

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM611284

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/26/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RuMe, Inc.		11/30/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	RuMe ABC		
Street Address:	10 South LaSalle St.		
Internal Address:	Suite 3300		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3527224	RUME	
Registration Number:	4556323	RUMEID	
CORRESPONDENCE DATA			
Fax Number:	2159791020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2159791817		
Email:	ccampbell@duanemorris.com		
Correspondent Name:	Christiane S. Campbell		
Address Line 1:	30 South 17th Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Christiane S. Campbell		
SIGNATURE:	/Christiane S. Campbell/		
DATE SIGNED:	11/30/2020		
Total Attachments: 2			
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NUNC PRO TUNC CONFIRMATORY ASSIGNMENT

Whereas RuMe, Inc., a Delaware corporation ("Assignor"), warrants that it owns the trademarks shown on Exhibit A ("Trademarks") which Assignor has directly, and indirectly through its licensees, used in connection with the goods and services, and marketing of the goods and services, described in the US Trademark Office registrations noted on Exhibit A ("Goods and Services").

Whereas, pursuant to an agreement dated and made effective October 26, 2020, RuMe ABC, a series of DSI ABCs, LLC, a Delaware series limited liability company ("Assignee"), acquired all of the right, title, and interest in the Trademarks for use in connection with the Goods and Services, all of the goodwill of the business associated with and symbolized by each of the Trademarks; all common law rights associated with the Trademarks; all international, state and federal registrations and applications for and in respect of the Trademarks including, without limitation, the U.S. Trademark Office and international registration numbers listed on Exhibit A; and the right to sue and recover damages and profits for past infringement of the Trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, effective as of October 26, 2020, Assignor hereby confirms that it grants and assigns unto Assignee all of the right, title, and interest in the Trademarks for use in connection with the Goods and Services, all of the goodwill of the business associated with and symbolized by the Trademarks; all common law rights associated with the Trademarks; all international, state, and federal registrations and applications for and in respect of the Trademarks including, without limitation, the U.S. Trademark Office and international registration numbers listed on Exhibit A; and the right to sue and recover damages and profits for past infringement of the Trademarks.

RUME, INC.

RUME ABC, a series of DSI ABCs, LLC,
a Delaware series limited liability company

By: 

Name: Steven L. Victor
Title: Power of Attorney

By: 

Name: Steven L. Victor
Title: Authorized Representative

EXHIBIT A

U.S. Trademark Office Registration #	U.S. Registration Date	International Registration #	Class(es)	Mark
3,527,224	11/4/08	1,099,772	18	RuMe
4,556,323	6/24/14	1,111,626	18, 20, and 45	RUMEID

END OF EXHIBIT A