

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606863

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Regions Bank		09/28/2020	Bank: ALABAMA

RECEIVING PARTY DATA

Name:	BABY EINSTEIN, LLC
Street Address:	3333 Piedmont Road, Suite 1800
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30305
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 48

Property Type	Number	Word Mark
Registration Number:	3442275	BABIES LOVE US. PARENTS TRUST US.
Registration Number:	3442277	BABIES LOVE US. PARENTS TRUST US.
Registration Number:	3163004	BABY BACH
Registration Number:	3013563	BABY BEETHOVEN
Registration Number:	3437711	BABY EINSTEIN
Registration Number:	3432695	BABY EINSTEIN
Registration Number:	3432696	BABY EINSTEIN
Registration Number:	3432697	BABY EINSTEIN
Registration Number:	3535379	BABY EINSTEIN
Registration Number:	3548212	BABY EINSTEIN
Registration Number:	3535380	BABY EINSTEIN
Registration Number:	3437712	BABY EINSTEIN
Registration Number:	3437713	BABY EINSTEIN
Registration Number:	3437714	BABY EINSTEIN
Registration Number:	2791739	BABY EINSTEIN
Registration Number:	3455875	BABY EINSTEIN
Registration Number:	3370954	BABY EINSTEIN
Registration Number:	2380650	BABY EINSTEIN
Registration Number:	2598640	BABY EINSTEIN

OP \$1215.00 3442275

Property Type	Number	Word Mark
Registration Number:	2528127	BABY EINSTEIN
Registration Number:	3291268	
Registration Number:	2952436	
Registration Number:	3409530	
Registration Number:	3366242	
Registration Number:	3294377	
Registration Number:	3029964	
Registration Number:	3245296	
Registration Number:	3056051	
Registration Number:	3060835	BABY GALILEO
Registration Number:	3330490	BABY MACDONALD
Registration Number:	3237912	BABY MACDONALD
Registration Number:	3298751	BABY MONET
Registration Number:	3163005	BABY MOZART
Registration Number:	3194842	BABY NEPTUNE
Registration Number:	2676907	
Registration Number:	3015852	
Registration Number:	3163003	BABY VAN GOGH
Registration Number:	3706958	BABY WORDSWORTH
Registration Number:	2710196	DIGITAL BOARD BOOK
Registration Number:	3218644	DISCOVER & PLAY
Registration Number:	3811280	WHERE DISCOVERY BEGINS
Registration Number:	3732739	WHERE DISCOVERY BEGINS
Registration Number:	3745419	WHERE DISCOVERY BEGINS
Serial Number:	78368073	BABY DA VINCI
Serial Number:	85466996	BABY EINSTEIN
Serial Number:	85711594	
Serial Number:	85476904	EINSTEIN PALS
Registration Number:	4040905	DISCOVERY KIT

CORRESPONDENCE DATA

Fax Number: 4142974900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-271-2400

Email: ipdocketing@foley.com, sfelde@foley.com

Correspondent Name: Foley & Lardner LLP

Address Line 1: 3000 K Street, N.W. Suite 600

Address Line 4: Washington, D.C. 20007-5109

ATTORNEY DOCKET NUMBER:	105912-0145
NAME OF SUBMITTER:	Sara M. Felde
SIGNATURE:	/Sara M. Felde/
DATE SIGNED:	11/04/2020
Total Attachments: 6 source=TM Release 7#page1.tif source=TM Release 7#page2.tif source=TM Release 7#page3.tif source=TM Release 7#page4.tif source=TM Release 7#page5.tif source=TM Release 7#page6.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

September 28, 2020

FOR VALUE RECEIVED, the undersigned, **REGIONS BANK**, an Alabama bank ("**Lender**"), hereby releases and terminates all of its liens and security interests in and to the trademarks and trademark applications listed on Schedule A attached hereto and any other of Assignee's (as defined herein) trademarks and trademark applications that Lender may have recorded a security interest (the "**Trademark Collateral**"), and Lender hereby reassigns all right, title and interest (if any) that Lender may have in the Trademark Collateral to **BABY EINSTEIN, LLC**, a Delaware limited liability company (the "**Assignee**"), with a mailing address at 3333 Piedmont Road, Suite 1800, Atlanta, Georgia 30305, **without any representation or warranty by, or recourse to, Lender, arising under that certain Security Agreement (Trademarks) dated September 16, 2013, by Assignee to Lender (as at any time amended, the "IP Security Agreement"), together with the goodwill of the business symbolized by the Trademark Collateral.**

This Release of Security Interest in Trademarks (this "**Release**") is intended to operate as a release of all liens and security interests conveyed by Assignee to Lender pursuant to the terms of the IP Security Agreement, and to reassign to Assignee all of Lender's right, title, and interest acquired pursuant to the terms of such IP Security Agreement.

[Remainder of page intentionally left blank;
signature appears on following page.]

IN WITNESS WHEREOF, Lender has caused this Release to be signed and sealed by its duly authorized officer as of the date first written above.

REGIONS BANK
("Lender")

By: 

Name: **J. Patrick Carrigan**

Title: **Senior Vice President**

SCHEDULE A

(See attached)

Trademark	Reg. No.	Appl. No.	Reg. Date	Filing Date
BABIES LOVE US. PARENTS TRUST US.	3442275	78559656	6/3/2008	2/3/2005
BABIES LOVE US. PARENTS TRUST US.	3442277	78560731	6/3/2008	2/4/2005
BABY BACH	3163994	76432732	10/24/2006	9/25/2002
BABY BEETHOVEN	3013563	76452947	11/8/2005	9/25/2002
BABY DA VINCI		78368073		2/13/2004
BABY EINSTEIN	3437711	78604278	5/27/2008	4/7/2005
BABY EINSTEIN	3432695	78604282	5/20/2008	4/7/2005
BABY EINSTEIN	3432696	78604285	5/20/2008	4/7/2005
BABY EINSTEIN	3432697	78604287	5/20/2008	4/7/2005
BABY EINSTEIN	3535379	78604289	11/18/2008	4/7/2005
BABY EINSTEIN	3548212	78604300	12/16/2008	4/7/2005
BABY EINSTEIN	3535380	78604302	11/18/2008	4/7/2005
BABY EINSTEIN	3437712	78604309	5/27/2008	4/7/2005
BABY EINSTEIN	3437713	78604335	5/27/2008	4/7/2005

Trademark	Reg. No.	Appin. No.	Reg. Date	Filing Date
BABY EINSTEIN	3437714	78604339	5/27/2008	4/7/2005
BABY EINSTEIN	2791739	75983101	12/9/2003	12/30/1999
BABY EINSTEIN	3455875	78980284	6/24/2008	4/7/2005
BABY EINSTEIN	3370954	78979481	1/15/2008	4/7/2005
BABY EINSTEIN & Device	2380650	75620022	8/29/2000	1/13/1999
BABY EINSTEIN & Device	2598640	75865879	7/23/2002	12/7/1999
BABY EINSTEIN & Device	2528127	75749035	1/8/2002	6/14/1999
BABY EINSTEIN & Device		85466906		11/8/2011
Baby Einstein Device		85711594		8/23/2012
Baby Einstein Device	3291268	76452741	9/11/2007	9/25/2002
Baby Einstein Device	2952436	76452739	5/17/2005	9/25/2002
Baby Einstein Device	3409510	76452736	4/8/2008	9/25/2002
Baby Einstein Device	3366242	76452735	1/8/2008	9/25/2002
Baby Einstein Device	3294377	76452936	9/18/2007	9/25/2002
Baby Einstein Device	3629964	76977802	12/13/2005	9/25/2002

Trademark	Reg. No.	Appln. No.	Reg. Date	Filing Date
Baby Einstein Device	3245296	76978312	5/22/2007	9/25/2002
Baby Einstein Device	3056051	76977853	1/31/2006	9/25/2002
BABY GALILEO	3060835	78187793	2/21/2006	11/22/2002
BABY MAC DONALD	3330490	78347604	11/6/2007	12/31/2003
BABY MACDONALD	3237912	78347602	5/1/2007	12/31/2003
BABY MONET	3298751	78396437	9/25/2007	4/5/2004
BABY MOZART	3163695	76452817	10/24/2006	9/25/2002
BABY NEPTUNE	3194842	78187799	1/2/2007	11/22/2002
Baby Shakespeare Device (Gecko)	3676907	76309966	1/21/2003	9/7/2001
Baby Shakespeare Device (Gecko)	3015852	76309967	11/15/2005	9/7/2001
BABY VAN GOGH	3163003	76452723	10/24/2006	9/25/2002
BABY WORDSWORTH	3706958	78349236	11/3/2009	1/18/2005
DIGITAL BOARD BOOK (Supplemental)	2710196	73922606	4/22/2003	2/18/2000
DISCOVER & PLAY	3218644	78497614	3/17/2007	10/11/2004
DISCOVERY KIT	4040965	85184109	10/18/2011	11/21/2010

Trademark	Reg. No.	Appln. No.	Reg. Date	Filing Date
EINSTEIN PAIS		85476903		11/18/2011
WHERE DISCOVERY BEGINS	3811280	77185676	6/29/2010	4/12/2007
WHERE DISCOVERY BEGINS	3732739	77978128	12/29/2009	4/12/2007
WHERE DISCOVERY BEGINS	3745419	77978502	2/2/2010	4/12/2007