

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM611171

|   |  |                       |                            |
|---|--|-----------------------|----------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                            |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                            |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                            |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>         |
| New Holland Brewing Company, LLC  |  | 02/22/2018            | Limited Liability Company: |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                            |
| <b>Name:</b>  | New Holland IP, LLC                                |                       |                            |
| <b>Street Address:</b>  | 200 Ottawa Ave., NW                                |                       |                            |
| <b>City:</b>  | Grand Rapids                                       |                       |                            |
| <b>State/Country:</b>   | MICHIGAN   |                       |                            |
| <b>Postal Code:</b>   | 49503  |                       |                            |
| <b>Entity Type:</b>   | Limited Liability Company: MICHIGAN                |                       |                            |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                            |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                            |
| <b>Serial Number:</b>   | 77474143   | DRAGON'S MILK         |                            |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                            |
| <b>Fax Number:</b>  | 8446706009   |                       |                            |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                            |
| <b>Phone:</b>   | 2484337200   |                       |                            |
| <b>Email:</b>   | khopf@dickinsonwright.com                          |                       |                            |
| <b>Correspondent Name:</b>  | DICKINSON WRIGHT PLLC                              |                       |                            |
| <b>Address Line 1:</b>  | 2600 West Big Beaver                               |                       |                            |
| <b>Address Line 2:</b>  | Suite 300  |                       |                            |
| <b>Address Line 4:</b>  | Troy, MICHIGAN 48084                               |                       |                            |
| <b>NAME OF SUBMITTER:</b>   | Craig A. Phillips                                  |                       |                            |
| <b>SIGNATURE:</b>   | /Craig A Phillips/                                 |                       |                            |
| <b>DATE SIGNED:</b>   | 11/27/2020   |                       |                            |
| <b>Total Attachments: 13</b>  |  |                       |                            |
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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Trademark Assignment**”), is made by New Holland Brewing Company, L.L.C. (“**Assignor**”), a Michigan limited liability company having an address of 684 Commerce Court, Holland, Michigan 49424, in favor of New Holland IP, LLC (“**Assignee**”), a Michigan Limited Liability Company, having a registered address of 200 Ottawa Ave., NW, Grand Rapids, MI 49503.

WHEREAS, Assignor under the terms of a License Agreement dated February 22, 2018 (the “**License Agreement**”) assigned to Assignee, and licensed back all trademarks of Assignor, including but not limited to the trademarks listed in Schedules below, and whereas Assignor has agreed to execute and deliver this Trademark Assignment, for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office;

NOW THEREFORE, Assignor agrees as follows:

1. Assignment. In consideration for the execution of the License Agreement, the payment of the consideration stipulated in the License Agreement and other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to all trademarks owned by the Assignor, and the following (the “**Assigned Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

- (a) the trademark registrations and trademark applications set forth on Schedule A hereto and all issuances, extensions and renewals thereof;
- (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by Assignee. Assignor shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademarks are properly assigned to Assignee, or any assignee or successor thereto.

3. Terms of the Asset Purchase Agreement. The terms of the License Agreement, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the Assigned Trademarks are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the License Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the License Agreement and the terms hereof, the terms of the License Agreement shall govern.

4. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

5. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.


6. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Michigan, without giving effect to any choice or conflict of law provision or rule (whether of the State of Michigan or any other jurisdiction).

IN WITNESS WHEREOF, Assignor has duly executed and delivered this trademark Assignment as of the date first above written.

Assignor:  
NEW HOLLAND BREWING COMPANY, L.L.C.,  
a Michigan Limited liability company

Assignee:  
NEW HOLLAND IP, LLC,  
a Michigan limited liability company

By:   
Brett VanderKamp, sole Manager

By:   
Brett VanderKamp, sole Manager

2/22/2018  
Date

2/22/2018  
Date

**SCHEDULE A**

| Mark                        | Country | App. No. | Reg. No. | App. Date   | Reg. Date   | Good and Services  | Status     |
|-----------------------------|---------|----------|----------|-------------|-------------|--|------------|
| LAKE LIFE                   | US      | 87729360 |          | 20-DEC-2017 |             | INT CL. 32<br>BEER<br>INT CL. 33<br>DISTILLED SPIRITS<br>AND WINE                    | Pending    |
| NEW HOLLAND ARTISAN SPIRITS | US      | 85372707 | 4111583  | 15-JUL-2011 | 13-MAR-2012 | INT. CL. 33<br>DISTILLED SPIRITS<br>INT. CL. 40<br>SPIRITS DISTILLERY<br>SERVICES    | Registered |
| NEW HOLLAND ARTISAN SPIRITS | US      | 85372721 | 4111584  | 15-JUL-2011 | 13-MAR-2012 | INT. CL. 33<br>DISTILLED SPIRITS<br>INT. CL. 40<br>SPIRITS DISTILLERY<br>SERVICES    | Registered |
| NEW HOLLAND BREWING         | US      | 85327544 | 4095799  | 23-MAY-2011 | 07-FEB-2012 | INT. CL. 32<br>BEER<br>INT. CL. 40<br>BREWERY SERVICES<br>AND DISTILLING<br>SERVICES | Registered |

|                                     |    |              |         |                     |                     |   |   |
|-------------------------------------|----|--------------|---------|---------------------|---------------------|---|---|
| NEW<br>HOLLAND<br>BREWING<br>(Logo) | US | 8515392      | 4072859 | 14-<br>OCT-<br>2010 | 20-<br>DEC-<br>2011 | INT. CL. 32<br>BEER<br>INT. CL. 40<br>BREWERY<br>SERVICES<br>AND<br>DISTILLIN<br>G<br>SERVICES  | Registered                                  |
| STOP &<br>TASTE                     | US | 8639892<br>9 | 4727645 | 18-SEP-<br>2014     | 28-<br>APR-<br>2015 | INT. CL. 32<br>BEER<br>INT. CL. 33<br>SPIRITS<br>INT. CL. 41<br>ARRANGIN<br>G,<br>ORGANIZI<br>NG,<br>CONDUCTI<br>NG, AND<br>HOSTING<br>SOCIAL<br>ENTERTAI<br>NMENT<br>EVENTS<br>INT. CL. 43<br>RESTAURA<br>NT, BAR<br>AND<br>CATERING<br>SERVICES | Registered                                  |
| ART OF<br>CHAOS                     | US | 8695522<br>4 |         | 28-<br>MAR-<br>2016 |                     | INT. CL. 32<br>BEER   | Abandoned-after<br>inter-partes<br>decision |
| ART IN<br>FERMENTED<br>FORM         | US | 8539074<br>7 | 4080307 | 05-<br>AUG-<br>2011 | 03-JAN-<br>2012     | INT. CL. 32<br>BEER   | Registered                                  |

|  |        |              |               |                     |                 |                     |  |
|--|--------|--------------|---------------|---------------------|-----------------|---------------------|--|
| BALTIC<br>ANOMALY<br>HONEY<br>PORTER                 | US     | 8737908<br>1 |               | 21-<br>MAR-<br>2017 |                 | INT. CL. 32<br>BEER | Pending<br>Intent to Use<br>Suspension letter -<br>mailed  |
| BLUE<br>SUNDAY                                       | US     | 8526932<br>7 | 3998297       | 17-<br>MAR-<br>2011 | 19-JUL-<br>2011 | INT. CL. 32<br>BEER | Registered   |
| CABIN FEVER  | US     | 7747416<br>2 |               | 14-<br>MAY-<br>2008 |                 | INT. CL. 32<br>BEER | Abandoned  |
| CELLAR<br>SERIES                                     | US     | 8526936<br>6 |               | 17-<br>MAR-<br>2011 |                 | INT. CL. 32<br>BEER | Abandoned  |
| CREATIVE<br>PEOPLE<br>REMARKABLE<br>RESULTS          | US     | 8539073<br>3 | 4080305       | 05-<br>AUG-<br>2011 | 03-JAN-<br>2012 | INT. CL. 32<br>BEER | Registered   |
| DANK JEWEL   | US     | 8732520<br>0 |               | 06-FEB-<br>2017     |                 | INT. CL. 32<br>BEER | Pending<br>Intent to Use                                   |
| DRAGON'S<br>MILK                                     | US     | 7747414<br>3 | 3735714       | 14-<br>MAY-<br>2008 | 12-JAN-<br>2010 | INT. CL. 32<br>BEER | Registered   |
| DRAGON'S<br>MILK                                     | Canada | 1712266      | TMA94<br>8578 | 12-JAN-<br>2015     | 07-SEP-<br>2016 | INT. CL. 32<br>BEER | Registered (CA)  |
| EASY GOSE<br>IT<br>Cross<br>References:<br>EASY DOES | US     | 8754675<br>3 |               | 28-JUL-<br>2017     |                 | INT. CL. 32<br>BEER | Pending<br>Intent to Use:<br>Suspension letter -<br>mailed |

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|--|----|--------------|---------|-------------|-------------|---------------------|---|
| IT, EASY GOES IT   |    |              |         |             |             |                     |   |
| EASY GOSIN' GOSE<br>Cross References:<br>EASY GOOSING GOSE | US | 8747883<br>9 |         | 07-JUN-2017 |             | INT. CL. 32<br>BEER | Pending<br>Intent to Use<br>Suspension letter -<br>mailed |
| ENVIOUS  | US | 8526976<br>9 | 3998298 | 17-MAR-2011 | 19-JUL-2011 | INT. CL. 32<br>BEER | Registered  |
| EXTRA TIME   | US | 8704271<br>7 | 5162890 | 19-MAY-2016 | 14-MAR-2017 | INT. CL. 32<br>BEER | RegisteredUSPTO   |
| FULL CIRCLE  | US | 7747408<br>4 | 3878432 | 14-MAY-2008 | 23-NOV-2010 | INT. CL. 32<br>BEER | Registered  |
| GOLDEN CAP   | US | 8526922<br>5 | 3998296 | 17-MAR-2011 | 19-JUL-2011 | INT. CL. 32<br>BEER | Registered  |
| HIGH GRAVITY SERIES  | US | 8526933<br>7 |         | 17-MAR-2011 |             | INT. CL. 32<br>BEER | Abandoned-express   |
| HOPIVORE   | US | 8620492<br>5 | 4613361 | 26-FEB-2014 | 30-SEP-2014 | INT. CL. 32<br>BEER | Registered  |



|  |       |              |         |                     |                     |  |                              |
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| HOPTRONIX  | US    | 8704272<br>6 | 5102137 | 19-<br>MAY-<br>2016 | 13-<br>DEC-<br>2016 | INT. CL. 32<br>BEER  | Registered                   |
| ICHABOD  | US    | 7747415<br>1 | 3553859 | 14-<br>MAY-<br>2008 | 30-<br>DEC-<br>2008 | INT. CL. 32<br>BEER  | Registered                   |
| IMPERIAL<br>HATTER                                       | US    | 8526931<br>1 | 4022888 | 17-<br>MAR-<br>2011 | 06-SEP-<br>2011     | INT. CL. 32<br>BEER,<br>EXCLUDIN<br>G<br>IMPERIAL<br>STOUT   | Registered                   |
| INCORRIGIBL<br>E   | US    | 8620493<br>2 | 4613362 | 26-FEB-<br>2014     | 30-SEP-<br>2014     | INT. CL. 32<br>BEER  | Registered                   |
| INTO THE<br>WOODS  | US    | 8620490<br>2 | 4609772 | 26-FEB-<br>2014     | 23-SEP-<br>2014     | INT. CL. 32<br>BEER  | Registered                   |
| KOURAGE<br>ALE<br>Cross<br>References:<br>COURAGE<br>ALE | State |              | M01979  |                     | 27-FEB-<br>1998     | Beer, ale and<br>malt<br>beverages<br>State<br>Class(es): 48 | Renewed<br>(Registered) (MI) |

|  |       |              |         |                     |                     |  |                           |
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| KRAANBERRY BELGIAN DUBBEL<br>Cross<br>References:<br>CRANBERRY BELGIAN DUBBEL,<br>CRANBERRY BELGIAN DOUBLE | US    | 8737154<br>7 |         | 15-<br>MAR-<br>2017 |                     | INT. CL. 32<br>BEER                                    | Abandoned                 |
| LOST DUNE  | US    | 8683015<br>0 | 5024185 | 24-<br>NOV-<br>2015 | 16-<br>AUG-<br>2016 | INT. CL. 32<br>BEER                                    | Registered                |
| MAD HATTER   | US    | 7747413<br>7 | 3762096 | 14-<br>MAY-<br>2008 | 23-<br>MAR-<br>2010 | INT. CL. 32<br>BEER                                    | Registered                |
| MISCHIEVOUS  | US    | 8639874<br>3 | 4860792 | 18-SEP-<br>2014     | 24-<br>NOV-<br>2015 | INT. CL. 32<br>BEER                                    | Registered                |
| MONKEY KING SAISON<br>Translation:<br>MONKEY KING SEASON   | US    | 8620491<br>5 | 4662337 | 26-FEB-<br>2014     | 30-<br>DEC-<br>2014 | INT. CL. 32<br>BEER                                    | Registered                |
| NEW HOLLAND BREWING  | State |              | M07761  |                     | 18-<br>OCT-<br>2007 | Beer, ale and malt beverages<br>State<br>Class(es): 48 | Registered (MI)           |
| NEW HOLLAND BREWING CO   | State |              | M01918  |                     | 27-FEB-<br>1998     | Beer, ale and malt beverages<br>State<br>Class(es): 48 | Renewed (Registered) (MI) |

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|---|-------|--------------|---------|---------------------|---------------------|--|---|
| NIGHT<br>TRIPPER  | US    | 8684379<br>3 | 5003125 | 09-<br>DEC-<br>2015 | 19-JUL-<br>2016     | INT. CL. 32<br>BEER  | Registered                                  |
| PALEOOZA  | US    | 8620493<br>7 | 4613363 | 26-<br>FEB-<br>2014 | 30-SEP-<br>2014     | INT. CL. 32<br>BEER  | Registered                                  |
| PALEOOZA<br>ALE<br>Cross<br>References:<br>PALOOZA<br>ALE     | State |              | M01919  |                     | 27-FEB-<br>1998     | Beer, ale and<br>malt<br>beverages<br>State<br>Class(es): 48 | Renewed<br>(Registered) (MI)                |
| PASSION<br>BLASTER  | US    | 8754677<br>9 |         | 28-JUL-<br>2017     |                     | INT. CL. 32<br>BEER  | Pending<br>Intent to Use                    |
| PILGRIM'S<br>DOLE<br>Cross<br>References:<br>PILGRIMS<br>DOLE | US    | 8620488<br>7 | 4609771 | 26-FEB-<br>2014     | 23-SEP-<br>2014     | INT. CL. 32<br>BEER  | Registered                                  |
| RISE OF<br>CHAOS  | US    | 8695322<br>2 |         | 25-<br>MAR-<br>2016 |                     | INT. CL. 32<br>BEER  | Abandoned-after<br>inter-partes<br>decision |
| SUN DOG   | US    | 7747410<br>4 | 3553857 | 14-<br>MAY-<br>2008 | 30-<br>DEC-<br>2008 | INT. CL. 32<br>BEER  | Registered                                  |
| SUPER BEAR<br>HONEY<br>BAL TIC<br>PORTER                      | US    | 8737153<br>5 |         | 15-<br>MAR-<br>2017 |                     | INT. CL. 32<br>BEER  | Abandoned                                   |

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| TANGERINE<br>SPACE<br>MACHINE                                 | US | 8745148<br>2 |         | 16-<br>MAY-<br>2017 |                     | INT. CL. 32<br>BEER | Pending<br>Intent to Use |
| TASMANIAN<br>HATTER   | US | 8639874<br>9 | 4810105 | 18-SEP-<br>2014     | 08-SEP-<br>2015     | INT. CL. 32<br>BEER | Registered               |
| THE<br>CARHARTT<br>WOODSMAN                                   | US | 8662187<br>6 | 4867028 | 07-<br>MAY-<br>2015 | 08-<br>DEC-<br>2015 | INT. CL. 32<br>BEER | Registered               |
| THE POET  | US | 7474124      | 3553858 | 14-<br>MAY-<br>2008 | 30-<br>DEC-<br>2008 | INT. CL. 32<br>BEER | Registered               |
| THE<br>WOODSMAN   | US | 8620491<br>0 | 4871292 | 26-FEB-<br>2014     | 15-<br>DEC-<br>2015 | INT. CL. 32<br>BEER | RegisteredUSPTO          |
| WHITE<br>HATTER   | US | 8620491<br>8 | 4613360 | 26-FEB-<br>2014     | 30-SEP-<br>2014     | INT. CL. 32<br>BEER | Registered               |
| WONDER-<br>BOOGIE<br>Cross<br>References:<br>WONDER<br>BOOGIE | US | 8674210<br>7 |         | 31-<br>AUG-<br>2015 |                     | INT. CL. 32<br>BEER | Pending<br>Intent to Use |
| XTRA TIME<br>Cross<br>References:<br>EXTRA TIME               | US | 8749100<br>5 |         | 15-JUN-<br>2017     |                     | INT. CL. 32<br>BEER | Pending<br>Intent to Use |

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|--|--------|--------------|---------------|---------------------|---------------------|--|--|
| ZOOMER   | US     | 7747417<br>4 | 3553862       | 14-<br>MAY-<br>2008 | 30-<br>DEC-<br>2008 | INT. CL. 32<br>BEER                          | Registered                             |
| BLACKBIRD  | US     | 8732812<br>8 |               | 08-FEB-<br>2017     |                     | INT. CL. 33<br>DISTILLED<br>SPIRITS          | Abandoned                              |
| BEER<br>BARREL<br>BOURBON  | US     | 8620489<br>4 | 4783620       | 26-FEB-<br>2014     | 28-<br>JUL-<br>2015 | INT. CL. 33<br>SPIRITS                       | Registered<br>Supplemental<br>Register |
| BEER<br>BARREL<br>BOURBON  | Canada | 1709159      | TMA93<br>6418 | 30-<br>DEC-<br>2014 | 28-<br>APR-<br>2016 | INT. CL. 33<br>Spirits,<br>Namely<br>Bourbon | Registered (CA)                        |
| BLUE HAVEN   | US     | 8680343<br>1 | 5065747       | 29-<br>OCT-<br>2015 | 18-<br>OCT-<br>2016 | INT. CL. 33<br>GIN                           | Registered                             |
| BREWERS'<br>WHISKEY<br>Cross<br>References:<br>BREWERS<br>WHISKEY      | US     | 8538865<br>5 | 4148075       | 03-<br>AUG-<br>2011 | 22-<br>MAY-<br>2012 | INT. CL. 33<br>DISTILLED<br>SPIRITS          | Registered                             |
| BRIXX<br>BARREL GIN<br>Cross<br>References:<br>BRICKS<br>BARREL GIN    | US     | 8680342<br>6 | 5065746       | 29-<br>OCT-<br>2015 | 18-<br>OCT-<br>2016 | INT. CL. 33<br>GIN                           | Registered                             |
| CLOCKWORK<br>ORANGE<br>Cross<br>References:<br>CLOCK<br>WORK<br>ORANGE | US     | 8538865<br>8 | 4298887       | 03-<br>AUG-<br>2011 | 05-<br>MAR-<br>2013 | INT. CL. 33<br>DISTILLED<br>SPIRITS          | Registered                             |

|   |    |              |         |                     |                     |   |  |
|---|----|--------------|---------|---------------------|---------------------|---|--|
| DUTCHESS  | US | 8537271<br>4 | 4080278 | 15-JUL-<br>2011     | 03-JAN-<br>2012     | INT. CL. 33<br>DISTILLED<br>SPIRITS   | Registered   |
| FRESHWATER<br>RUM   | US | 8521199<br>0 | 4098063 | 06-JAN-<br>2011     | 14-FEB-<br>2012     | INT. CL. 33<br>DISTILLED<br>SPIRITS   | Registered   |
| HATTER<br>ROYALE<br>Translation:<br>HATTER<br>ROYAL                 | US | 8522004<br>6 | 4025479 | 18-JAN-<br>2011     | 13-SEP-<br>2011     | INT. CL. 33<br>DISTILLED<br>SPIRITS   | Registered   |
| HOPQUILA  | US | 8522003<br>3 |         | 18-JAN-<br>2011     |                     | INT. CL. 33<br>DISTILLED<br>SPIRITS   | Abandoned<br>after inter-partes<br>decision                              |
| KNICKERBOCKER<br>GIN  | US | 8522004<br>1 |         | 18-JAN-<br>2011     |                     | INT. CL. 33<br>DISTILLED<br>SPIRITS   | Abandoned-express  |
| PITCHFORK<br>WHEAT  | US | 8639875<br>5 | 4914683 | 18-SEP-<br>2014     | 08-<br>MAR-<br>2016 | INT. CL. 33<br>SPIRITS<br>DISTILLED<br>IN WHOLE<br>OR IN<br>PART<br>FROM<br>WHEAT | Registered   |
| RUST BELT<br>WHISKEY<br>Cross<br>References:<br>RUST BELT<br>WHISKY | US | 8737060<br>9 |         | 14-<br>MAR-<br>2017 |                     | INT. CL. 33<br>WHISKEY  | Pending<br>Intent to Use<br>USPTO Status:<br>Suspension letter<br>mailed |
| STARLING  | US | 8732813<br>8 |         | 08-FEB-<br>2017     |                     | INT. CL. 33<br>DISTILLED<br>SPIRITS   | Pending<br>(Published)<br>Intent to Use                                  |

|   |    |              |         |                     |                 |                                     |                   |
|---|----|--------------|---------|---------------------|-----------------|-------------------------------------|-------------------|
| THE SPIRITED<br>LIFE<br>DESERVES A<br>SPIRITED<br>DRINK | US | 8539074<br>0 | 4080306 | 05-<br>AUG-<br>2011 | 03-JAN-<br>2012 | INT. CL. 33<br>DISTILLED<br>SPIRITS | Registered        |
| ZEPPELIN<br>BEND  | US | 8522002<br>8 |         | 18-JAN-<br>2011     |                 | INT. CL. 33<br>DISTILLED<br>SPIRITS | Abandoned-express |

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