871221	4/29/2019	37871221	1/7/2020	REGISTERED
MUSEUM OF POP CULTURE	EUROPEAN UNION	016008658	11/7/2016	016008658	4/18/2017	REGISTERED
MOPOP	EUROPEAN UNION	16003915	11/7/2016	16003915	7/26/2020	REGISTERED
MUSEUM OF POP CULTURE	UNITED KINGDOM	3195070	11/4/2016	3195070	3/31/2017	REGISTERED
MOPOP	UNITED KINGDOM	3195385	11/7/2016	3195385	3/24/2017	REGISTERED
MUSEUM OF POP CULTURE	UNITED STATES	87028248	5/6/2016	6130528	8/18/2020	REGISTERED
MUSEUM OF POP CULTURE	UNITED STATES	87975979	5/6/2016	5510262	7/3/2018	REGISTERED
MOPOP	UNITED STATES	87129216	8/5/2016	6124843	8/11/2020	REGISTERED