

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM610862

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Partners in Leadership IP, LLC		10/26/2020	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PNC Bank, National Association		
<b>Street Address:</b>	500 First Avenue		
<b>Internal Address:</b>	Commercial Loan Service Center/DCC		
<b>City:</b>	Pittsburgh		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15219		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 98</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2386780	PL	
<b>Registration Number:</b>	3592526	360° ACCOUNTABILITY	
<b>Registration Number:</b>	2389017	ABOVE THE LINE	
<b>Registration Number:</b>	2661957	ACCELERATING THE CULTURAL TRANSITION	
<b>Registration Number:</b>	2815002	ACCOUNTABILITIES	
<b>Registration Number:</b>	3592525	ACCOUNTABILITY ATTITUDES	
<b>Registration Number:</b>	5402950	ACCOUNTABILITY BUILDER	
<b>Registration Number:</b>	2966184	ACCOUNTABILITY COACHING	
<b>Registration Number:</b>	3617108	ACCOUNTABILITY COMMUNITY	
<b>Registration Number:</b>	3716314	ACCOUNTABILITY CONNECTION	
<b>Registration Number:</b>	3592524	ACCOUNTABILITY CONVERSATION	
<b>Registration Number:</b>	3049189	ACCOUNTABILITY DIALOGUE	
<b>Registration Number:</b>	2578143	ACCOUNTABILITY FEEDBACK PROCESS	
<b>Registration Number:</b>	4878245	ACCOUNTABILITY GAP	
<b>Registration Number:</b>	4750942	ACCOUNTABILITY GAP	
<b>Registration Number:</b>	3581449	ACCOUNTABILITY METHODS	
<b>Registration Number:</b>	3592523	ACCOUNTABILITY REALITY CHECK	
<b>Registration Number:</b>	3592522	ACCOUNTABILITY SEQUENCE	
<b>TRADEMARK</b>			

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<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	3048476	ACCOUNTABILITY STYLES
<b>Registration Number:</b>	2558605	ACCOUNTABILITY TRAINING
<b>Registration Number:</b>	3920072	ALIGNMENT DIALOGUE
<b>Registration Number:</b>	3828748	ALIGNMENT MEETING
<b>Registration Number:</b>	4590429	AUTOMATED FEEDBACK
<b>Registration Number:</b>	5331764	BELIEF BASED SELLING
<b>Registration Number:</b>	5074074	BELIEF BIAS
<b>Registration Number:</b>	4062295	BELOW THE LINE
<b>Registration Number:</b>	2299322	BELOW THE LINE
<b>Registration Number:</b>	3677419	BUILDING AN ACCOUNTABLE CULTURE TRACK
<b>Registration Number:</b>	3664377	BY WHEN
<b>Registration Number:</b>	5330113	CHANGE VECTOR
<b>Registration Number:</b>	2522489	CREATING A CULTURE OF ACCOUNTABILITY
<b>Registration Number:</b>	2791347	CULTURAL BELIEFS
<b>Registration Number:</b>	3111126	CULTURAL TRANSITION PROCESS
<b>Registration Number:</b>	5927110	CULTURE ABILITY
<b>Registration Number:</b>	5908676	CULTURE ADVANTAGE
<b>Registration Number:</b>	6013213	CULTURE ADVANTAGE INDEX
<b>Registration Number:</b>	5241920	CULTURE CHANGING CONVERSATIONS
<b>Registration Number:</b>	3637923	CULTURE OF ACCOUNTABILITY
<b>Registration Number:</b>	5531048	CULTURE SEARCH
<b>Registration Number:</b>	4538121	CULTURE TRACK
<b>Serial Number:</b>	88252017	CX SELLING
<b>Registration Number:</b>	2551877	DO IT
<b>Registration Number:</b>	3683796	EXPECTATIONS CHAIN
<b>Registration Number:</b>	5939288	EXPERIENCE DIALOGUE
<b>Registration Number:</b>	5156519	FIX IT
<b>Registration Number:</b>	5576148	FOCUSED ACCOUNTABILITY
<b>Registration Number:</b>	2558604	FOCUSED FEEDBACK
<b>Registration Number:</b>	5576146	FOCUSED RECOGNITION
<b>Registration Number:</b>	5576147	FOCUSED STORYTELLING
<b>Registration Number:</b>	3773732	FORM CHECKLIST
<b>Registration Number:</b>	3677420	HOLDING OTHERS ACCOUNTABLE TRACK
<b>Registration Number:</b>	3565539	HOW DID THAT HAPPEN?
<b>Registration Number:</b>	3565538	HOW DID THAT HAPPEN?
<b>Registration Number:</b>	3568457	INNER RING
<b>Registration Number:</b>	3664376	INSPECT WHAT YOU EXPECT
<b>Registration Number:</b>	5520367	LEAD CULTURE

Property Type	Number	Word Mark
Serial Number:	87627117	LEAD RESULTS
Registration Number:	5403064	LEADERSHIP BUILDER
Registration Number:	3793678	LEADERSHIP RADAR
Registration Number:	3758156	LEVELS OF ENGAGEMENT
Registration Number:	2768667	LIFT ACCOUNTABILITY COACHING MODEL
Registration Number:	3683550	METHODOLOGY FOR CHANGING BELIEFS
Registration Number:	4538122	OTHER TRACK
Registration Number:	5073959	OUR MISSION IS YOUR MISSION
Registration Number:	3568458	OUTER RING
Registration Number:	2551876	OWN IT
Registration Number:	4029471	OZ SERIES
Registration Number:	2359080	PARTNERS IN LEADERSHIP
Registration Number:	3673778	PHANTOM REALITY
Registration Number:	5423896	PIL
Registration Number:	3890834	PIL UNIVERSITY
Serial Number:	90114764	PROPELLER
Registration Number:	3568459	REALITY WINDOW
Registration Number:	5129468	RESULTS CLARIFICATION METHODOLOGY
Registration Number:	2580901	SEE IT
Registration Number:	2551878	SEE IT, OWN IT, SOLVE IT, DO IT
Registration Number:	4538120	SELF TRACK
Registration Number:	2551883	SOLVE IT
Registration Number:	5423796	SOSD
Registration Number:	4791028	SOSD
Registration Number:	3542868	STEPS TO ACCOUNTABILITY
Registration Number:	2305243	STEPS TO ACCOUNTABILITY
Serial Number:	88404891	SUCCESS BUILDER
Registration Number:	2995267	THE 5 D'S
Registration Number:	4167107	THE ACCOUNTABILITY TRAINING & CONSULTING
Registration Number:	4927910	THE ACCOUNTABILITY TRAINING & CULTURE CH
Registration Number:	3049188	THE FOUR POINTS OF FOCUSED FEEDBACK
Registration Number:	2301403	THE OZ PRINCIPLE
Serial Number:	88582546	THE OZ PRINCIPLE PROPELLER
Registration Number:	4062296	THE RESULTS PYRAMID
Registration Number:	3589950	THE RESULTS PYRAMID
Registration Number:	2320439	THE RESULTS PYRAMID
Registration Number:	5041388	THE WISDOM OF OZ
Registration Number:	3677418	THREE TRACKS TO CREATING GREATER ACCOUNT

Property Type	Number	Word Mark
Registration Number:	4393375	TRAIN. RETAIN. SUSTAIN.
Serial Number:	88414925	WAI
Registration Number:	3570678	WHY-WHAT-WHEN
Registration Number:	5838591	WORKPLACE ACCOUNTABILITY INDEX

**CORRESPONDENCE DATA**

Fax Number: 2158325619

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

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Email: pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsénye (074658-15056 ND)

Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

**ATTORNEY DOCKET NUMBER:** 074658-15056

**NAME OF SUBMITTER:** Timothy D. Pecsénye

**SIGNATURE:** /Timothy D. Pecsénye/

**DATE SIGNED:** 11/25/2020

**Total Attachments: 6**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

October 26, 2020

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that (a) pursuant to the Main Street Lending Program Security Agreement dated as of the date hereof (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement"), by and among each Grantor party thereto (each a "Grantor" and collectively, the "Grantor") and PNC Bank, National Association, as the Bank (in such capacity, the "Bank"), the undersigned applicable Grantor has granted a continuing security interest in and continuing lien upon the trademarks referenced therein, including such trademarks listed on Schedule 1 attached hereto to the Bank and (b) the undersigned hereby confirms the grant to the Bank a continuing security interest in, and a right to set off against, any and all right, title and interest of each applicable Grantor in and to (i) the trademarks listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each trademark; and (ii) all products and proceeds of the foregoing, including without limitation, any claim by an applicable Grantor against third parties for past, present or future (A) infringement or dilution of any trademark, or (B) injury to the goodwill associated with any trademark.

Each applicable Grantor and the Bank hereby acknowledge and agree that the security interest in the trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark. In the event of a conflict between the provisions of this Agreement and the Security Agreement, the Security Agreement shall control. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Security Agreement.

This Agreement shall remain in full force and effect until all of the Obligations shall have been paid in full.

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument. Receipt of an executed signature page to this Agreement by facsimile or other electronic transmission shall constitute effective delivery thereof and shall be deemed an original signature hereunder.

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*Signature Page to Notice of Grant of Security Interests in Trademarks*

Very truly yours,

**PARTNERS IN LEADERSHIP IP, LLC**

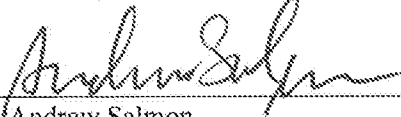
By:  \_\_\_\_\_

Name: Luke A. Phenicie

Title: Secretary

Acknowledged and Accepted:

**PNC BANK, NATIONAL ASSOCIATION**


By:   
\_\_\_\_\_  
Andrew Salmon  
Vice President

*Signature Page to Notice of Grant of Security Interests in Trademarks*

**TRADEMARK**  
**REEL: 007115 FRAME: 0360**

**Schedule I**  
to  
**Notice of Grant of Security Interest in Trademarks**

Schedule to Trademark Security Agreement

Mark Name	Reg. Date (App. Date)	Reg. No. (App. No.)
	9/19/2000	2386780
360° ACCOUNTABILITY	3/17/2009	3592526
ABOVE THE LINE	9/26/2000	2389017
ACCELERATING THE CULTURAL TRANSITION	12/17/2002	2661957
ACCOUNTABILITIES	2/17/2004	2815002
ACCOUNTABILITY ATTITUDES	3/17/2009	3592525
ACCOUNTABILITY BUILDER	2/13/2018	5402950
ACCOUNTABILITY COACHING	7/12/2005	2966184
ACCOUNTABILITY COMMUNITY	5/5/2009	3617108
ACCOUNTABILITY CONNECTION	11/24/2009	3716314
ACCOUNTABILITY CONVERSATION	3/17/2009	3592524
ACCOUNTABILITY DIALOGUE	1/24/2006	3049189
ACCOUNTABILITY FEEDBACK PROCESS	6/11/2002	2578143
ACCOUNTABILITY GAP	12/29/2015	4878245
ACCOUNTABILITY GAP	6/9/2015	4750942
ACCOUNTABILITY METHODS	2/24/2009	3581449
ACCOUNTABILITY REALITY CHECK	3/17/2009	3592523
ACCOUNTABILITY SEQUENCE	3/17/2009	3592522
ACCOUNTABILITY STYLES	1/24/2006	3048476
ACCOUNTABILITY TRAINING	4/9/2002	2558605
ALIGNMENT DIALOGUE	2/15/2011	3920072
ALIGNMENT MEETING	8/3/2010	3828748
AUTOMATED FEEDBACK	8/19/2014	4590429
BELIEF BASED SELLING	11/7/2017	5331764
BELIEF BIAS	11/1/2016	5074074
BELOW THE LINE	11/29/2011	4062295
BELOW THE LINE	12/14/1999	2299322
BUILDING AN ACCOUNTABLE CULTURE TRACK	9/1/2009	3677419
BY WHEN	8/4/2009	3664377
CHANGE VECTOR	11/7/2017	5330113
CREATING A CULTURE OF ACCOUNTABILITY	12/25/2001	2522489
CULTURAL BELIEFS	12/9/2003	2791347
CULTURAL TRANSITION PROCESS	7/4/2006	3111126
CULTURE ABILITY	12/3/2019	5927110
CULTURE ADVANTAGE	11/12/2019	5908676
CULTURE ADVANTAGE INDEX	3/17/2020	6013213

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Mark Name	Reg. Date (App. Date)	Reg. No. (App. No.)
CULTURE CHANGING CONVERSATIONS	7/11/2017	5241920
CULTURE OF ACCOUNTABILITY	6/16/2009	3637923
CULTURE SEARCH	7/31/2018	5531048
CULTURE TRACK	5/27/2014	4538121
CX SELLING	(1/7/2019)	(88252017)
DO IT	3/26/2002	2551877
EXPECTATIONS CHAIN	9/15/2009	3683796
EXPERIENCE DIALOGUE	12/17/2019	5939288
FIX IT	3/7/2017	5156519
FOCUSED ACCOUNTABILITY	10/2/2018	5576148
FOCUSED FEEDBACK	4/9/2002	2558604
FOCUSED RECOGNITION	10/2/2018	5576146
FOCUSED STORYTELLING	10/2/2018	5576147
FORM CHECKLIST	4/6/2010	3773732
HOLDING OTHERS ACCOUNTABLE TRACK	9/1/2009	3677420
HOW DID THAT HAPPEN?	1/20/2009	3565539
HOW DID THAT HAPPEN?	1/20/2009	3565538
INNER RING	1/27/2009	3568457
INSPECT WHAT YOU EXPECT	8/4/2009	3664376
LEAD CULTURE	7/17/2018	5520367
LEAD RESULTS	(9/28/2017)	(87627117)
LEADERSHIP BUILDER	2/13/2018	5403064
LEADERSHIP RADAR	5/25/2010	3793678
LEVELS OF ENGAGEMENT	3/9/2010	3758156
LIFT ACCOUNTABILITY COACHING MODEL	9/30/2003	2768667
METHODOLOGY FOR CHANGING BELIEFS	9/15/2009	3683550
OTHER TRACK	5/27/2014	4538122
OUR MISSION IS YOUR MISSION	11/1/2016	5073959
OUTER RING	1/27/2009	3568458
OWN IT	3/26/2002	2551876
OZ SERIES	9/20/2011	4029471
PARTNERS IN LEADERSHIP	6/20/2000	2359080
PHANTOM REALITY	8/25/2009	3673778
PIL	3/13/2018	5423896
PIL UNIVERSITY	12/14/2010	3890834
PROPELLER	(8/14/2020)	(90114764)
REALITY WINDOW	1/27/2009	3568459
RESULTS CLARIFICATION METHODOLOGY	1/24/2017	5129468
SEE IT	6/18/2002	2580901
SEE IT, OWN IT, SOLVE IT, DO IT	3/26/2002	2551878
SELF TRACK	5/27/2014	4538120
SOLVE IT	3/26/2002	2551883
SOSD	3/13/2018	5423796
SOSD	8/11/2015	4791028

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Mark Name	Reg. Date (App. Date)	Reg. No. (App. No.)
STEPS TO ACCOUNTABILITY	12/9/2008	3542868
STEPS TO ACCOUNTABILITY	1/4/2000	2305243
SUCCESS BUILDER	(4/26/2019)	(88404891)
THE 5 D'S	9/13/2005	2995267
THE ACCOUNTABILITY TRAINING & CONSULTING COMPANY	7/3/2012	4167107
THE ACCOUNTABILITY TRAINING & CULTURE CHANGE COMPANY	3/29/2016	4927910
THE FOUR POINTS OF FOCUSED FEEDBACK	1/24/2006	3049188
THE OZ PRINCIPLE	12/21/1999	2301403
THE OZ PRINCIPLE PROPELLER	(8/16/2019)	(88582546)
THE RESULTS PYRAMID	11/29/2011	4062296
THE RESULTS PYRAMID	3/17/2009	3589950
THE RESULTS PYRAMID	2/22/2000	2320439
THE RESULTS PYRAMID	2/22/2000	2320439
THE WISDOM OF OZ	9/13/2016	5041388
THREE TRACKS TO CREATING GREATER ACCOUNTABILITY	9/1/2009	3677418
TRAIN. RETAIN. SUSTAIN.	8/27/2013	4393375
WAI	(5/3/2019)	(88414925)
WHY-WHAT-WHEN	2/3/2009	3570678
WORKPLACE ACCOUNTABILITY INDEX	8/20/2019	5838591

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