

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM610611

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Maida CC Inc.		12/12/2019	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Box of Crayons Inc.		
<b>Street Address:</b>	163 Sterling Road		
<b>Internal Address:</b>	Unit 173		
<b>City:</b>	Toronto		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M6R 2B2		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88567700	THE ADVICE TRAP	
<b>Serial Number:</b>	85686243	THE COACHING HABIT	
<b>Serial Number:</b>	85686532	COACHING FOR GREAT WORK	
<b>Serial Number:</b>	85686225	GREAT WORK KICKSTART	
<b>Serial Number:</b>	85686218	BOX OF CRAYONS	
<b>Serial Number:</b>	87117880	THE 5 QUESTION LEADER	
<b>Serial Number:</b>	88297497	THE ADVICE MONSTER	
<b>Serial Number:</b>	85686233	THE LAST FEEDBACK WORKSHOP YOU'LL EVER N	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082831709		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6082579521		
<b>Email:</b>	docket_chussin@boardmanclark.com		
<b>Correspondent Name:</b>	Christopher J. Hussin/Boardman & Clark		
<b>Address Line 1:</b>	1 S. Pinckney Street		
<b>Address Line 2:</b>	Suite 410		
<b>Address Line 4:</b>	Madison, WISCONSIN 53703		

OP \$215.00 88567700

**DOMESTIC REPRESENTATIVE**

**Name:** Christopher J. Hussin/Boardman & Clark  
**Address Line 1:** 1 S. Pinckney Street  
**Address Line 2:** Suite 410  
**Address Line 4:** Madison, WISCONSIN 53703

<b>NAME OF SUBMITTER:</b>	Christopher J. Hussin
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<b>SIGNATURE:</b>	/chris hussin/
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<b>DATE SIGNED:</b>	11/24/2020
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**Total Attachments: 2**

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source=BoC Amendment of Articles - Name Change (A3930159x9DEB4)#page2.tif



6. The amendment has been duly authorized as required by sections 160 and 170 (as applicable) of the Business Corporations Act.  
La modification a été dûment autorisée conformément aux articles 160 et 170 (selon le cas) de la Loi sur les sociétés par actions.
7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on  
Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le

2019/12/12

(Near Month, Day)  
(année, mois, jour)

These articles are signed in duplicate  
Les présents statuts sont signés en double exemplaire.

MAIDA CC INC.

(Print name of corporation from Article 1 on page 1)  
(Veuillez écrire le nom de la société de l'article un à la page une).

By/  
Par :

(Signature)  
(Signature)



CEO

(Description of Office)  
(Fonction)