

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM611966

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hatch Chile Company		11/05/2020	Corporation: NEW MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hatch Farms, Inc.		
<b>Street Address:</b>	2005 S. Commercial Drive		
<b>City:</b>	Brunswick		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	31525-1144		
<b>Entity Type:</b>	Corporation: NEW MEXICO		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1722215	HATCH SELECT	
<b>Registration Number:</b>	1735053	HATCH SELECT	
<b>Registration Number:</b>	1735090	HATCH SELECT	
<b>Registration Number:</b>	3391024	HATCH	
<b>Registration Number:</b>	4547716	HATCH	
<b>Registration Number:</b>	5778254	HATCH	
<b>Registration Number:</b>	5778253	HATCH	
<b>Registration Number:</b>	5863354	HATCH	
<b>Serial Number:</b>	86085742	HATCH CHILE CO.	
<b>Serial Number:</b>	86143724	HATCH	
<b>Serial Number:</b>	86184067	HATCH	
<b>Serial Number:</b>	86187431	HATCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	505-286-9700		
<b>Email:</b>	rdbaker@swcp.com		
<b>Correspondent Name:</b>	Law Office of Rod D. Baker		
<b>Address Line 1:</b>	12126 Highway 14 N., Suite A7		
<b>TRADEMARK</b>			

OP \$315.00 1722215

<b>Address Line 4:</b>	Cedar Crest, NEW MEXICO 87008
<b>NAME OF SUBMITTER:</b>	Rod D. Baker
<b>SIGNATURE:</b>	/Rod D. Baker/
<b>DATE SIGNED:</b>	12/02/2020
<b>Total Attachments: 2</b> source=Assignment HCctoHFI#page1.tif source=Assignment HCctoHFI#page2.tif	

## TRADEMARKS ASSIGNMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of November 5, 2020, (the "Effective Date"), between HATCH CHILE COMPANY, a New Mexico corporation (the "Assignor"), and HATCH FARMS, INC., a New Mexico corporation (the "Assignee").

The Assignor is the registered owner of the following trademarks that are registered, or for which applications are pending, in the United States Patent and Trademark Office:

Registration No. 1,722,215 registered October 6, 1992

Registration No. 1,735,053 registered November 24, 1992

Registration No. 1,735,090 registered November 24, 1992

Registration No. 3,391,024 registered March 4, 2008

Registration No. 4,547,716 registered June 10, 2014

Registration No. 5,778,254 registered June 18, 2019

Registration No. 5,778,253 registered June 18, 2019

Registration No. 5,863,354 registered September 17, 2019

Application No. 86/085,742 filed October 8, 2013

Application No. 86/143,724 filed December 13, 2013

Application No. 86/184,067 filed February 4, 2014

Application No. 86/187,431 filed February 7, 2014

The Assignee wishes to acquire the Assignor's rights in the trademarks listed above.

The Assignee agrees to pay the Assignor good and valuable consideration.

In exchange therefore, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind (including all common-law rights) in the trademarks listed above, together with

1) the goodwill of the business relating to the goods and products in connection with which the trademarks are used and/or for which they are registered,

2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the trademarks, and

3) all rights to sue for past, present and future infringement or misappropriations of the trademarks, including any actions or proceedings at the U.S. Trademark Trial and Appeal Board.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the trademarks and related intellectual property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

HATCH CHILE COMPANY, Assignor

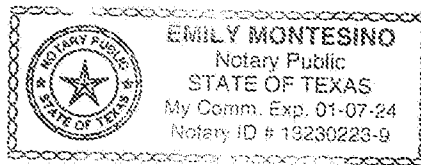
David Gregory  
By: David Gregory

Title: President

State of Texas )  
County of Denton ) ss.

On the 31 day of November, 2020, David Gregory, the person who signed this Assignment Agreement, personally appeared before me and acknowledged that they signed the agreement as, or in behalf of, the Assignor.

Emily Montesino  
Signature of Notary Public



HATCH FARMS, INC., Assignee

Michael Gleaton  
By: Michael Gleaton

Title: J.P. / C.F.O.