

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM611904

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Urus Group LP		11/19/2020	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Genex Cooperative		
Street Address:	117 E. Green Bay Street		
City:	Shawano		
State/Country:	WISCONSIN		
Postal Code:	51466		
Entity Type:	unincorporated cooperative association: MINNESOTA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1218700	GENEX	
Registration Number:	2044133	GENEX	
Registration Number:	5374674	GENEX	
Registration Number:	5463931	GENEX	
Registration Number:	5327132	GENEX	
Registration Number:	5374673	GENEX	
Registration Number:	5463935	GENEX	
CORRESPONDENCE DATA			
Fax Number:	8602860115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8602862929		
Email:	TM-CT@cantorcolburn.com, nadkins@cantorcolburn.com		
Correspondent Name:	Thomas J. Mango		
Address Line 1:	20 Church Street		
Address Line 2:	22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	George A. Pelletier		
SIGNATURE:	/gapjr/		

OP \$190.00 1218700

DATE SIGNED:	12/01/2020
Total Attachments: 3 source=Urus-GenexAsst (003)-1#page1.tif source=Urus-GenexAsst (003)-1#page2.tif source=Urus-GenexAsst (003)-1#page3.tif	

TRADEMARK ASSIGNMENT

This assignment, entered into by and between URUS GROUP LP and GENEX COOPERATIVE, with an Effective Date of November 19, 2020, the parties agree as follows:

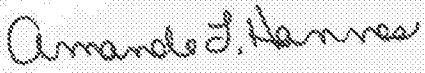
WHEREAS, Urus Group LP, a limited partnership organized under the laws of Delaware, with an address of 117 E. Green Bay St., Shawano, Wisconsin 54166, United States of America (hereinafter "Assignor,") has, either directly or through predecessors in interest, adopted and used in its business the trademarks or service marks in the attached Schedule A, and is the owner of the registrations thereof as appearing therein (hereinafter "Trademarks"); and

WHEREAS, Genex Cooperative, an unincorporated cooperative association organized under the laws of Minnesota, with an address of 117 E. Green Bay Street, Shawano, Wisconsin 51466, United States of America (hereinafter "Assignee,") is desirous of acquiring said Trademarks and the aforementioned registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of the Effective Date, all right, title and interest in and to the said Trademarks and the registrations thereof, together with the goodwill associated with and symbolized by the Trademarks, and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Assignor and Assignee have caused this instrument to be executed by their duly authorized representatives below.

URUS GROUP LP


By: 

Name: Amanda L. Hannes

Title: Project Manager

Date: 11/19/2020

GENEX COOPERATIVE

By: 

Name: Huub te Plate

Title: CEO

Date: 11/19/2020

SCHEDULE A

Mark	Class	Serial No.	Registration No.	Issue Date
GENEX	42	73316431	1218700	Nov. 30, 1982
GENEX	5 and 42	74527397	2044133	Mar. 11, 1997
GENEX	44	87475724	5374674	Jan. 09, 2018
GENEX	2 and 5	87618598	5463931	May 08, 2018
GENEX	5,42 and 44	87363867	5327132	Nov. 07, 2017
GENEX	44	87475719	5374673	Jan. 09, 2018
GENEX	2 and 5	87618629	5463935	May 08, 2018