

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610615

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900571114

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Backflip Studios, LLC		08/12/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Deca Live Operations GMBH
Street Address:	Kreuzbergstr. 28
City:	Berlin
State/Country:	GERMANY
Postal Code:	10965
Entity Type:	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	5396617	DRAGONVALE
Registration Number:	4275401	DRAGONVALE
Registration Number:	4876103	DRAGONVALE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-248-5000
Email: tmadmin@choate.com
Correspondent Name: Daniel L. Scales
Address Line 1: Two International Place
Address Line 2: Choate Hall & Stewart LLP
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2012427-0022
--------------------------------	--------------

DOMESTIC REPRESENTATIVE

Name: Daniel L. Scales
Address Line 1: Two International Place
Address Line 2: Choate Hall & Stewart LLP

Address Line 4: Boston, MASSACHUSETTS 02110	
NAME OF SUBMITTER:	Sara M. Bauer
SIGNATURE:	/sara bauer/
DATE SIGNED:	11/24/2020
Total Attachments: 3 source=Dragonvale Trademark Assignment Revised LLC Entity type.docx#page1.tif source=Dragonvale Trademark Assignment Revised LLC Entity type.docx#page2.tif source=Dragonvale Trademark Assignment Revised LLC Entity type.docx#page3.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of August 12, 2020, is by and between BACKFLIP STUDIOS, LLC, a limited liability company incorporated under the Laws of the State of Delaware with a business address of 1690 38th Street, Boulder, Colorado, 80301, USA (hereinafter referred to as ASSIGNOR) and DECA LIVE OPERATIONS GMBH, a corporation incorporated under the laws of Germany with a business address of Kreuzbergstr. 28 Berlin, 10965, Germany (hereinafter referred to as ASSIGNEE).

WHEREAS, ASSIGNOR and ASSIGNEE are parties to a certain Bill of Sale (the “Agreement”) whereby ASSIGNOR desires to sell and ASSIGNEE desires to purchase certain assets as described and defined within such Agreement;

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks identified on Schedule A, including all common law rights and all trademark registrations and applications relating to such trademarks, together with the goodwill related thereto (the “TRADEMARKS”); and

WHEREAS, ASSIGNEE desires to acquire, and ASSIGNOR desires to transfer, the entire right, title and interest in and to the TRADEMARKS, together with all of the goodwill of the business associated with said TRADEMARKS.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer and convey ASSIGNEE all right, title and interest in and to the TRADEMARKS, the trademark registrations and applications for registration therefor, the right to sue and recover for past infringement of said TRADEMARKS and all of the goodwill associated with said TRADEMARKS, free and clear of any liens or encumbrances of whatever nature.

ASSIGNOR hereby agrees and warrants that it shall cooperate with ASSIGNEE and execute such further documents and do such further acts as ASSIGNEE may reasonably request from time to time, in order to perfect this Assignment and cause ASSIGNEE'S ownership of the said TRADEMARKS to be duly recorded against all of the TRADEMARKS worldwide.

ASSIGNOR:

BACKFLIP STUDIOS LLC

DocuSigned by:
Mark Blecher
By: _____
Name: Mark Blecher
Title: SVP Digital Gaming & Corp Development
Date: 23-Nov-20

ASSIGNEE:

DECA LIVE OPERATIONS GMBH

DocuSigned by:
Ken Go
By: _____
Name: Ken Go
Title: Managing Director
Date: 23-Nov-20

Schedule A

Country	Mark	Status	Reg. No.
AUSTRALIA*	DRAGONVALE	Registered	1164606
CANADA	DRAGONVALE	Registered	TMA896932
CHINA*	DRAGONVALE	Registered	1164606
EUROPEAN UNION*	DRAGONVALE	Registered	1164606
INTERNATIONAL REGISTRATION	DRAGONVALE	Registered	1164606
JAPAN*	DRAGONVALE	Registered	1164606
KOREA*	DRAGONVALE	Registered	1164606
MEXICO*	DRAGONVALE	Registered	1164606
UNITED STATES OF AMERICA	DRAGONVALE	Registered	5396617
UNITED STATES OF AMERICA	DRAGONVALE	Registered	4275401
UNITED STATES OF AMERICA	DRAGONVALE	Registered	4876103

*Indicates designation of protection of International Registration under Madrid Protocol