

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM610648

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GOLD HILL CAPITAL 2008, LP		11/23/2020	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	SELLIGENT INC., formerly known as STRONGMAIL SYSTEMS, INC.		
Street Address:	C/O HGGC, LLC		
Internal Address:	1950 UNIVERSITY AVENUE		
City:	PALO ALTO		
State/Country:	CALIFORNIA		
Postal Code:	94303		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2965565	STRONGMAIL	
Registration Number:	3862097	SOCIAL STUDIO	
Registration Number:	3478982	MESSAGE STUDIO	
Registration Number:	2914711	STRONGMAIL	
Registration Number:	3594422	POPULARMEDIA	
Registration Number:	3258172		
Registration Number:	3586899	SOCIALNOTES	
Registration Number:	3478983	STRONGSTART	
Registration Number:	3131154	POP COMMERCE	
CORRESPONDENCE DATA			
Fax Number:	2124464900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	susan.zablocki@kirkland.com		
Correspondent Name:	SUSAN ZABLOCKI		
Address Line 1:	Kirkland & Ellis LLP		
Address Line 2:	601 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		

CH \$240.00 2965565

ATTORNEY DOCKET NUMBER:	24843-1
NAME OF SUBMITTER:	Susan Zablocki
SIGNATURE:	/susan zablocki/
DATE SIGNED:	11/24/2020

Total Attachments: 6

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RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "Release") is made as of November 23, 2020, by **GOLD HILL CAPITAL 2008, LP**, a Delaware limited partnership, in favor of **SELLIGENT INC.**, formerly known as **STRONGMAIL SYSTEMS, INC.**, a Delaware corporation ("Grantor"). Capitalized terms not defined herein shall have the meanings ascribed to such terms in the Intellectual Property Security Agreement (as defined below).

WHEREAS, Grantor entered into that certain Intellectual Property Security Agreement, by and between Silicon Valley Bank, as agent for itself and Gold Hill Venture Lending 03, LP ("Agent") and Gold Hill Capital 2008, LP ("Gold Hill") (Agent and Gold Hill are sometimes individually referred to herein as "Secured Party" and collectively "Secured Parties") dated as of December 29, 2010 (the "IP Security Agreement"). Capitalized terms used herein and not otherwise defined herein have the meanings assigned to such terms in the IP Security Agreement.

WHEREAS, pursuant to the terms of the IP Security Agreement, Grantor granted to the Secured Parties a security interest in certain Collateral including all of Grantor's right, title and interest in, to and under its Intellectual Property, including without limitation those copyrights, patents, trademarks and mask works listed on Schedules A, B, C, and D hereto, notice of which was recorded with the United States Patent and Trademark Office ("USPTO") on January 6, 2011 at Reel/Frame 025642/0076 with respect to patents and on December 29, 2010, at Reel/Frame 4454/0106 with respect to trademarks.

WHEREAS, Grantor has requested that the Secured Party hereby terminates, releases and discharges fully its security interests in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those copyrights, patents, trademarks and mask works listed on Schedules A, B, C, and D hereto); and

WHEREAS, Grantor has requested that the Secured Party provide a document suitable for recording with the USPTO to evidence the release of the Secured Party's security interests in and liens on the Intellectual Property Collateral as herein provided.

NOW, THEREFORE, the Secured Party hereby (i) releases and re-assigns to Grantor any and all liens, security interests, right, title and interest it may have in, to and under Grantor's Intellectual Property (including without limitation those copyrights, patents, trademarks and mask works listed on Schedules A, B, C, and D hereto), together with the goodwill of the business symbolized thereby; (ii) agrees that it shall execute all other documents and do all other acts reasonably necessary and requested by Grantor in writing to relinquish and effect the release of such rights to Grantor; and (iii) authorizes and requests that the USPTO, note and record the release hereby given and any other filings necessary to evidence the release and termination of the Secured Party's rights under the IP Security Agreement.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned have executed this Release by its duly authorized officer as of the date first above written.

GOLD HILL CAPITAL 2008, LP

By: 

Name: Rob Helm

Title: Partner

Schedule A

Copyrights

None.

Schedule B

Patents

Patent	Publication	Application
1. EMAIL USING QUEUES IN NON-PERSISTENT MEMORY		
Inventors: FRANK ADDANTE, TIM MCQUILLEN		
7720911_	20040167965	10777336
May 18, 2010	Aug 26, 2004	Feb 11, 2004
2. EMAIL DELIVERY SYSTEM USING METADATA ON EMAILS TO MANAGE VIRTUAL STORAGE		
Inventors: FRANK ADDANTE, TIM MCQUILLEN, JUNIOR SHAITAN		
7698369_	20050267941	10857601
Apr 13, 2010	Dec 1, 2005	May 27, 2004
3. SYSTEMS AND METHODS FOR COMMUNICATING LOGIC IN E-MAIL MESSAGES		
Inventors: FRANK ADDANTE		
8316090_	20070174398	11339906
Nov 20, 2012	Jul 26, 2007	Jan 25, 2006
4. SYSTEM AND METHOD FOR OPTIMIZATION OF VIRAL MARKETING EFFORTS		
Inventors: RYAN MICHAEL KOONCE, JAMES NEWTON CALBOUN JR., DAVID ALLEN BELL, SAGE BRAY		
8140376_	20080091517	11900589
Mar 20, 2012	Apr 17, 2008	Sep 12, 2007
5. SYSTEMS AND METHODS FOR ADAPTIVE COMMUNICATION CONTROL		
Inventors: TIM MCQUILLEN, TULSI R. MAYALA		
7698462_	20090106377	11975884
Apr 13, 2010	Apr 23, 2009	Oct 22, 2007

Schedule C

Trademarks

1	Serial #: <u>76480335</u>	Filing Dt: 01/06/2003	Reg #: <u>2965565</u>	Reg. Dt: 07/12/2005
	Mark: STRONGMAIL			
2	Serial #: <u>77195537</u>	Filing Dt: 06/01/2007	Reg #: <u>3478982</u>	Reg. Dt: 08/05/2008
	Mark: MESSAGE STUDIO			
3	Serial #: <u>77195544</u>	Filing Dt: 06/01/2007	Reg #: <u>3478983</u>	Reg. Dt: 08/05/2008
	Mark: STRONGSTART			
4	Serial #: <u>77539774</u>	Filing Dt: 08/05/2008	Reg #: <u>3594422</u>	Reg. Dt: 03/24/2009
	Mark: POPULARMEDIA			
5	Serial #: <u>77539776</u>	Filing Dt: 08/05/2008	Reg #: <u>3586899</u>	Reg. Dt: 03/10/2009
	Mark: SOCIALNOTES			
6	Serial #: <u>77917239</u>	Filing Dt: 01/21/2010	Reg #: <u>3862097</u>	Reg. Dt: 10/12/2010
	Mark: SOCIAL STUDIO			
7	Serial #: <u>78349777</u>	Filing Dt: 01/09/2004	Reg #: <u>2914711</u>	Reg. Dt: 12/28/2004
	Mark: STRONGMAIL			
8	Serial #: <u>78575020</u>	Filing Dt: 02/25/2005	Reg #: <u>3131154</u>	Reg. Dt: 08/15/2006
	Mark: POP COMMERCE			
9	Serial #: <u>78879753</u>	Filing Dt: 05/09/2006	Reg #: <u>3258172</u>	Reg. Dt: 07/03/2007
	Mark:			

Schedule D

Mask Works

None