

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM610556

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WILMINGTON TRUST (LONDON) LIMITED, as the Agent		11/20/2020	Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kantar LLC		
<b>Street Address:</b>	3 WORLD TRADE CENTER, 175 GREENWICH STREET		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10007		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1685263	SRDS	
<b>Registration Number:</b>	2620528	DIRECT MARKETING LIST SOURCE	
<b>Registration Number:</b>	2668200	NEWSPAPER ADVERTISING SOURCE	
<b>Registration Number:</b>	2534201	DIRECTNET	
<b>Registration Number:</b>	2750950	WHERE MEDIA DECISIONS ARE MADE	
<b>Registration Number:</b>	3096981	MARKET OPPORTUNITY REPORTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2079030990		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	44 20 7903 1000		
<b>Email:</b>	juan.arias@weil.com		
<b>Correspondent Name:</b>	Abgail Kalonga		
<b>Address Line 1:</b>	Weil, Gotshal & Manges (London) LLP		
<b>Address Line 2:</b>	110 Fetter Lane		
<b>Address Line 4:</b>	London, UNITED KINGDOM EC4A 1AY		
<b>ATTORNEY DOCKET NUMBER:</b>	Abgail Kalonga-20066.0012		
<b>NAME OF SUBMITTER:</b>	Abgail Kalonga		

CH \$165.00 1685263

<b>SIGNATURE:</b>	/Abgail Kalonga/
<b>DATE SIGNED:</b>	11/23/2020
<b>Total Attachments: 5</b> source=Summer - Partial Release of Trademarks - Executed (002)#page1.tif source=Summer - Partial Release of Trademarks - Executed (002)#page2.tif source=Summer - Partial Release of Trademarks - Executed (002)#page3.tif source=Summer - Partial Release of Trademarks - Executed (002)#page4.tif source=Summer - Partial Release of Trademarks - Executed (002)#page5.tif	

**PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “**Partial Trademark Release**”) is entered into as of November 20, 2020 by Wilmington Trust (London) Limited, in its capacity as senior security agent (the “**Agent**” or the “**Assignee**”) for the secured parties party to that certain Intercreditor Agreement, dated as of November 26, 2019 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Intercreditor Agreement**”), by and among, *inter alios*, Summer (BC) Bidco B LLC, a Delaware limited liability company (“**US Bidco**”), the financial institutions party thereto and the Agent.

**WHEREAS**, pursuant to the terms and conditions of that certain Amended and Restated US Pledge and Security Agreement dated as of April 24, 2020 (as it may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”; all capitalized terms used but not defined herein shall have the respective meanings ascribed thereto in the Security Agreement or IP Security Agreement, as applicable), Kantar LLC, a Delaware limited liability company (the “**Assignor**”) granted to the Assignee a continuing security interest in and lien on all of its right, title and interest in and to the Intellectual Property Collateral;

**WHEREAS**, reference is made to that certain Intellectual Property Security Agreement dated as of April 24, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified immediately prior to the date hereof, the “**IP Security Agreement**”), which granted to the Assignee for the benefit of the Secured Parties a continuing security interest in all of the right, title and interest of the Assignor (or the relevant predecessor in interest, as applicable) in and to the IP Collateral (as defined in the IP Security Agreement), including, without limitation, each Trademark registration and application referred to in Schedule A hereto;

**WHEREAS**, such IP Security Agreement was recorded with the Trademark division of the United States Patent and Trademark Office (“**USPTO**”) on April 29, 2020 in Reel 6926 Frame 0287; and

**WHEREAS**, by its countersignature hereto US Bidco confirms to the Agent that the Trademarks listed on Schedule A hereto (the “**Released Trademarks**”) were disposed of by the Assignor on March 31, 2020, prior to the date of effectiveness of the IP Security Agreement, pursuant to that certain Trademark Assignment Agreement, by and between the Assignor, as assignor, and AdWanted USA, Inc., a Delaware corporation, as assignee (the “**Confirmation**”).

**WHEREAS**, US Bidco has requested that the Agent execute and deliver this Partial Trademark Release to evidence and acknowledge the termination and release of any security interest in and any lien on the Released Trademarks. The Agent has agreed to enter into this Partial Trademark Release in reliance on the Confirmation.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent agrees as follows:

Section 1. Partial Release of Security Interest in IP Collateral. The Agent hereby terminates and releases and acknowledges the termination and release of, any and all security interests it has in or against the IP Collateral listed on Schedule A hereto. For the avoidance of doubt, this Partial Trademark Release does not terminate or release the Agent’s security interest

in and lien on the IP Collateral not listed on Schedule A C hereto and the IP Security Agreement shall remain in full force and effect.

Section 2. Recordation of Partial Trademark Release. The Agent hereby authorizes and requests that the USPTO record this Partial Trademark Release.

Section 3. Governing Law. This Partial Trademark Release shall be governed by and construed in accordance with the laws of the State of New York.

*[Remainder of page intentionally left blank]*

IN WITNESS WHEREOF, the Agent has caused this Partial Trademark Release to be executed by its duly authorized representative:

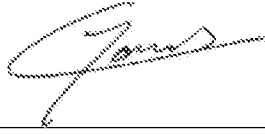
**WILMINGTON TRUST (LONDON)  
LIMITED**, as the Agent

By:   
Name: CANDICE DE REYCK  
Title: VICE PRESIDENT

[Signature Page to Partial Trademark Release]

**TRADEMARK  
REEL: 007114 FRAME: 0106**

Agreed and acknowledged



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**Summer (BC) Bidco B LLC**, as US Bidco

[Signature Page to Partial Trademark Release]

**TRADEMARK**  
**REEL: 007114 FRAME: 0107**

**Schedule A**

**Trademarks**

<b>Trademark</b>	<b>Registration Date</b>	<b>Registration Number</b>	<b>Owner Name</b>
SRDS	5/5/1992	1685263	Kantar LLC
DIRECT MARKETING LIST SOURCE	9/17/2002	2620528	Kantar LLC
NEWSPAPER ADVERTISING SOURCE	12/31/2002	2668200	Kantar LLC
DIRECTNET	1/29/2002	2534201	Kantar LLC
WHERE MEDIA DECISIONS ARE MADE	8/12/2003	2750950	Kantar LLC
MARKET OPPORTUNITY REPORTER	5/23/2006	3096981	Kantar LLC