

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM612818

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900574936

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Flora Oregon, LLC		01/01/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Herb Pharm, LLC
Street Address:	20260 Williams Highway
City:	Williams
State/Country:	OREGON
Postal Code:	97544
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2462384	PHARMA KAVA
Registration Number:	2344094	WHERE QUALITY GROWS
Registration Number:	2142522	HERB PHARM
Registration Number:	2142521	SUPER ECHINACEA
Registration Number:	2612435	HERB PHARM
Registration Number:	5329923	HERB PHARM
Registration Number:	5329922	HERB PHARM
Registration Number:	4713460	HERB PHARM
Registration Number:	5251468	TREAT YOURSELF TO BETTER HEALTH
Registration Number:	5251469	TREAT YOURSELF TO BETTER HEALTH
Registration Number:	5329936	HERB PHARM TREAT YOURSELF TO BETTER HEAL
Registration Number:	5329937	HERB PHARM TREAT YOURSELF TO BETTER HEAL
Registration Number:	4612851	HERB PHARM TREAT YOURSELF TO BETTER HEAL

CORRESPONDENCE DATA

Fax Number: 5032247819

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9712301077
Email: greg@eoplaw.com, niel@eoplaw.com
Correspondent Name: Gregory D. Caldwell
Address Line 1: 707 SW Washington Street
Address Line 2: Suite 1500
Address Line 4: Portland, OREGON 97205

ATTORNEY DOCKET NUMBER: 32790.300

NAME OF SUBMITTER: Gregory D. Caldwell

SIGNATURE: /Gregory D. Caldwell/

DATE SIGNED: 12/07/2020

Total Attachments: 2

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AGREEMENT FOR ASSIGNMENT OF TRADEMARKS

This Agreement for Assignment of Trademarks is made as of January 1, 2020 by and between FLORA OREGON, LLC ("Assignor"), having its principal place of business at 20260 Williams Highway, Williams, Oregon 97544 and HERB PHARM, LLC ("Assignee"), having its principal place of business at 20260 Williams Highway, Williams, Oregon 97544.

Recitals

- A. Assignor has adopted and is using the service and trade marks as shown below in connection with herbal products and associated services.
- B. Assignor has done business as a corporation using said marks worldwide in connection with herbal products and associated services.
- C. Assignee is the successor of Assignor in said business.
- D. Assignor and Assignee desire that ownership of said marks be transferred to Assignee.

Terms and Conditions

1. Assignment. In consideration of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in the mark "Where Quality Grows" and all goodwill appurtenant thereto, including the following U.S. Trademark Applications and Foreign Trademark Applications (if applicable):

<u>MARK</u>	<u>CLASS</u>	<u>SERIAL & REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
PHARMA KAVA	005	2462384	06/19/2001
WHERE QUALITY GROWS	005	2344094	04/18/2000
HERB PHARM	005	2142522	03/10/1998
SUPER ECHINACEA	005	2142521	03/10/1998
	005	2612435	08/27/2002

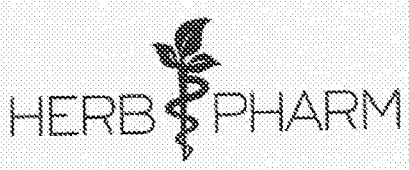


005

5329923

11/07/2017

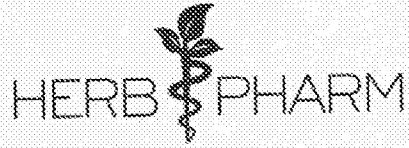




005

5329922

11/07/2017



035

4713460

03/31/2015

TREAT YOURSELF TO BETTER HEALTH
TREAT YOURSELF TO BETTER HEALTH

005

5251468

07/25/2017

035

5251469

07/25/2017

003

5329936

11/07/2017



005

5329937

11/07/2017



035

4612851

09/30/2014



and any and all divisions, renewals, continuations and extensions thereof, and authorize and request any official whose duty it is to issue trademarks, to issue any renewals or extensions to said Assignee or its successors or assigns.

2. Ownership. Assignor acknowledges Assignee's exclusive right, title and interest in and to the marks as identified in Paragraph 2 above and any registrations or applications for registration thereof, anywhere in the world, and will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such right, title and interest or full exercise thereof.

Assignor:
FLORA OREGON, LLC

Assignee:
HERB PHARM, LLC

By: [Signature]

By: [Signature]

Its: CEO

Its: CEO

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TRADEMARK