

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM612040

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael Lannon		11/30/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KLG, LLC		
<b>Street Address:</b>	100 Meadowlark Lane		
<b>City:</b>	Osterville		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02655		
<b>Entity Type:</b>	Limited Liability Company: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3124089	KOKO	
<b>Registration Number:</b>	3410086	KOKO	
<b>Registration Number:</b>	3174563	SMARTRAINER	
<b>Registration Number:</b>	3204305	SMARTSTATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3026568920		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	302-622-4226		
<b>Email:</b>	dmcgregor@foxrothschild.com		
<b>Correspondent Name:</b>	Deanna M. McGregor		
<b>Address Line 1:</b>	997 Lennox Drive, bldg. #3		
<b>Address Line 4:</b>	LAWRENCEVILLE, NEW JERSEY 08648		
<b>ATTORNEY DOCKET NUMBER:</b>	168313.00003		
<b>NAME OF SUBMITTER:</b>	Deanna M. McGregor		
<b>SIGNATURE:</b>	/-d-/		
<b>DATE SIGNED:</b>	12/02/2020		
<b>Total Attachments: 2</b>			
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OP \$115.00 3124089



**ASSIGNMENT OF TRADEMARKS AND TRADE NAMES**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Michael Lannon ("Assignor"), for himself and his successors and assigns, hereby transfers and assigns to KLG, LLC, a Massachusetts limited liability company with an address of 100 Meadowlark Lane, Osterville, MA 02655 ("Assignee"), its successors and assigns, all right, title and interest that Assignor may have in and to any and all trademarks and trade names set forth on Schedule A attached hereto and made a part hereof, together with all goodwill associated therewith (collectively, the "Marks").

This Assignment is being executed in connection with a certain Asset Purchase Agreement, dated November 30, 2020, pursuant to which Assignor is selling, conveying, transferring, assigning and delivering to Assignee the Marks.

This Assignment of Trademarks and Trade Names includes the right to apply for registration of any and all of the Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment of Trademarks and Trade Names to be executed by its duly authorized officer and its corporate seal to be hereunto affixed on this 30<sup>th</sup> day of November, 2020.

[ASSIGNOR]

  
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Michael Lannon

**SCHEDULE A**

**TRADEMARKS AND TRADE NAMES**

***U.S. Trademark Registrations:***

	<b><u>Name</u></b>	<b><u>Serial #</u></b>	<b><u>Registration #</u></b>	<b><u>Registration Date</u></b>	<b><u>Description</u></b>
1.	KOKO	76606571	3124089	8/1/2006	Exercise Equipment, Integrated Strength training software
2.	KOKO	77141244	3410086	4/8/2008	Fitness and exercise club services
3.	SMARTSTATION	76608943	3204305	1/30/2007	Exercise Equipment and data recording / retrieval / backup software
4.	SMARTRAINER	76608942	3174563	11/21/2006	Exercise Equipment and data recording / retrieval / backup software

***Common Law Marks:***

**KOKO FITCLUB**