

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM613234

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900581902		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Todd Meagher		11/24/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mike Lindell Products, LLC		
Doing Business As:	DBA MyStore		
Street Address:	343 E. 82nd Street		
Internal Address:	Suite 102		
City:	Chaska		
State/Country:	MINNESOTA		
Postal Code:	55318		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6177513	MYSTORE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8174031188		
Email:	toddme@gher.com		
Correspondent Name:	Todd Meagher		
Address Line 1:	2101 Legacy Court		
Address Line 4:	Keller, TEXAS 76248		
NAME OF SUBMITTER:	Todd Meagher		
SIGNATURE:	/Todd Meagher/		
DATE SIGNED:	12/09/2020		
Total Attachments: 2			
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source=lindell-trademark#page2.tif			

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement") is entered into as of the 23rd day of November 2020 (the "Effective Date") by and between:

Assignor: Todd Meagher (the "Assignor"), an individual located at 2101 Legacy Court, Keller Texas 76248 and

Assignee: Mike Lindell Products, LLC (the "Assignee"), a Limited Liability Company located at 343 East 82nd St. Suite #102 Chaska, Minnesota 55318

- 1. Marks.** The term "Marks" as used in this Agreement shall mean any registered and unregistered trademarks, service marks, logos, designs, trade names, domain names, package designs, and product designs, including but not limited to all registrations and/or registration application rights and all rights to prepare derivative marks, together with all the goodwill of the business symbolized thereby, and all other rights in the United States and in all countries and territories worldwide and under any international convention (hereinafter collectively referred to as "Marks") identified as follows:

Mark Name: MyStore

Registration Number: 6177513

Date of Registration: October 20, 2020

Description of Goods/Services: IC 035. US 100 101 102. G & S: Advertising and information distribution services, namely, providing classified advertising space via a global computer network; promoting the goods and services of others over the Internet; providing on-line computer databases and on-line searchable databases featuring classified listings and want ads. FIRST USE: 20051101. FIRST USE IN COMMERCE: 20051101

and,

Mark Name: MyStore.Com

Registration Number: 6178539

Date of Registration: October 20, 2020

Description of Goods/Services: IC 035. US 100 101 102. G & S: Advertising and information distribution services, namely, providing classified advertising space via a global computer network; promoting the goods and services of others over the Internet; providing on-line computer databases and on-line searchable databases featuring classified listings and want ads. FIRST USE: 20051101. FIRST USE IN COMMERCE: 20051101

- 2. Assignment.** Assignor hereby irrevocably assigns, grants, and transfers to Assignee all rights, title, and interest in and to the Marks in perpetuity. Assignor further authorizes the United States Patent and Trademark Office and all other agencies in jurisdictions outside the United States to record the transfer of the registration. After the Effective Date, Assignor agrees to make no further use of the Marks or any confusingly similar mark in the United States and anywhere in the world, except as may be expressly authorized by the parties in writing. Assignor further agrees to not challenge Assignee's use or ownership of the Marks.

3. **Representations and Warranties.** Assignor represents and warrants to the Assignee that the Assignor is the legal and rightful owner of the Marks, has good and marketable title to and full legal right and authority to transfer the same and that the Marks are free of all liens, claims, and encumbrances.
4. **Entire Agreement.** This Agreement constitutes the entire agreement between Assignor and Assignee and supersedes all prior understandings of Assignor and Assignee, including any prior representation, statement, condition, or warranty.
5. **Modification and Waiver.** This Agreement may be amended or modified only by a written agreement signed by both of the parties. Neither party will be charged with any waiver of any provision of this Agreement, unless such waiver is evidenced by a writing signed by the party and any such waiver will be limited to the terms of such writing.
6. **Severability.** If any provision of this Agreement is held to be invalid or unenforceable in whole or in part, the remaining provisions shall not be affected and shall continue to be valid and enforceable as though the invalid or unenforceable parts had not been included in this Agreement.
7. **Jurisdiction.** This Agreement will be governed by and construed in accordance with the laws of the State of Minnesota, without regard to the principles of conflict of laws. Each party consents to the exclusive jurisdiction of the courts located in the State of Minnesota for any legal action, suit or proceeding arising out of or in connection with this Agreement. Each party further waives any objection to the laying of venue for any such suit, action or proceeding in such courts.
8. **Successors and Assigns.** This Agreement will inure to the benefit of and be binding on the respective successors and permitted assigns of the parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

Assignor

By: 

Name: Todd Meagher
Title: Current Trademark Owner/Registrant of
MyStore and MyStore.Com

Assignee

By: 

Name: Mike Lindell
Title: CEO
Mike Lindell Products, LLC