

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM612195

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Conveying Party Name previously recorded on Reel 006904 Frame 0511. Assignor(s) hereby confirms the ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hunters Specialties, Inc.		11/30/2020	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Good Sportsman Marketing, L.L.C.		
<b>Street Address:</b>	5250 Frye Road		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75061		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 49</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86762848	BIO-STRIKE	
<b>Serial Number:</b>	77306169	BULL HOOKER	
<b>Serial Number:</b>	74577888	BUNSAVER	
<b>Serial Number:</b>	77062153	BUTT OUT	
<b>Serial Number:</b>	73243759	CAMO COMPAC	
<b>Serial Number:</b>	86935822	CLEAN TREK	
<b>Serial Number:</b>	77305981	COYOTE HOOKER	
<b>Serial Number:</b>	86811051	FISH-A-WAY	
<b>Serial Number:</b>	86759989	GRIM SPEAKER	
<b>Serial Number:</b>	73567413	H. S. STRUT	
<b>Serial Number:</b>	86705856	HS	
<b>Serial Number:</b>	86707272	HS HUNTERS SPECIALTIES	
<b>Serial Number:</b>	86707378	HS STRUT	
<b>Serial Number:</b>	86705634	HUNTERS SPECIALTIES	
<b>Serial Number:</b>	77013868	HUNTERS SPECIALTIES	
<b>Serial Number:</b>	74497902	HUNTER'S SPECIALTIES	
<b>Serial Number:</b>	77264853	INFINITY LATEX	
<b>Serial Number:</b>	86071913	JAKE SNOOD	

OP \$1240.00 86762848

Property Type	Number	Word Mark
Serial Number:	78508492	JOHNNY STEWART
Serial Number:	86735277	JOHNNY STEWART WILDLIFE CALLS
Serial Number:	86734425	JOHNNY STEWART WILDLIFE CALLS
Serial Number:	78362457	MAC DADDY
Serial Number:	86839385	MEGA HOOT
Serial Number:	77517118	NO-MAR
Serial Number:	74450419	PRIMETIME
Serial Number:	86759546	RACK STACK
Serial Number:	86747218	RACK-IT
Serial Number:	77968656	RETRACT-A-DRAG
Serial Number:	77739977	SCENT WAFERS
Serial Number:	85089411	SCENT-A-WAY
Serial Number:	74463153	SCENTWICKS
Serial Number:	86710020	SERIOUS HUNTING TOOLS
Serial Number:	75420171	SMELL INVISIBLE
Serial Number:	85929770	SPEED CAMO
Serial Number:	75880111	SQUEEZE ME
Serial Number:	85016213	STRUT
Serial Number:	86710178	STRUT
Serial Number:	85506498	THE STUFF OF LEGENDS
Serial Number:	78301783	THUNDER TWISTER
Serial Number:	85293149	TONE TROUGH
Serial Number:	75470449	TRUE TALKER
Serial Number:	75777230	UNDERTAKER
Serial Number:	78123138	VITA-RACK
Serial Number:	77959995	VITA-RACK GORGE
Serial Number:	77959969	VITA-RACK LICK SITE
Serial Number:	77517100	WAYNE CARLTON'S CALLS
Serial Number:	74416728	
Serial Number:	78005769	
Serial Number:	88284801	STRUT SELECT

**CORRESPONDENCE DATA**

Fax Number: 2403594879

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 912.257.4864

Email: docketing@jmin-iplaw.com

Correspondent Name: JOHNSON, MARCOU, ISAACS & NIX, LLC

Address Line 1: P.O. BOX 691

**TRADEMARK**

**REEL: 007121 FRAME: 0910**

**Address Line 4:** Hoschton, GEORGIA 35048

**ATTORNEY DOCKET NUMBER:** GSM-1000

**NAME OF SUBMITTER:** Kevin J. Gates

**SIGNATURE:** /Kevin J. Gates/

**DATE SIGNED:** 12/03/2020

**Total Attachments: 11**

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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM569918

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hunter's Specialties, Inc.		03/30/2020	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Good Sportsman Marketing, L.L.C.		
<b>Street Address:</b>	5250 Frye Road		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75061		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 49</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86762848	BIO-STRIKE	
<b>Serial Number:</b>	77306169	BULL HOOKER	
<b>Serial Number:</b>	74577888	BUNSAVER	
<b>Serial Number:</b>	77062153	BUTT OUT	
<b>Serial Number:</b>	73243759	CAMO COMPAC	
<b>Serial Number:</b>	86935822	CLEAN TREK	
<b>Serial Number:</b>	77305981	COYOTE HOOKER	
<b>Serial Number:</b>	86811051	FISH-A-WAY	
<b>Serial Number:</b>	86759989	GRIM SPEAKER	
<b>Serial Number:</b>	73567413	H. S. STRUT	
<b>Serial Number:</b>	86705856	HS	
<b>Serial Number:</b>	86707272	HS HUNTERS SPECIALTIES	
<b>Serial Number:</b>	86707378	HS STRUT	
<b>Serial Number:</b>	86705634	HUNTERS SPECIALTIES	
<b>Serial Number:</b>	77013868	HUNTERS SPECIALTIES	
<b>Serial Number:</b>	74497902	HUNTER'S SPECIALTIES	
<b>Serial Number:</b>	77264853	INFINITY LATEX	
<b>Serial Number:</b>	86071913	JAKE SNOOD	
<b>Serial Number:</b>	78508492	JOHNNY STEWART	

OP \$1240.00 86762848

Property Type	Number	Word Mark
Serial Number:	86735277	JOHNNY STEWART WILDLIFE CALLS
Serial Number:	86734425	JOHNNY STEWART WILDLIFE CALLS
Serial Number:	78362457	MAC DADDY
Serial Number:	86839385	MEGA HOOT
Serial Number:	77517118	NO-MAR
Serial Number:	74450419	PRIMETIME
Serial Number:	86759546	RACK STACK
Serial Number:	86747218	RACK-IT
Serial Number:	77968656	RETRACT-A-DRAG
Serial Number:	85089411	SCENT-A-WAY
Serial Number:	74463153	SCENTWICKS
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Serial Number:	85293149	TONE TROUGH
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Serial Number:	75777230	UNDERTAKER
Serial Number:	78123138	VITA-RACK
Serial Number:	77959995	VITA-RACK GORGE
Serial Number:	77959969	VITA-RACK LICK SITE
Serial Number:	77517100	WAYNE CARLTON'S CALLS
Serial Number:	74416728	
Serial Number:	78005769	
Serial Number:	88284801	STRUT SELECT
Serial Number:	77739977	SCENT WAFERS

**CORRESPONDENCE DATA**

Fax Number: 7139750995

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 832-532-7386

Email: info@dmiplaw.com

Correspondent Name: D'Ambrosio & Menon, PLLC

Address Line 1: 12808 West Airport Blvd., Suite 329

Address Line 4: Sugar Land, TEXAS 77478

**TRADEMARK**

**REEL: 006904 FRAME: 0912**

<b>ATTORNEY DOCKET NUMBER:</b>	GSM001 - HSI
<b>NAME OF SUBMITTER:</b>	Tanya Taylor
<b>SIGNATURE:</b>	/Tanya Taylor/
<b>DATE SIGNED:</b>	04/01/2020
<b>Total Attachments: 4</b> source=ExecAssignment_HSI to GSM#page1.tif source=ExecAssignment_HSI to GSM#page2.tif source=ExecAssignment_HSI to GSM#page3.tif source=ExecAssignment_HSI to GSM#page4.tif	

## TRADEMARK ASSIGNMENT

Whereas, Hunter's Specialties, Inc. previously changed its name to Hunters Specialties, Inc. Thereafter, Hunters Specialties, Inc. executed an assignment, dated March 30, 2020, to Good Sportsman Marketing, L.L.C. However, Hunters Specialties, Inc. incorrectly used the old version of its name (Hunter's Specialties, Inc.) on that previous assignment. Hunters Specialties, Inc. is executing this document to use its proper name, Hunters Specialties, Inc.

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR: Hunters Specialties, Inc.

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE: Good Sportsman Marketing, L.L.C.  
5250 Frye Road  
Irving, TX 75061

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest, for the United States, its territorial possessions and for any and all foreign countries, in and to all trademarks and Trademark Registrations ("Registrations") identified on Exhibit A attached hereto, including all rights to claim priority to and to any and all variations thereof, together with the goodwill of the business symbolized by the trademarks, and to all additional Certificates of Registration to be obtained for the trademarks in the United States or any foreign country, including all Renewals of the Registrations ("Renewals");

ASSIGNOR does hereby AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

ASSIGNOR does hereby WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents, instruments or affidavits required to apply for, obtain, maintain, issue, renew and enforce the trademarks, Registrations, Renewals, and equivalents thereof which may be necessary or desirable to carry out the purposes thereof;

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which the ASSIGNEE shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining and enforcing proper trademark protection; and

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extending to the successors, assigns and nominees of the ASSIGNEE.

This Trademark Assignment is expressly made *NUNC PRO TUNC* to have the same legal force and effect as if executed on March 30, 2020.

[ASSIGNOR SIGNATURE PAGE FOLLOWS]



Executed on Behalf of Hunters Specialties, Inc.

Print Name: Edward Castro

Title: President

Signature: [Handwritten Signature]

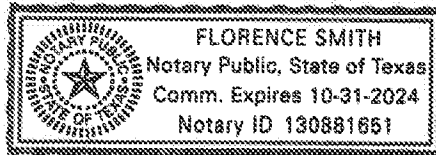
Date: 11-30-20

STATE OF Texas  
COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this day personally appeared, the above named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.



Signature of Notary Public



[Handwritten Signature: Florence Smith]






**EXHIBIT A**

<b>Trademark</b>	<b>Jurisdiction Registration No. Application No.</b>	<b>Key Dates</b>
BIO-STRIKE	United States RN: 5088006 AN: 86762848	Filed: September 21, 2015 Registered: November 22, 2016
BULLHOOKER	United States RN: 3525402 AN: 77306169	Filed: October 17, 2007 Registered: October 28, 2008
BUNSAVER	United States RN: 1980511 AN: 74577888	Filed: September 26, 1994 Registered: June 18, 1996
BUTT OUT	United States RN: 3399099 AN: 77062153	Filed: December 12, 2006 Registered: March 18, 2008
CAMO COMPAC	United States RN: 1167933 AN: 73243759	Filed: December 21, 1979 Registered: September 8, 1981
CLEAN TREK	United States RN: 5201288 AN: 86935822	Filed: March 10, 2016 Registered: May 9, 2017
COYOTE HOOKER	United States RN: 3506296 AN: 77305981	Filed: October 17, 2007 Registered: September 23, 2008
FISH-A-WAY	United States RN: 5070015 AN: 86811051	Filed: November 5, 2015 Registered: October 25, 2016
GRIM SPEAKER	United States RN: 5056004 AN: 86759989	Filed: September 17, 2015 Registered: October 4, 2016
H. S. STRUT	United States RN: 1398670 AN: 73567413	Filed: November 7, 1985 Registered: June 24, 1986
HS and Design	United States RN: 5087740 AN: 86705856	Filed: July 27, 2015 Registered: November 22, 2016
HS HUNTERS SPECIALTIES and Design	United States RN: 5261646 AN: 86707272	Filed: July 28, 2015 Registered: August 8, 2017

Trademark	Jurisdiction Registration No. Application No.	Key Dates
HS STRUT and Design  	United States RN: 5087749 AN: 86707378	Filed: July 28, 2015 Registered: November 22, 2016
HUNTERS SPECIALTIES	United States RN: 5261643 AN: 86705634	Filed: July 27, 2015 Registered: August 8, 2017
HUNTERS SPECIALTIES	United States RN: 3376909 AN: 77013868	Filed: October 4, 2006 Registered: February 5, 2008
HUNTERS SPECIALTIES and Design  <u>Hunter's Specialties</u>	United States RN: 2100582 AN: 74497902	Filed: March 7, 1994 Registered: September 30, 1997
INFINITY LATEX	United States RN: 3525316 AN: 77264853	Filed: August 27, 2007 Registered: October 28, 2008
JAKE SNOOD	United States RN: 4607123 AN: 86071913	Filed: September 23, 2013 Registered: September 16, 2014
JOHNNY STEWART	United States RN: 3095073 AN: 78508492	Filed: October 29, 2004 Registered: May 23, 2006
JOHNNY STEWART WILDLIFE CALLS and Design  	United States RN: 5055926 AN: 86735277	Filed: August 24, 2015 Registered: October 4, 2016

Trademark	Jurisdiction Registration No. Application No.	Key Dates
JOHNNY STEWART WILDLIFE CALLS and Design 	United States RN: 5065573 AN: 86734425	Filed: August 24, 2015 Registered: October 18, 2016
MAC DADDY	United States RN: 3136548 AN: 78362457	Filed: February 4, 2004 Registered: August 29, 2006
MEGA HOOT	United States RN: 5092738 AN: 86839385	Filed: December 4, 2015 Registered: November 29, 2016
NO-MAR	United States RN: 3634158 AN: 77517118	Filed: July 8, 2008 Registered: June 9, 2009
PRIMETIME and Design 	United States RN: 1863805 AN: 74450419	Filed: October 25, 1993 Registered: November 22, 1994
RACK STACK	United States RN: 5056003 AN: 86759546	Filed: September 17, 2015 Registered: October 4, 2016
RACK-IT	United States RN: 5087920 AN: 86747218	Filed: September 3, 2015 Registered: November 22, 2016
RETRACT-A-DRAG	United States RN: 3864250 AN: 77968656	Filed: March 25, 2010 Registered: October 19, 2010
SCENT WAFERS	United States RN: 3830245 AN: 77739977	Filed: May 19, 2009 Registered: August 10, 2010
SCENT-A-WAY	United States RN: 4039502 AN: 85089411	Filed: July 21, 2010 Registered: October 11, 2011

Trademark	Jurisdiction Registration No. Application No.	Key Dates
SCENTWICKS (Stylized) 	United States RN: 1877719 AN: 74463153	Filed: November 26, 1993 Registered: February 7, 1995
SERIOUS HUNTING TOOLS	United States RN: 5055841 AN: 86710020	Filed: July 30, 2015 Registered: October 4, 2016
SMELL INVISIBLE	United States RN: 2580547 AN: 75420171	Filed: January 20, 1998 Registered: June 18, 2002
SPEED CAMO	United States RN: 4566496 AN: 85929770	Filed: May 13, 2013 Registered: July 15, 2014
SQUEEZE ME	United States RN: 2460494 AN: 75880111	Filed: January 4, 2000 Registered: June 12, 2001
STRUT	United States RN: 3953734 AN: 85016213	Filed: April 16, 2010 Registered: May 3, 2011
STRUT	United States RN: 5087761 AN: 86710178	Filed: July 30, 2015 Registered: November 22, 2016
THE STUFF OF LEGENDS	United States RN: 4362049 AN: 85506498	Filed: December 30, 2011 Registered: July 2, 2013
THUNDER TWISTER	United States RN: 2924424 AN: 78301783	Filed: September 17, 2003 Registered: February 1, 2005
TONE TROUGH	United States RN: 4764791 AN: 85293149	Filed: April 12, 2011 Registered: June 30, 2015
TRUE TALKER	United States RN: 2240808 AN: 75470449	Filed: April 20, 1998 Registered: April 20, 1999

Trademark	Jurisdiction Registration No. Application No.	Key Dates
UNDERTAKER	United States RN: 2454031 AN: 75777230	Filed: August 17, 1999 Registered: May 22, 2001
VITA-RACK	United States RN: 2748935 AN: 78123138	Filed: April 22, 2002 Registered: August 5, 2003
VITA-RACK GORGE	United States RN: 3941976 AN: 77959995	Filed: March 16, 2010 Registered: April 5, 2011
VITA-RACK LICK SITE	United States RN: 3929998 AN: 77959969	Filed: March 16, 2010 Registered: March 8, 2011
WAYNE CARLTON'S CALLS	United States RN: 3579622 AN: 77517100	Filed: July 8, 2008 Registered: February 24, 2009
Design Only 	United States RN: 1888140 AN: 74416728	Filed: July 26, 1993 Registered: April 11, 1995
Design Only 	United States RN: 2536782 AN: 78005769	Filed: April 26, 2000 Registered: February 5, 2002
STRUT SELECT	United States RN: 6158999 AN: 88284801	Filed: January 31, 2019 Registered: September 22, 2020