## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM612350

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PeaceWorks Holdings LLC			Limited Liability Company: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Equilibra Partners Management LLC	
Street Address:	P.O. Box 705	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	4315536	MEDITALIA
Registration Number:	3064767	MEDITALIA
Registration Number:	2318892	PEACEWORKS
Registration Number:	4006556	THE CODE
Serial Number:	87481380	CHICKPEACE

#### **CORRESPONDENCE DATA**

Fax Number: 2126096921

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126096819

mwallach@mccarter.com, apang@mccarter.com, Email:

ihurtado@mccarter.com, dlynch@mccarter.com,

nytmdocket@mccarter.com

**Correspondent Name:** McCarter & English, LLP Address Line 1: c/o Margarita Wallach, Esq.

Address Line 2: Worldwide Plaza, 825 Eighth Ave, 31st Fl

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	121292/00010
NAME OF SUBMITTER:	Margarita Wallach, Esq.
SIGNATURE:	/mw/

TRADEMARK **REEL: 007122 FRAME: 0972** 

900583629

DATE SIGNED:	12/03/2020	
Total Attachments: 5		
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TRADEMARK
REEL: 007122 FRAME: 0973

### TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of \_\_\_\_\_\_\_between PeaceWorks Holdings LLC, a Delaware limited liability company, with a business address of 3 Times Square, 12th Floor, New York, New York 10036, ("Assignor"), and Equilibra Partners Management LLC, a Delaware limited liability company, with a business address of P.O. Box 705, New York, New York 10018 ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks including but not limited to those trademarks represented by the trademark registrations, pending trademark application and common law trademarks in the form described in Exhibit A hereto (collectively the "Marks");

WHEREAS, Assignor, in connection with the separately documented sale and conveyance of all related intellectual property rights, other intangible rights and all of Assignor's business and assets to which the Marks pertain, desires to assign and Assignee desires to receive all of Assignor's right, title and interest in and to all of the Marks and any and all goodwill of the business associated with the Marks, and all applications and registrations for the foregoing.

NOW, THEREFORE, for the consideration of USD \$10.00 and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby distributes, transfers, assigns, and otherwise conveys to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with the goodwill of the business symbolized by or associated with the Marks, all applications and registrations for the Marks, and any and all priority rights or priority claims of International Convention rights, along with all rights to proceeds of the foregoing, including without limitation, income, royalties, damages, profits and payments now or hereafter due or payable with respect thereto, and any and all rights of action of Assignor, and the right to take proceedings and to seek and recover damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall take such actions and shall execute and deliver all such further instruments, documents or other writings, and perform any other reasonable acts that Assignee may request, that may be necessary or appropriate to carry out and effectuate the provisions of this Assignment and to establish, enforce or defend Assignee's rights in the Marks anywhere in the world.

At the request and expense of Assignee, Assignor shall provide all reasonable assistance which Assignee considers necessary in connection with bringing or defending any proceedings in relation to the Marks.

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TRADEMARK REEL: 007122 FRAME: 0974 In witness whereof, the parties hereto have executed this Assignment effective as of the date first set forth above.

## PEACEWORKS HOLDINGS LLC

By:	ーせんか
Name:_	Daniel Lubetzky
Title:_	Sole Member

## EQUILIBRA PARTNERS MANAGEMENT LLC

By:
Name: Stacy Dick
Title: President/CFO

# **EXHIBIT A**

<u>Trademark</u>	Registration / Application No.	Goods/Services
MEDITALIA	4,315,536	IC 030: Sauces and spreads, namely, roasted eggplant sauce, pesto sauce, artichoke sauce, green and black olive sauce, eggplant and tomato sauce, and roasted red pepper sauce; condiments, namely, pesto.
MEDITALIA	3,064,767	IC 029: Tapenades IC 030: Pesto sauce
PEACEWORKS	2,318,892	IC 035: Business management and consultation services; business networking services; public relations services; media relations services
THE CODE	4,006,556	IC 042: Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities and engage in social networking
CHICKPEACE	87/481,380	IC 029: Vegetable-based snack foods, potato-based snack foods, soy-based snack foods, dairy based snack food namely, yogurt, cheese and cheese and cracker combinations excluding ice cream, ice milk and frozen yogurt; snack mix consisting primarily of processed fruits and processed nuts; snack chips made from vegetables, dried fruit-based snacks, snack foods made from processed edamame; tapenades; high protein nut based snack foods; snack foods made from processed chickpeas; hummus; popped chickpeas  IC 030: Snack mix consisting primarily of crackers, pretzels and/or popped popcorn; crackers, pretzels; and popcorn, cereal based snack foods, grain-based chips,

	grain-based snack foods, multigrain-based snack foods, high protein cereal based snack foods
COOPERATION NEVER TASTED SO GOOD	Gourmet sauces, also to be used as spreads or pates, and spices
MEDITALIA	Sauces and spreads, olive oil, condiments, vinaigrettes, spices, grilled vegetables, appetizers, salad dressings, side salads, and prepared appetizers and other Mediterranean foods
MEDITERRA	Sauces and spreads, olive oil, condiments, vinaigrettes, spices, grilled vegetables, appetizers, salad dressings, side salads, and prepared appetizers and other Mediterranean foods
MOSHE & ALI'S	Gourmet sauces also to be used as spreads or pates; and spices
PEACEPRODUCTS	Edible oils, mud masks and applicators, soaps, creams, perfumery, essential oils and salts, cosmetics, lotions and processed food products, olives, olive oil and paste, sundried tomatoes and pastes, halvah, olive branch briquettes, and other preserved, dried and cooked fruits, vegetables
PEACEVENTURES	
PEACEWARE	Clothing and apparel ready-to-wear items namely T-shirts, sweatshirts, leisure wear, caps and socks
PEACEWEAR	Clothing and apparel ready-to-wear items namely T-shirts, sweatshirts, leisure wear, caps and socks
PEACEWORKS	Organizing cultural and educational events and programs in increase awareness about peace initiatives and to promote tolerance and peaceful coexistence

PEACEWORKS	Financial management, investment management, investment of funds for others, and investment consultation
PEACEWORKS	Gourmet sauces also to be used as spreads or pates; and spices
PEACEWORKS "PROMOTING PEACE BY DOING BUSINESS" (and Globe Design)	Clothing and appeal ready-to-wear items namely T-shirts, sweatshirts, leisure wear, caps and socks
THE PEACEWORKS	Cosmetic products made by Israelis and Arabs jointly, namely cosmetics, lotions, shampoos, lip balms, conditioners and other hair, face and body care products
SPRATE	Gourmet sauces also to be used as spreads or pates
SPRATE	Processed food products made by Israelis and Arabs jointly, namely sundried tomato spreads, olive pates, pestos, filled olives, olive oil, sundried tomatoes, olive branch briquettes, and other spreads, and preserved, dried and cooked fruits and vegetables
TASTE THE FRIENDSHIP!	Gourmet line of food that is produced in Israel by Arabs and Jews, as well as other food lines in other parts of the world
WAFA	Chocolate bars and chocolate sold in gift tins

**RECORDED: 12/03/2020**