

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM612902

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Benefit Consultants Group, Inc.		11/09/2020	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Horace Mann Educators Corporation		
Street Address:	1 Horace Mann Plaza		
City:	Springfield		
State/Country:	ILLINOIS		
Postal Code:	62715		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4738491	BENEFIT CONSULTANTS GROUP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3034732870		
Email:	gigrigoryan@Hollandhart.com		
Correspondent Name:	Lian B. Ernette		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attention: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
NAME OF SUBMITTER:	Lian Ernette		
SIGNATURE:	/Lian Ernette/		
DATE SIGNED:	12/07/2020		
Total Attachments: 1			
source=Benefit Consultants Group Trademark Assignment#page1.tif			

CH \$40.00 4738491

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into by and between **Benefit Consultants Group, Inc.**, a corporation organized under the laws of Pennsylvania and having a principal place of business at 51 Haddonfield Road, Suite 200, Cherry Hill, New Jersey 08002 ("Assignor"), and **Horace Mann Educators Corporation**, a corporation organized under the laws of Delaware and having a principal place of business at 1 Horace Mann Plaza, Springfield, Illinois 62715 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in and to the trademark BENEFIT CONSULTANTS GROUP as well as the United States trademark registration set forth below (collectively the "Trademark"), and the common law rights and goodwill associated the Trademark:

Mark	U.S. Registration No.
BENEFIT CONSULTANTS GROUP	4738491

WHEREAS, Assignee seeks to acquire all right, title and interest in and to the Trademark, together with the goodwill associated with it;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee, its successors and assigns, all of its right, title, and interest in and to the Trademark, including, without limitation, all common law rights and goodwill associated with the Trademark.

Executed on 11 / 9 /, 2020.

ASSIGNOR

By: Jorge Arroyo

Name: Jorge Arroyo

Title: President

15237172_v1