

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610589

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boom! By Cindy Joseph, LLC		11/13/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Farragut SBIC Fund II, LP
Street Address:	5301 Wisconsin Avenue
Internal Address:	Suite 410
City:	Washington
State/Country:	D.C.
Postal Code:	20015
Entity Type:	Limited Partnership: D.C.

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	3710613	BOOM! BY CINDY JOSEPH
Registration Number:	4174409	BOOM! BY CINDY JOSEPH
Registration Number:	4251282	BOOMSILK
Registration Number:	4220662	BOOMSTICK
Registration Number:	5614720	BOOM!
Registration Number:	5625436	BOOM!
Registration Number:	5678025	BOOM MASK
Registration Number:	5678026	BOOM NECTAR
Registration Number:	5678027	BOOM COTTON
Registration Number:	5678028	BOOM TOUCH
Serial Number:	88722782	IT'S ABOUT WOMEN. IT'S ABOUT BEAUTY. IT'
Serial Number:	88722828	PRO-AGE REVOLUTION
Serial Number:	88722313	BOOM! BAG
Serial Number:	88722340	BOOM BRIGHT
Serial Number:	88722540	BOOM SCRUB
Serial Number:	88722334	BOOM GOLD
Serial Number:	90041036	BOOM CALM
Serial Number:	90041028	BOOM CLEAN

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	90041089	BOOMSTICK COLOR
Serial Number:	90041102	BOOMSTICK GLIMMER
Serial Number:	90041118	BOOMSTICK GLO
Serial Number:	90041137	BOOMSTICK TRIO

CORRESPONDENCE DATA

Fax Number: 9198216800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-838-2034

Email: pkarmire@smithlaw.com

Correspondent Name: Perky L. Karmire / Smith Anderson Law

Address Line 1: 150 Fayetteville Street

Address Line 2: Suite 2300

Address Line 4: Raleigh, NORTH CAROLINA 27601

NAME OF SUBMITTER:	Perky L. Karmire
SIGNATURE:	/s/ Perky L. Karmire
DATE SIGNED:	11/24/2020

Total Attachments: 5

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of November 13, 2020 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and FARRAGUT SBIC FUND II, LP, as administrative agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in, and a right to set off against, the trademarks and trademark applications shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

BOOM! BY CINDY JOSEPH, LLC

By: Craig Hille

Name: Craig Hille

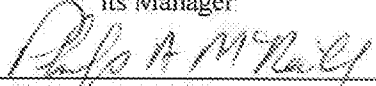
Title: Manager

Acknowledged and Accepted:

FARRAGUT SBIC FUND II, LP

By: Farragut Capital Partners II, LLC,
its General Partner




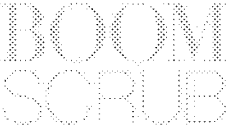

By: Farragut Capital Partners, Inc.,
its Manager

By: 

Name: Philip A. McNeill

Title: President

Schedule 1

<u>Trademarks</u>	<u>Application/ Registration Number</u>	<u>Application/Registration Date</u>
BOOM! BY CINDY JOSEPH	78863141/3710613	Apr 17, 2006/ Nov 10, 2009
	85422580/4174409	Sep 14, 2011/ July 17, 2012
BOOMSILK	85451274/4251282	Oct 19, 2011/ Nov 27, 2012
BOOMSTICK	85422636/4220662	Sep 14, 2011/ Oct 9, 2012
BOOM!	87656070/5614720	Oct 23, 2017/ Nov 27, 2018
	87654940/5625436	Oct 22, 2017/ Dec 11, 2018
BOOM MASK	87819033/5678025	Mar 3, 2018/ Feb 19, 2019
BOOM NECTAR	87819048/5678026	Mar 3, 2018/ Feb 19, 2019
BOOM COTTON	87819054/5678027	Mar 3, 2018/ Feb 19, 2019
BOOM TOUCH	87819070/5678028	Mar 3, 2018/ Feb 19, 2019
IT'S ABOUT WOMEN. IT'S ABOUT BEAUTY. IT'S ABOUT TIME.	88722782	Dec 11, 2019
PRO-AGE REVOLUTION	88722828	Dec 11, 2019
	88722313	Dec 10, 2019
BOOMBRIGHT	88722340	Dec 10, 2019
	88722540	Dec 11, 2019
	88722334/6090867	Dec 10, 2019/ June 30, 2020
BOOM CALM	90041036	Jul 8, 2020
BOOM CLEAN	90041028	Jul 8, 2020
BOOMSTICK COLOR	90041089	Jul 8, 2020
BOOMSTICK GLIMMER	90041102	Jul 8, 2020
BOOMSTICK GLO	90041118	Jul 8, 2020

<u>Trademarks</u>	<u>Application/ Registration Number</u>	<u>Application/Registration Date</u>
BOOMSTICK TRIO	90041137	Jul 8, 2020