

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM612853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Studer Group, L.L.C.		12/02/2020	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Huron Consulting Group Inc.		
Street Address:	550 W. Van Buren St.		
Internal Address:	Suite 1700		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60607		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	4083297	AIDET	
Registration Number:	4076482	AIDET	
Registration Number:	3041197	HARDWIRED RESULTS	
Registration Number:	5117408	HARDWIRED RESULTS	
Registration Number:	3023391	HEALTHCARE FLYWHEEL	
Registration Number:	3203887	HIGHMIDDLELOW	
Registration Number:	4114457	HOURLY ROUNDING	
Registration Number:	4114448	HOURLY ROUNDING	
Registration Number:	3697299	LEADER EVALUATION MANAGER	
Registration Number:	5253669	LEADER EVALUATION MANAGER	
Registration Number:	3152822	MUST HAVES	
Registration Number:	2888380	NINE PRINCIPLES	
Registration Number:	3062485	PASSION PRINCIPLES PILLAR RESULTS	
Registration Number:	3697298	STAFF EVALUATION MANAGER	
Registration Number:	4920595	STUDER GROUP	
Registration Number:	4920586	STUDERGROUP	
Registration Number:	3504229	WHAT'S RIGHT IN HEALTH CARE	

OP \$440.00 4083297

CORRESPONDENCE DATA**Fax Number:** 3127595646*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 3123571313**Email:** jrohrer@btlaw.com**Correspondent Name:** Barnes & Thornburg, LLP**Address Line 1:** P.O. Box 2786**Address Line 4:** Chicago, ILLINOIS 60690-2786**ATTORNEY DOCKET NUMBER:** 40130-100**NAME OF SUBMITTER:** Melissa A. Vallone**SIGNATURE:** /mvallone/**DATE SIGNED:** 12/07/2020**Total Attachments: 3**source=ASSIGNMENT - Studer Group to Huron Consulting Group (trademarks and copyrights)
11-30-20(FINAL).docx#page1.tifsource=ASSIGNMENT - Studer Group to Huron Consulting Group (trademarks and copyrights)
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ASSIGNMENT

This Assignment is by and between The Studer Group, L.L.C., a limited liability company of Florida ("Assignor") and Huron Consulting Group Inc., a corporation organized under the laws of Delaware ("Assignee"), located at 550 W Van Buren St #1700, Chicago, IL 60607 and is effective as of December 2, 2020.

For good and valuable consideration, the Assignor and Assignee hereby agree as follows:

Assignor hereby assigns and transfers to Assignee all right, title and interest of Assignor in and to the trademarks (registered and unregistered) identified on Schedule A and any derivation thereof ("Trademarks"), together with (a) the goodwill of the business symbolized by the Trademarks, (b) its entire right, title and interest in and to any and all registrations of the Trademarks heretofore granted or applied for, (c) any and all common law rights to the Trademarks in the United States and any state thereof and in any country in the world, and (d) any and all claims and demands Assignor may have either at law or in equity arising out of any past infringements.

Assignor hereby transfers and assigns to Assignee any and all copyrights owned by Assignor, whether registered or unregistered, including, without limitation, the registrations identified on Exhibit B, logos and related promotional materials, information, notebooks, texts, publications, digital content, images, drawings, content, photographs, texts, applications and software embodied within any websites or social media apps.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first above written.

THE STUDER GROUP, L.L.C.

By: DocuSigned by:
Mark Hussey
Name: Mark Hussey
Title: President

HURON CONSULTING GROUP INC.

By: DocuSigned by:
Mark Hussey
Name: Mark Hussey
Title: President & COO

SCHEDULE A

Trademark Name	Registration No.	Registration Date	Country
AIDET	4083297	10-Jan-2012	U.S.
AIDET	4076482	27-Dec-2011	U.S.
AIDET	TMA960803	23-Jan-2017	Canada
HARDWIRED RESULTS	3041197	10-Jan-2006	U.S.
HARDWIRED RESULTS	5117408	10-Jan-2017	U.S.
HEALTHCARE FLYWHEEL	3023391	06-Dec-2005	U.S.
HIGHMIDDLELOW	3203887	30-Jan-2007	U.S.
HOURLY ROUNDING	4114457	20-Mar-2012	U.S.
HOURLY ROUNDING	4114448	20-Mar-2012	U.S.
HOURLY ROUNDING	TMA968014	11-Apr-2017	Canada
LEADER EVALUATION MANAGER	3697299	13-Oct-2009	U.S.
LEADER EVALUATION MANAGER	5253669	01-Aug-2017	U.S.
LEADER EVALUATION MANAGER	TMA1013419	21-Jan-2019	Canada
MUST HAVES	3152822	10-Oct-2006	U.S.
NINE PRINCIPLES	2888380	28-Sep-2004	U.S.
PASSION PRINCIPLES PILLAR RESULTS	3062485	28-Feb-2006	U.S.
STAFF EVALUATION MANAGER	3697298	13-Oct-2009	U.S.
STUDER GROUP	4920595	22-Mar-2016	U.S.
STUDER GROUP Design	4920586	22-Mar-2016	U.S.
WHAT'S RIGHT IN HEALTHCARE	3504229	23-Sep-2008	U.S.

SCHEDULE B

Name	Full Title	Copyright Number	Date
Studer Group, L.L.C.	<u>Eat That Cookie!</u>	TX0007723437	2009
Studer Group, L.L.C.	<u>EVIDENCE-BASED LEADERSHIP.</u>	TX0006960929	2007
Studer Group, L.L.C.	<u>Leader Evaluation Manager.</u>	TX0007547789	2008
Studer Group, L.L.C.	<u>Patient Call Manager The Clinical Call System.</u>	TX0007426080	2010
Studer Group, LLC	<u>Bright Ideas toolkit.</u>	TX0005696357	2003
Studer Group, LLC	<u>Eat that cookie! & 14 other titles.</u>	V9926D914	2015
Studer Group, LLC	<u>Health care flywheel.</u>	TX0005737481	2002
Studer Group, LLC	<u>HOURLY ROUNDING.</u>	PA0001589023	2007
Studer Group, LLC	<u>Leadership evaluation tools manual.</u>	TX0005828148	2003
Studer Group, LLC	<u>Nine principles.</u>	TX0005877285	1999
Studer Group, LLC	<u>Service excellence teams manual.</u>	TX0005718459	2002
Studer Group, LLC	<u>Studer Group leadership development manual.</u>	TX0005702574	2002
Studer Group, LLC	<u>Studer Group rounding manual.</u>	TX0005858318	2003
Studer Group, LLC	<u>Studer Group tool box and index.</u>	TX0005793184	2001
Studer Group, LLC	<u>StuderGroup accountability manual, version 1.1.</u>	TX0005713596	2002
Studer Group, LLC	<u>Taking you and your organization to the next level.</u>	TX0005727897	2001

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