

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM612491

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LUXURY BRAND HOLDINGS, INC.		12/04/2020	Corporation: RHODE ISLAND
RECEIVING PARTY DATA			
Name:	WHITEHORSE CAPITAL MANAGEMENT, LLC		
Street Address:	1450 BRICKELL AVE.		
Internal Address:	31ST FLOOR		
City:	MIAMI		
State/Country:	FLORIDA		
Postal Code:	33131		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3975250	AMERICAN BEAUTY	
Registration Number:	3930106	ANDIAMO	
Registration Number:	4569063	CHOOSE BEAUTIFULLY	
Registration Number:	3451165	CIRCLE OF ETERNITY	
Registration Number:	1773890	GOLD RUSH	
Registration Number:	1317429	ROSS-SIMONS	
Registration Number:	3019208	ROSS-SIMONS	
Registration Number:	3019209	ROSS-SIMONS.COM	
Registration Number:	3482314	RSVP	
Registration Number:	4448429	SIDNEY THOMAS	
Registration Number:	3029834	SAINT JAMES	
Registration Number:	3613930	VIA	
CORRESPONDENCE DATA			
Fax Number:	3105572193		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-557-2900		
Email:	KLATHROP@PROSKAUER.COM		
TRADEMARK			

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Correspondent Name:	PROSKAUER ROSE LLP
Address Line 1:	2029 CENTURY PARK EAST, SUITE 2400
Address Line 2:	C/O KIMBERLEY A. LATHROP
Address Line 4:	LOS ANGELES, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	36782.017
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NAME OF SUBMITTER:	Kimberley A. Lathrop
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SIGNATURE:	/Kimberley A. Lathrop/
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DATE SIGNED:	12/04/2020
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Total Attachments: 5

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MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS

United States Department of Commerce
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Ladies and Gentlemen:

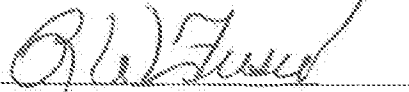
Pursuant to that certain Security Agreement, dated as of December 4, 2020 (as amended, restated, amended and restated, supplemented, extended, refinanced or otherwise modified from time to time, the "Security Agreement"), **LUXURY BRAND HOLDINGS, INC.**, a Rhode Island corporation (the "Assignor"), grants to **WHITEHORSE CAPITAL MANAGEMENT, LLC**, as administrative agent for the Lenders under the Credit Agreement referenced in the Security Agreement, as Assignee (the "Assignee") a security interest in the Trademarks (as such term is defined in the Security Agreement) including the trademarks listed on the annexed Exhibit A, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties). The Assignee's security interest in the Trademarks can only be terminated in accordance with the terms of the Security Agreement.

Dated: December 4, 2020

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Very truly yours,

LUXURY BRAND HOLDINGS, INC.

By: 

Name: Robert Fusco

Title: Chief Financial Officer and Treasurer

☞☞☞ [Signature Page to Trademark Security Agreement] ☞☞☞

TRADEMARK
REEL: 007123 FRAME: 0561

WHITEHORSE CAPITAL MANAGEMENT, LLC,
as Administrative Agent

By: 

Name: Richard Siegel

Title: Authorized Signatory

EXHIBIT A

OWNER	TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE	JURISDICTION
Luxury Brand Holdings, Inc.	AMERICAN BEAUTY	3,975,250	06/07/2011	United States
Luxury Brand Holdings, Inc.	ANDIAMO	3,930,106	03/08/2011	United States
Luxury Brand Holdings, Inc.	CHOOSE BEAUTIFULLY	4,569,063	07/15/2014	United States
Luxury Brand Holdings, Inc.	CIRCLE OF ETERNITY	3,451,165	06/17/2008	United States
Luxury Brand Holdings, Inc.	GOLD RUSH	1,773,890	05/25/1993	United States
Luxury Brand Holdings, Inc.	ROSS-SIMONS	1,317,429	01/29/1985	United States

OWNER	TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE	JURISDICTION
Luxury Brand Holdings, Inc.	ROSS-SIMONS	3,019,208	11/29/2005	United States
Luxury Brand Holdings, Inc.	ROSS- SIMONS.COM	3,019,209	11/29/2005	United States
Luxury Brand Holdings, Inc.	RSVP	3,482,314	08/05/2008	United States
Luxury Brand Holdings, Inc.	SIDNEY THOMAS	4,448,429	12/10/2013	United States
Luxury Brand Holdings, Inc.	ST. JAMES (amended to SAINT JAMES)	3,029,834	12/13/2005	United States
Luxury Brand Holdings, Inc.	VIA	3,613,930	04/28/2009	United States