

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM612511

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ACCO Brands Corporation		11/13/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beacon Promotions, Inc.		
<b>Street Address:</b>	2121 Bridge Street		
<b>City:</b>	New Ulm		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	56073		
<b>Entity Type:</b>	Corporation: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1946087		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8015660750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-566-6633		
<b>Email:</b>	docket@tnw.com		
<b>Correspondent Name:</b>	Peter M. de Jonge		
<b>Address Line 1:</b>	8180 South 700 East, Suite 350		
<b>Address Line 4:</b>	Sandy, UTAH 84070		
<b>NAME OF SUBMITTER:</b>	Peter M. de Jonge		
<b>SIGNATURE:</b>	/petermdejonge/		
<b>DATE SIGNED:</b>	12/04/2020		
<b>Total Attachments: 2</b>			
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OP \$40.00 1946087

**TRADEMARK ASSIGNMENT**

WHEREAS, ACCO Brands Corporation ("ASSIGNOR"), a corporation duly organized and existing under the laws of the State of Delaware, United States of America, having a principal business office at Four Corporate Drive, Lake Zurich, Illinois 60047, United States of America, is the owner of all right, title, and interest in and to the trademarks referenced in Exhibit A (hereinafter referred to as the "Marks"); and

WHEREAS, Beacon Promotions, Inc. ("ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Minnesota, United States of America, having a principal business office at 2121 Bridge Street, New Ulm, Minnesota 56073, United States of America, is desirous of acquiring all right, title and interest in and to the Marks held by ASSIGNOR, and all associated registrations;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Marks, registrations, and any registrations issuing therefrom, together with the goodwill of the business symbolized by and associated with the Marks;

The ASSIGNOR hereby authorizes and requests the trademark offices of the United States and Canada to issue any and all certificates of registration of the Marks to the ASSIGNEE as the owner of the entire interest of said Marks, for the sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives;

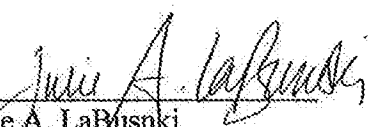
This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR. The ASSIGNOR hereby covenants and agrees to provide any further necessary documentation and do all further acts reasonably requested by ASSIGNEE in this regard to confirm and perfect title in and to the Marks in ASSIGNEE, its successors, assigns or other legal representatives.

This Assignment and Agreement may be executed in counterparts, each of which shall be deemed to be original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, this Assignment and Agreement has been executed by ASSIGNOR and ASSIGNEE and is effective as of this 13th day of November, 2020.

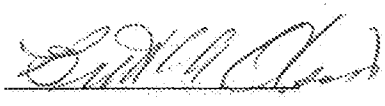
**ACCO BRANDS CORPORATION**

**BEACON PROMOTIONS, INC.**

Signature: 


Name: Julie A. LaBusnki

Title: Assistant Secretary

Signature: 

Title: Vice President General Manager  
Brett M. Olson

EXHIBIT A

Matter ID	Trademark	Country	App. No.	Reg. No.	Reg. Date
4554-008.TM		United States	74521754	1946087	1/2/1996
4554-006.TM.CA	READY REFERENCE	Canada	0733910	TMA454151	2/16/1996